

# Welcome To the 14<sup>th</sup> Annual State of the Inland Empire



**IEEP Board Chairman**



**IEEP President & CEO**

# The Economic State of the Nation

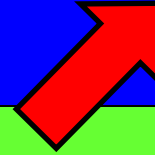


**Johannes Moenius, Ph.D.**  
**University of Redlands**  
**Institute for Spatial Economic Analysis**

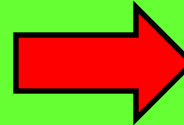


# The US Economy: A Brief Report Card

**Employment**



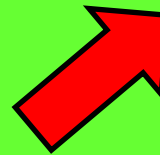
**Price stability**



**External balances**



**Growth**



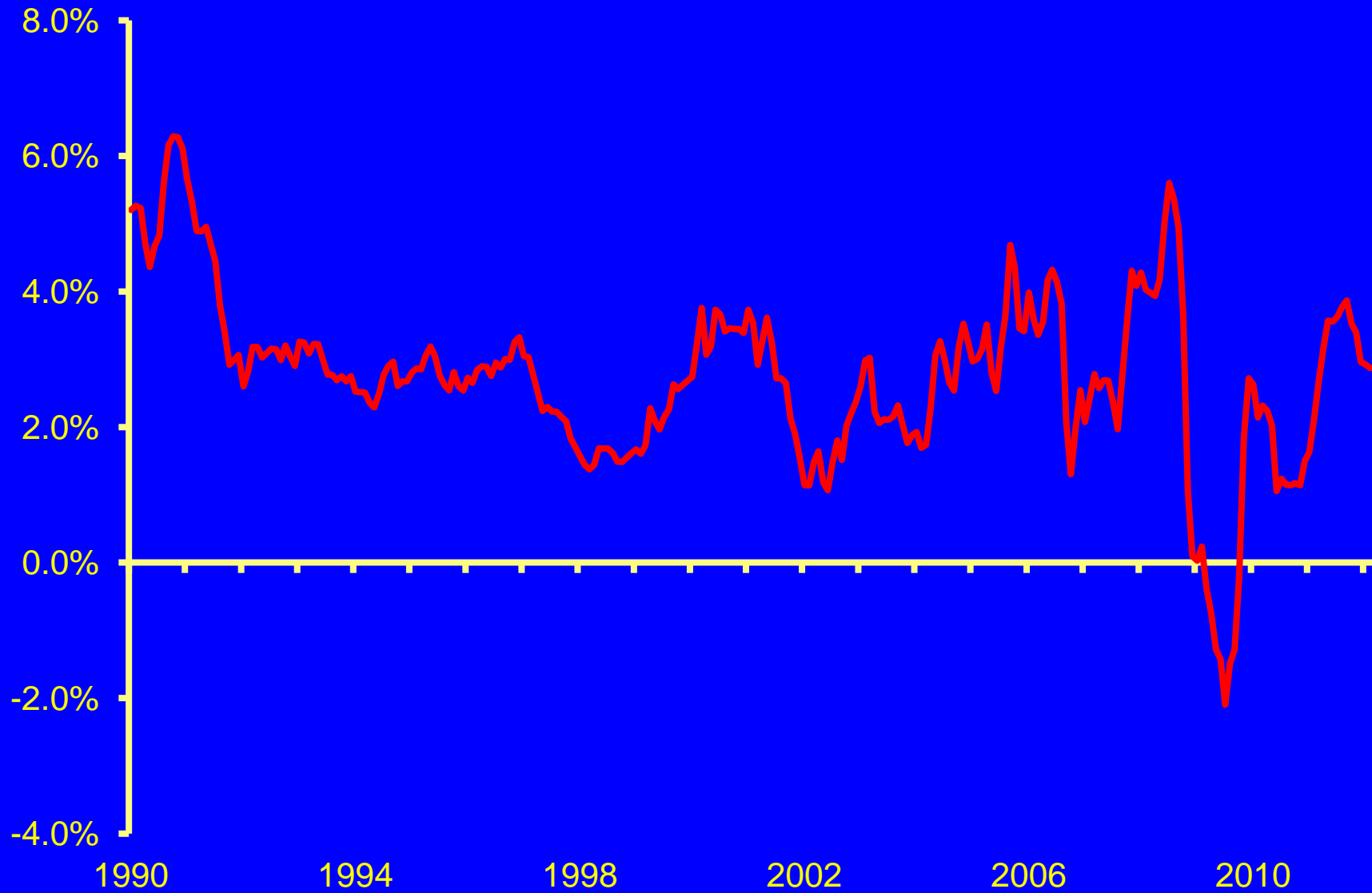
# Jobs Are Slowly Coming Back

(Job Creation / Destruction, Seasonally Adjusted, in 1,000s)



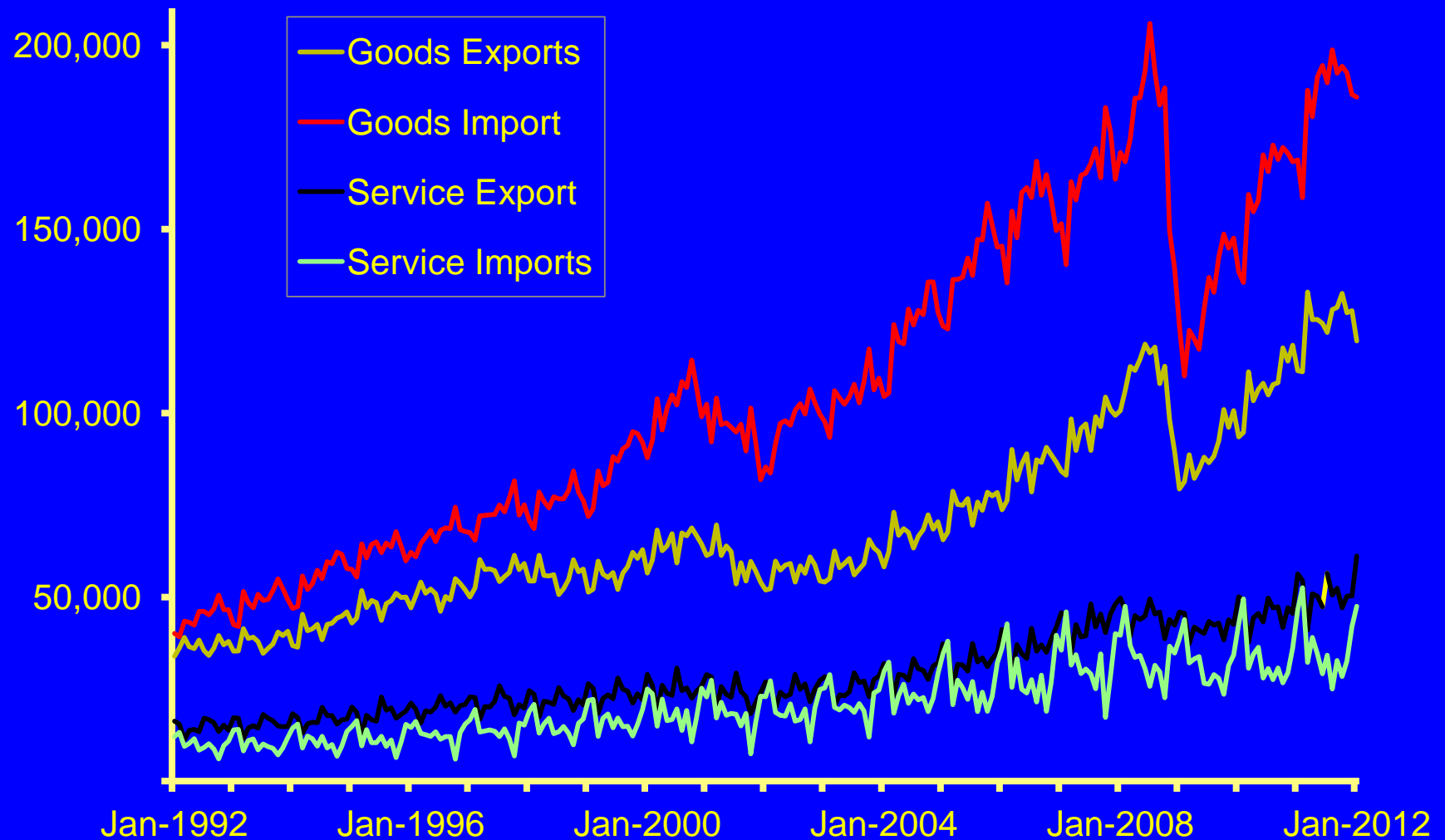
Source: Bureau of Labor Statistics

# Inflation in Normal Range



**Source: Bureau of Labor Statistics**

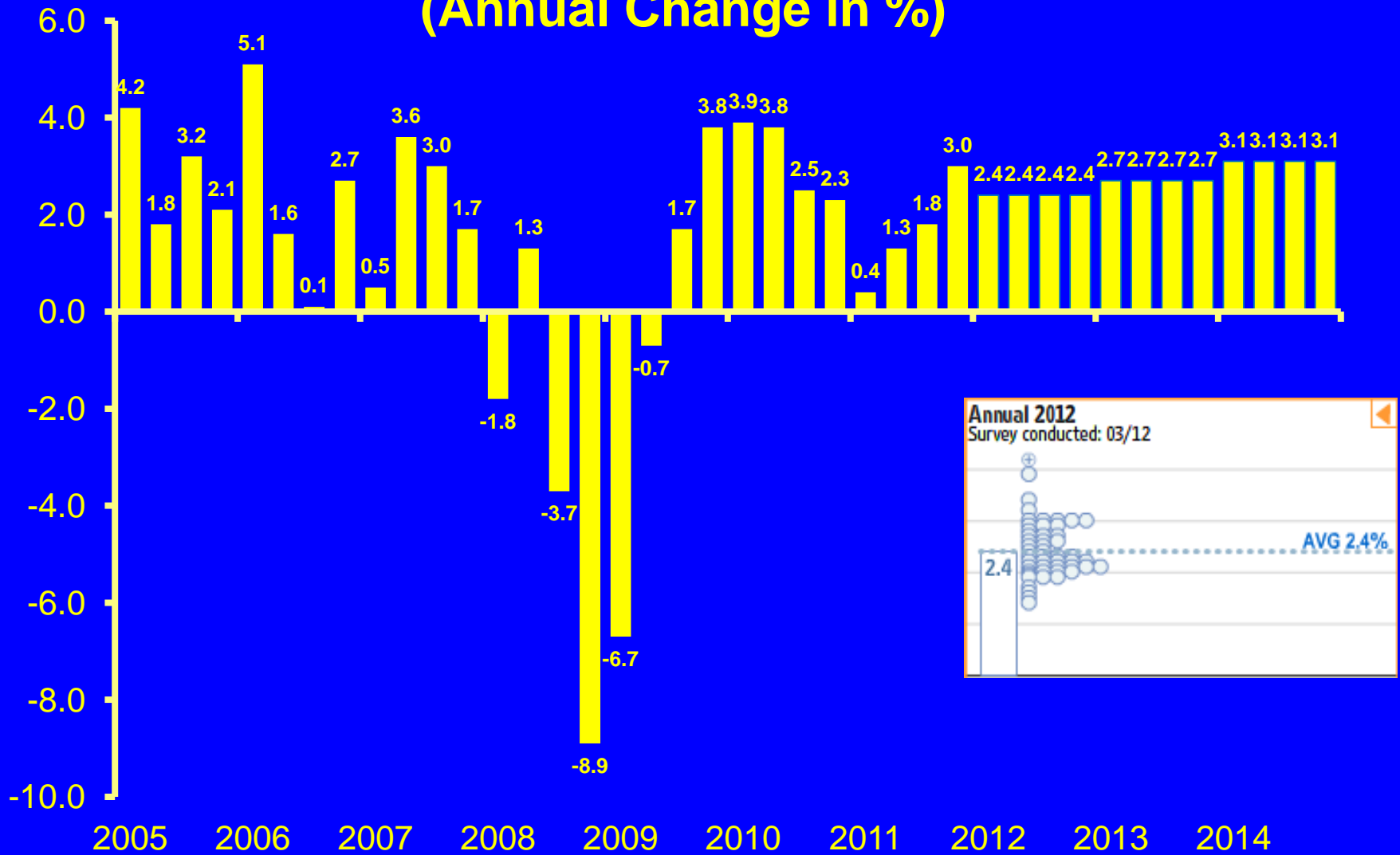
# External Balances Increasing Again



**Source: Census**

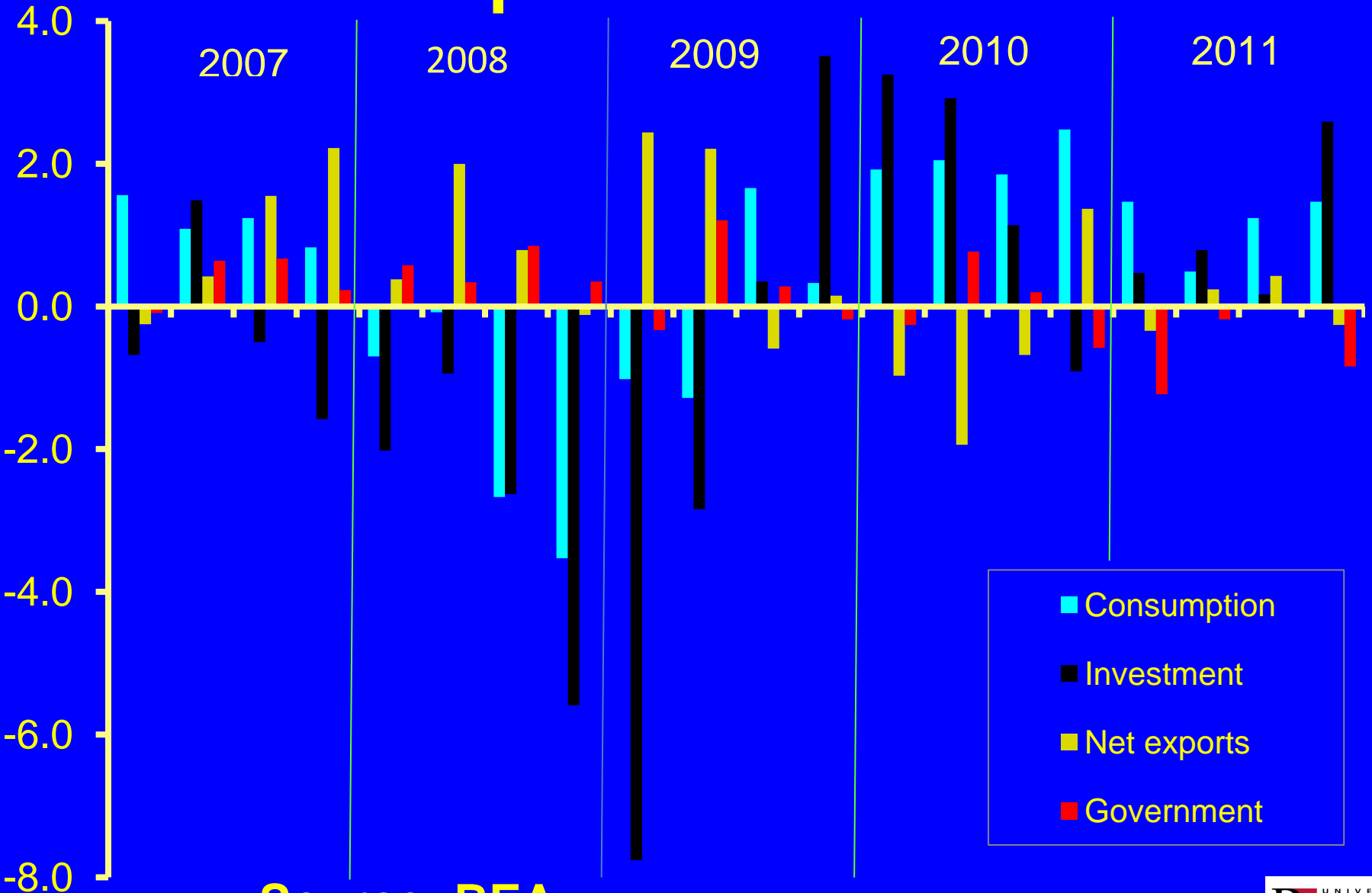
# Real Growth Expected to Increase

## (Annual Change in %)



Source: BEA

# Composition of Growth



Source: BEA

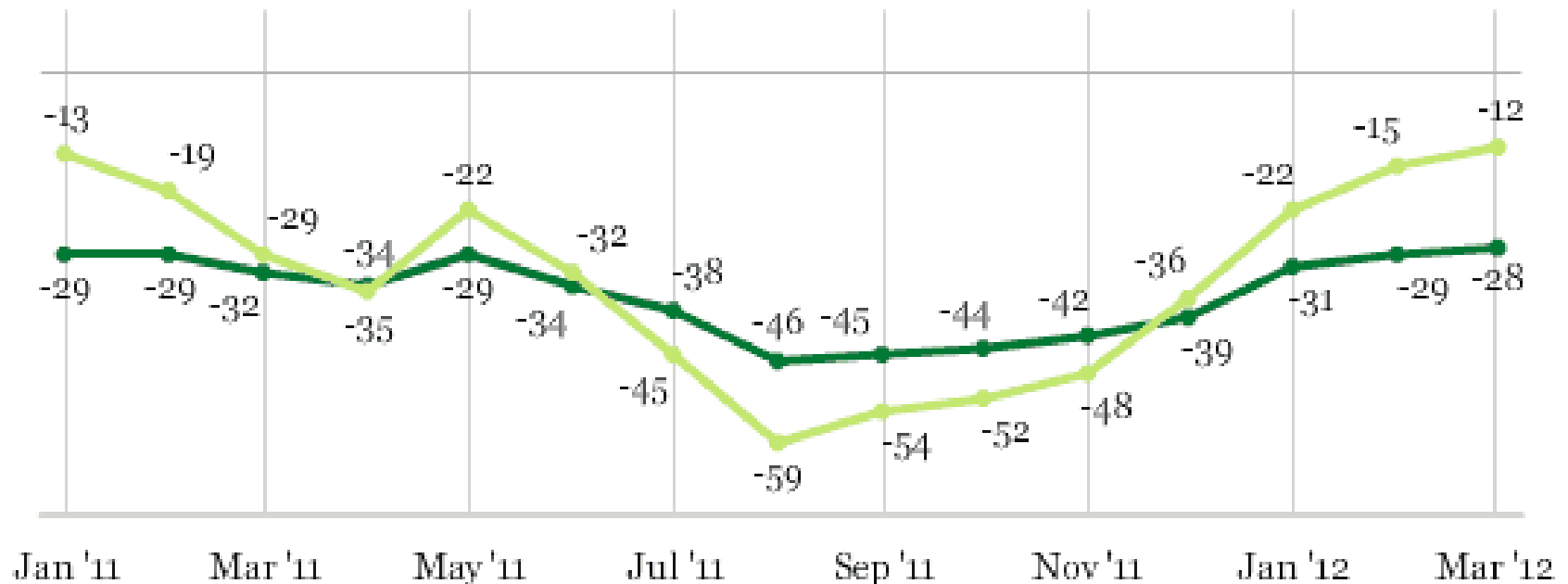


# Leading Indicator: Economic Confidence

*Gallup Economic Confidence Sub-Indexes -- Monthly Averages Since January 2011*

■ Current conditions rating \*

■ Economic outlook rating \*\*



\* % (Excellent + Good) minus % Poor

\*\* % Getting better minus % Getting worse

Gallup Daily tracking

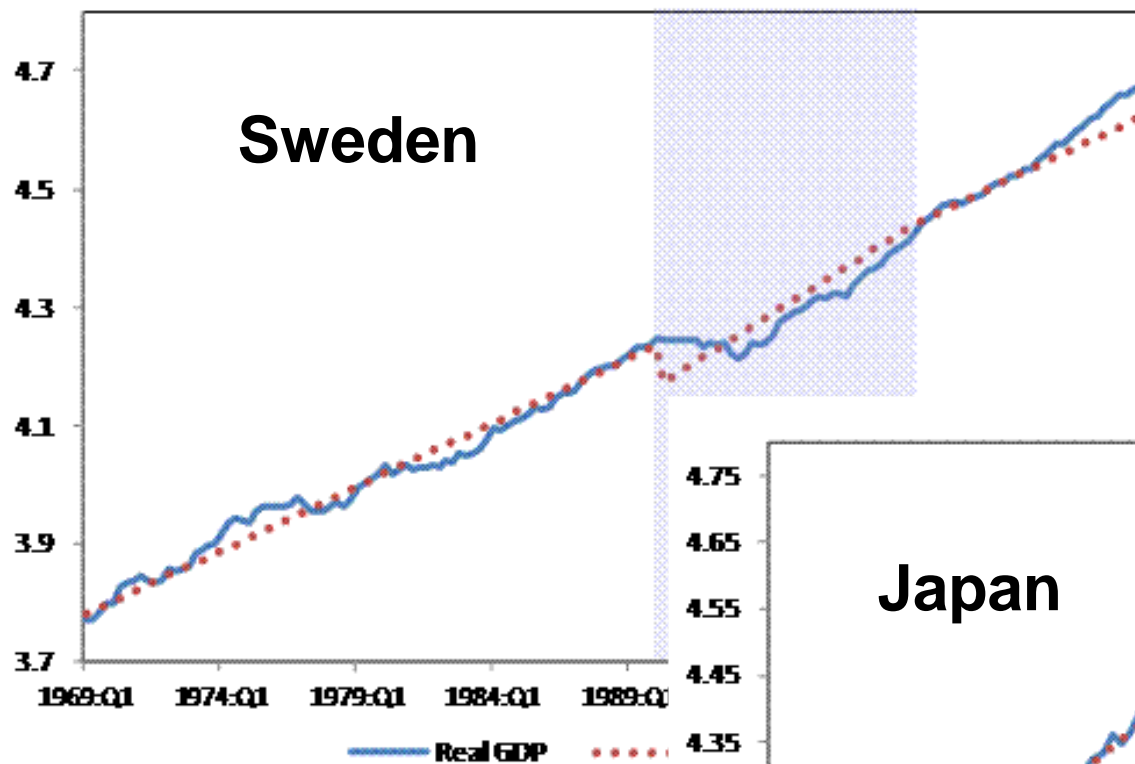
GALLUP

**Looks All Good!**

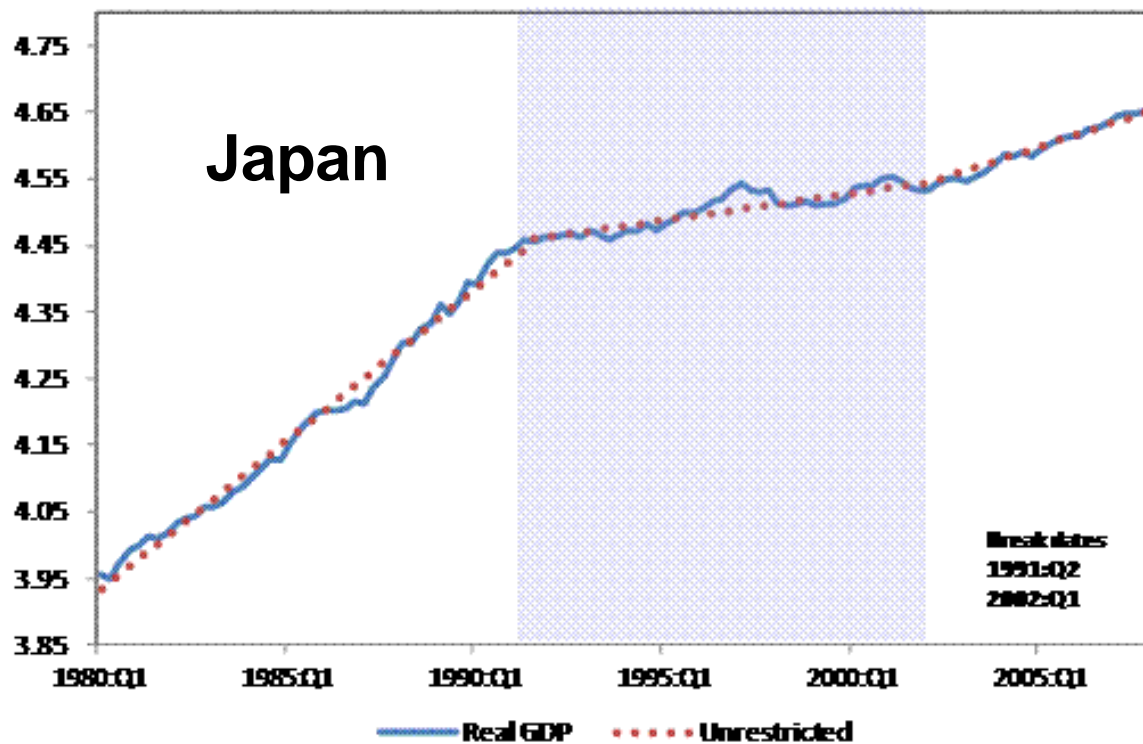
**But I do have some comments ...**

# Why Economist's Predictions Differ

## Sweden

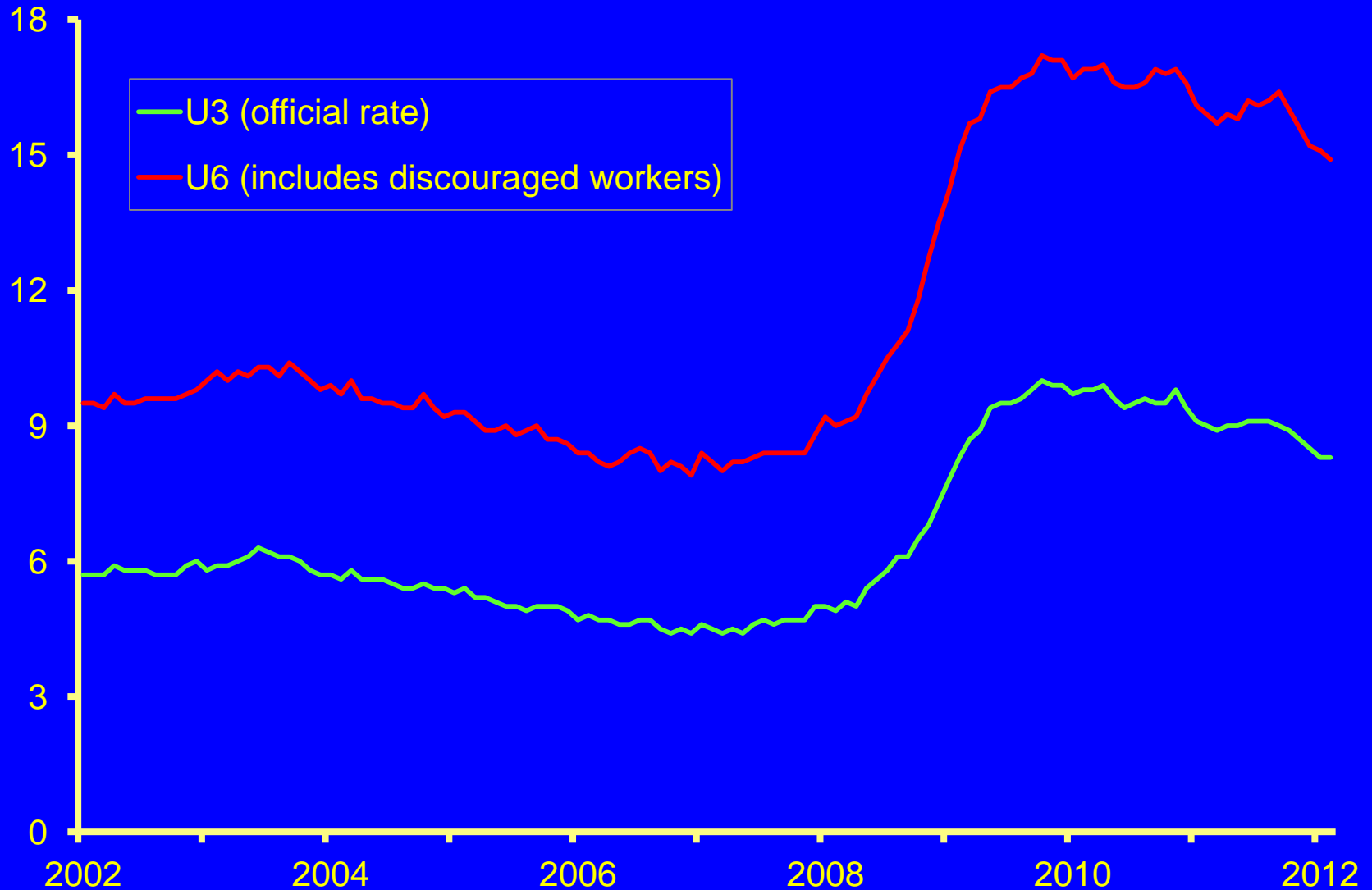


## Japan



Source: <http://www.econbrowser.com/>

# Unemployment: A Measurement Issue



Source: Bureau of Labor Statistics

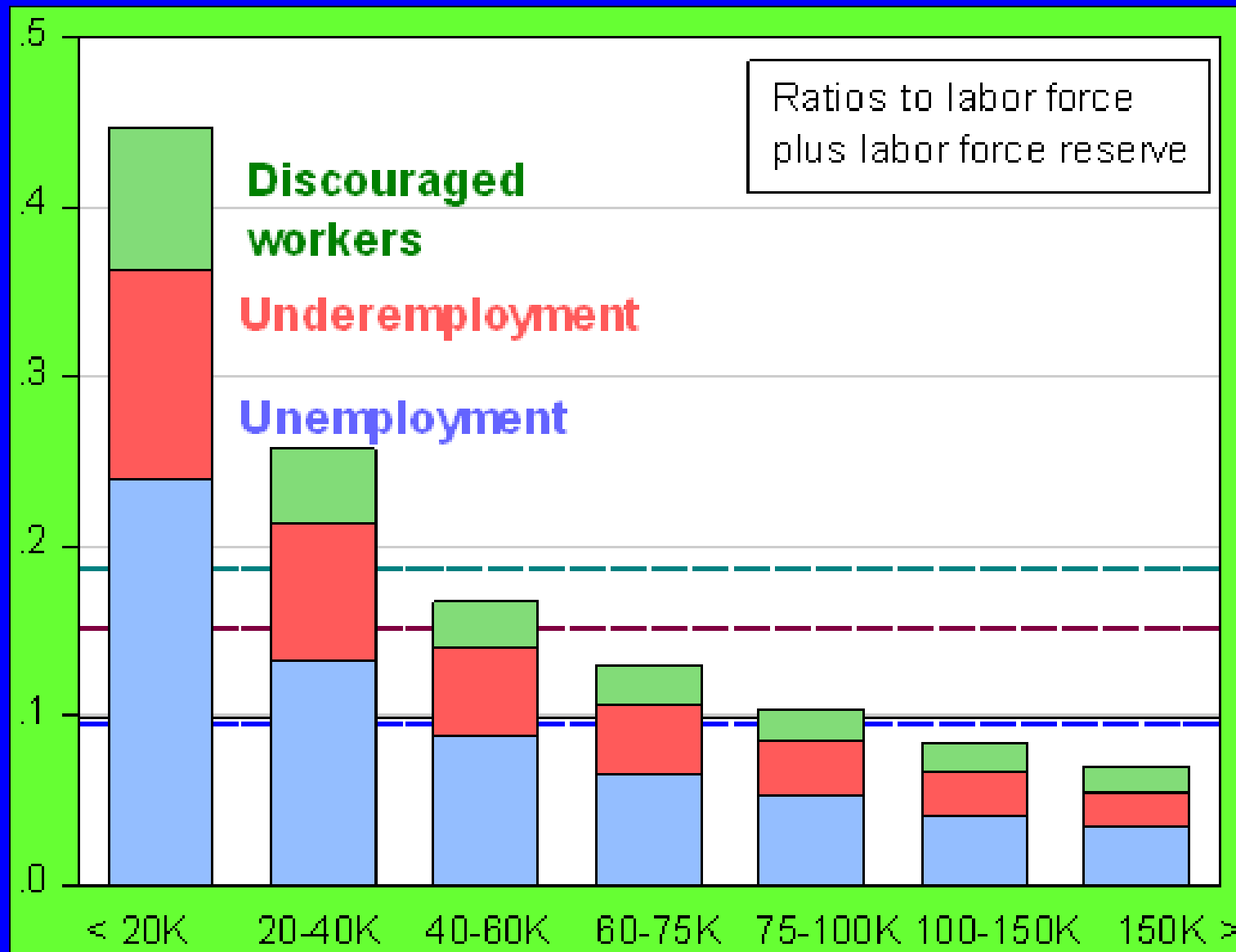
# Half of Unemployed Are Long-Term

Of Total Unemployed, Percent Unemployed 27 Weeks and over (LNS13025703)

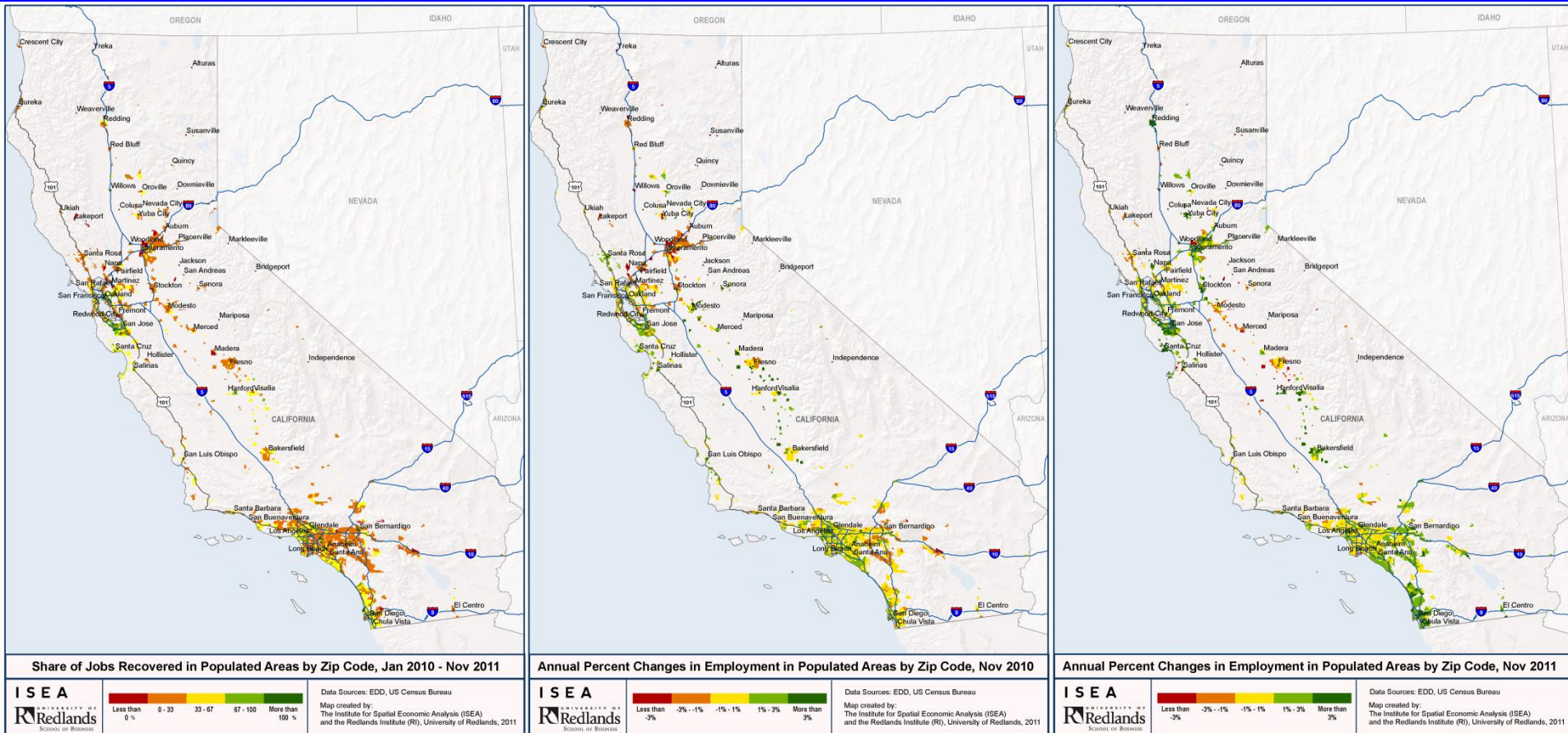
Source: U.S. Department of Labor: Bureau of Labor Statistics



# Most Unemployed Previously Low Income



# Only Silicon Valley Recovered All Jobs



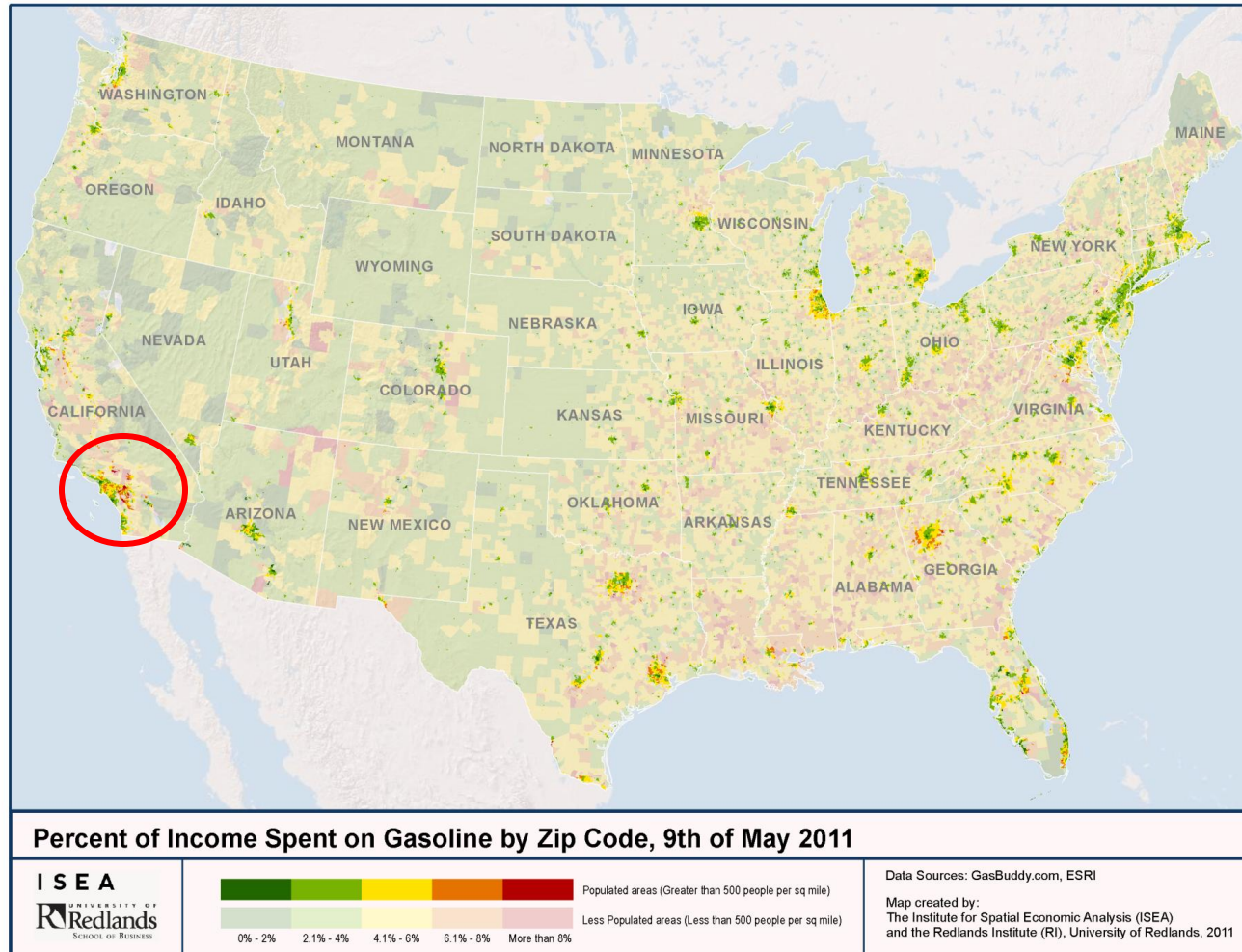


# A New Euro Coin for Greece ...





# Gas Price Burden = Commute Vs Income



# Solution for John: 94 MPG



# **A New Type of Recession**

**Causes were highly locally and sectorally concentrated (housing and oil)**

**Global interconnection → need to consider feed-back loops**

**Policy response close to the limit, not much wiggle room at the federal level**

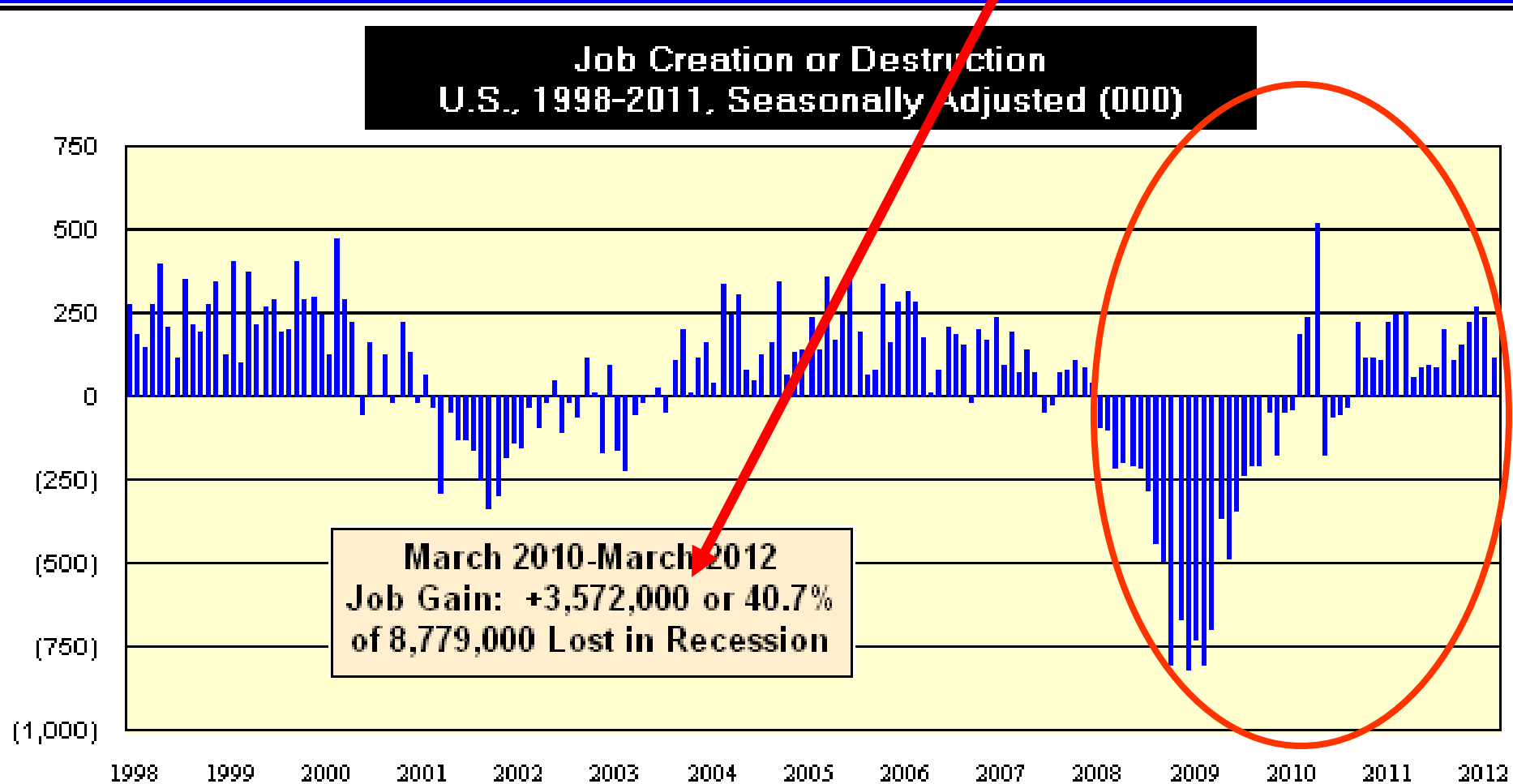
# Quo Vadis, Inland Empire?

# **At Last, Inland Empire Economic Growth . . . Will it Take Off?**



**John Husing, Ph.D.  
Economics & Politics, Inc.  
&  
Chief Economist, IEEP**

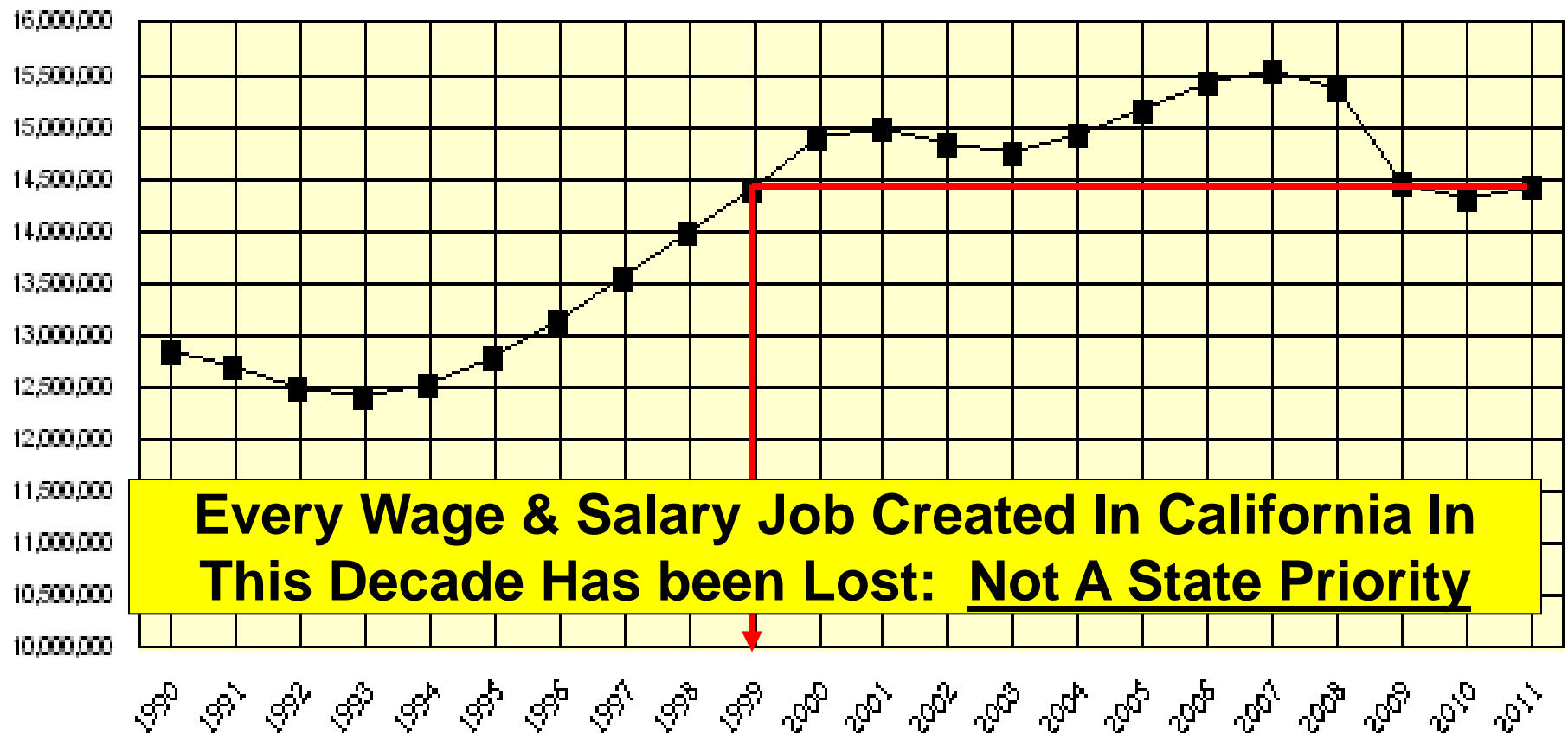
# After Losing 8.78 Million Jobs ... U.S. Job Creation is Beginning to Mature Unemployment 8.2%



Source: U.S. Bureau of Labor Statistics

# California Wage & Salary Employment Back to 1999 Level

California Wage & Salary Employment, 1990-2011

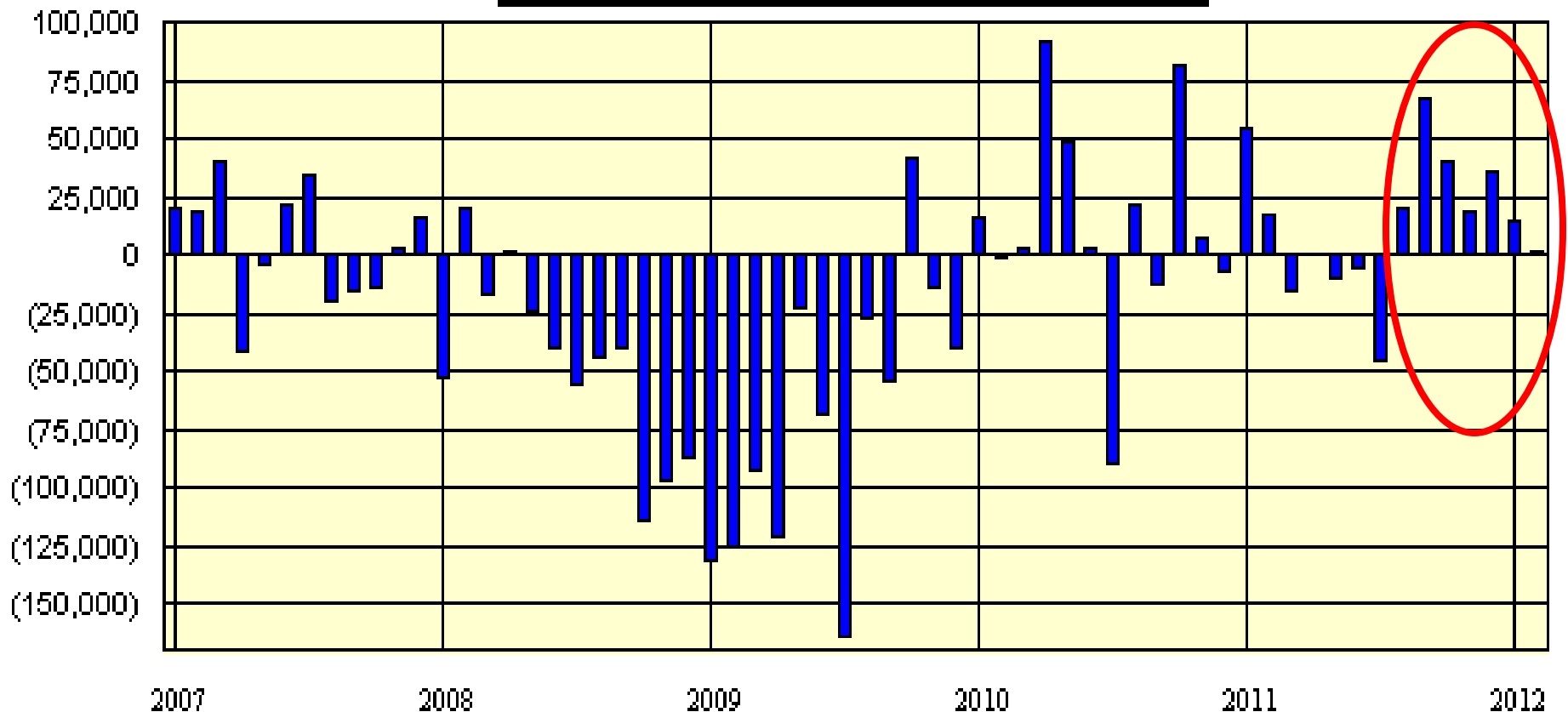


**Every Wage & Salary Job Created In California In  
This Decade Has been Lost: Not A State Priority**

Source: CA Employment Development Department

# California, Seasonally Adjusted Jobs From Irregular To Positive

Seasonally Adjusted Job Changes  
California, 2007-2011



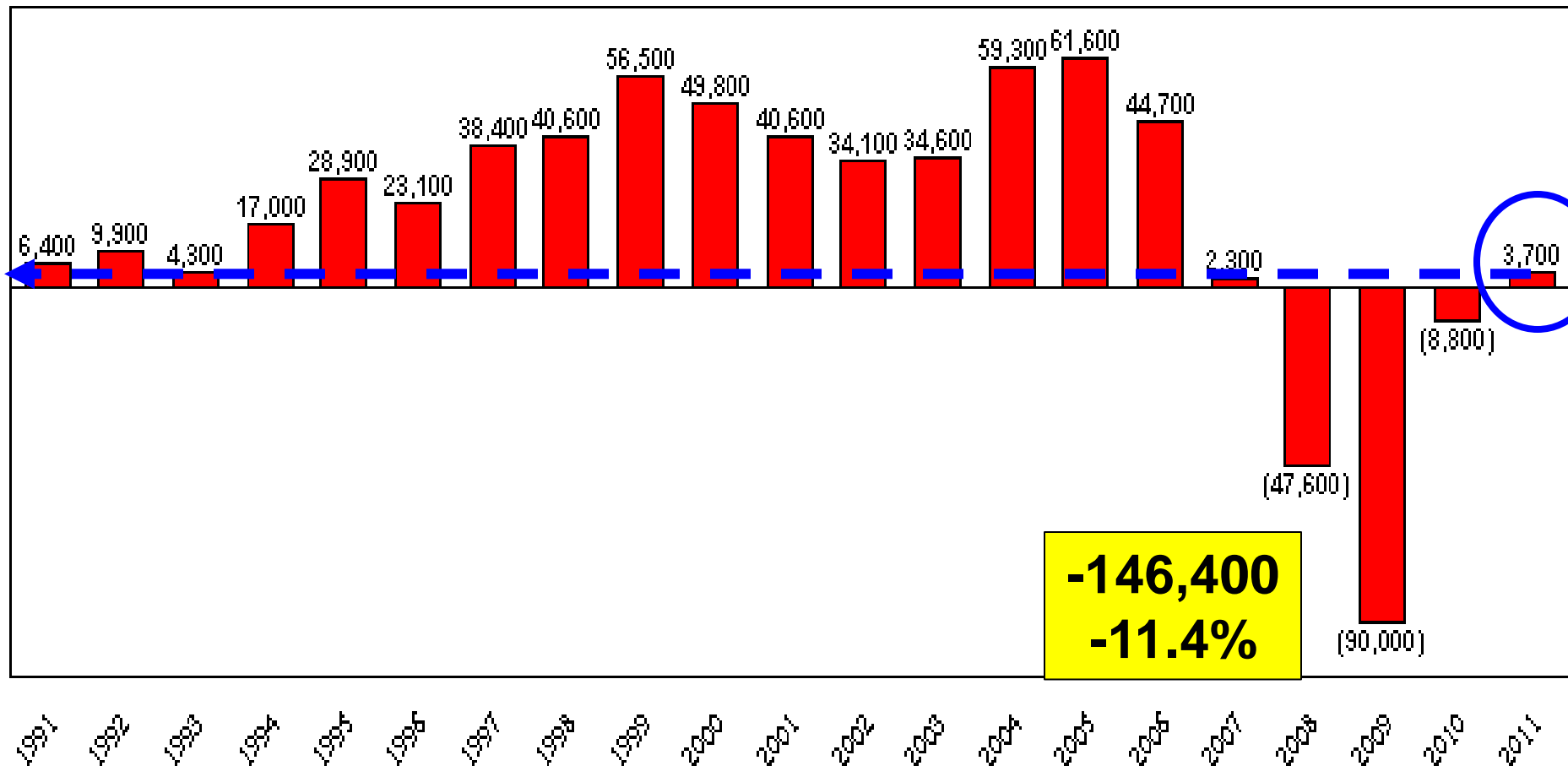
Source: CA Employment Development Department



# IE Up 3,700 Jobs in 2011

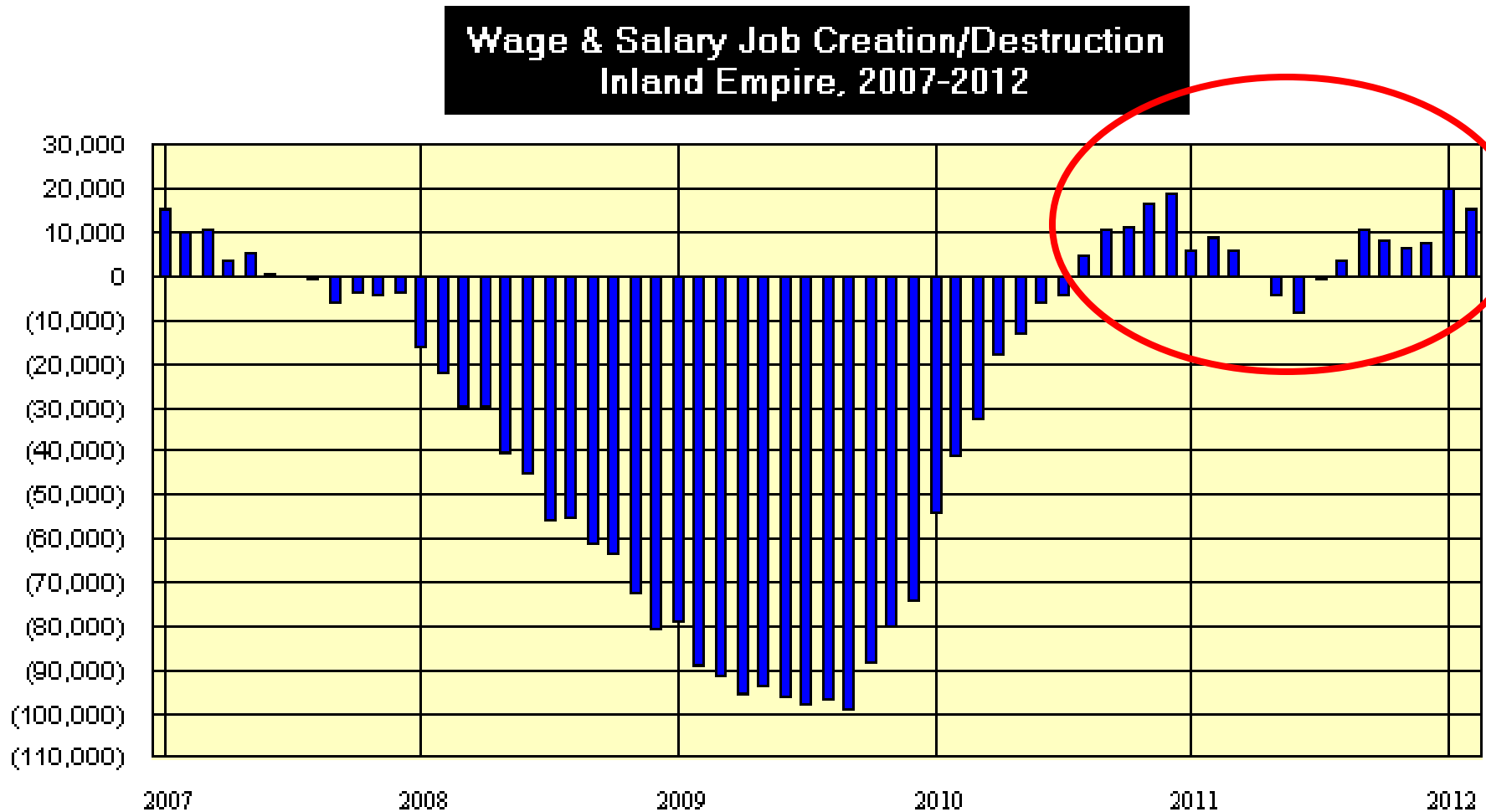
## 2010 Revised from Loss of -23,700 to -8,800

Inland Empire Wage & Salary Job Changes , 1991-2011



Source: CA Employment Development Department

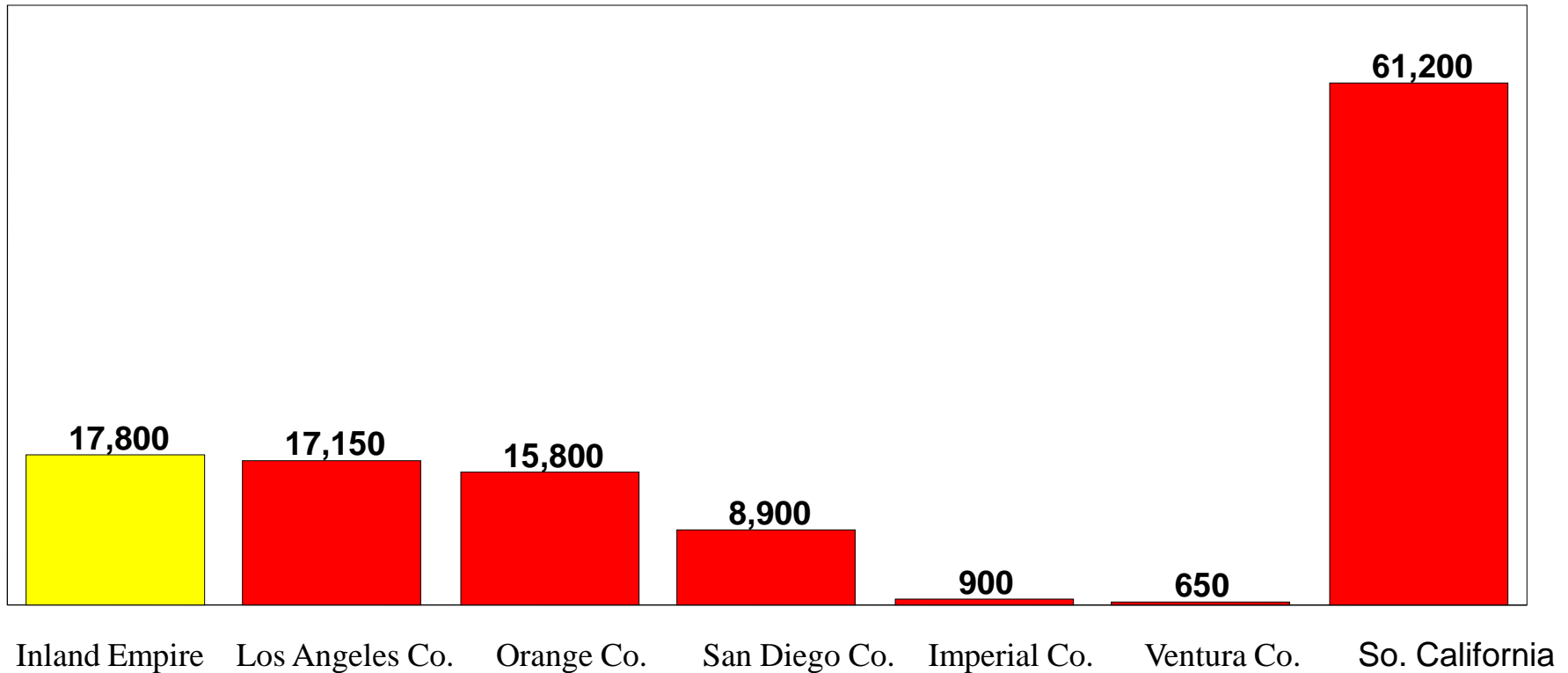
# Job Growth Turned Positive Aug-2010



Source: CA Employment Development Department

# **Inland Empire Out-performed Coastal Counties In Jan-Feb 2011-2012 Without Construction**

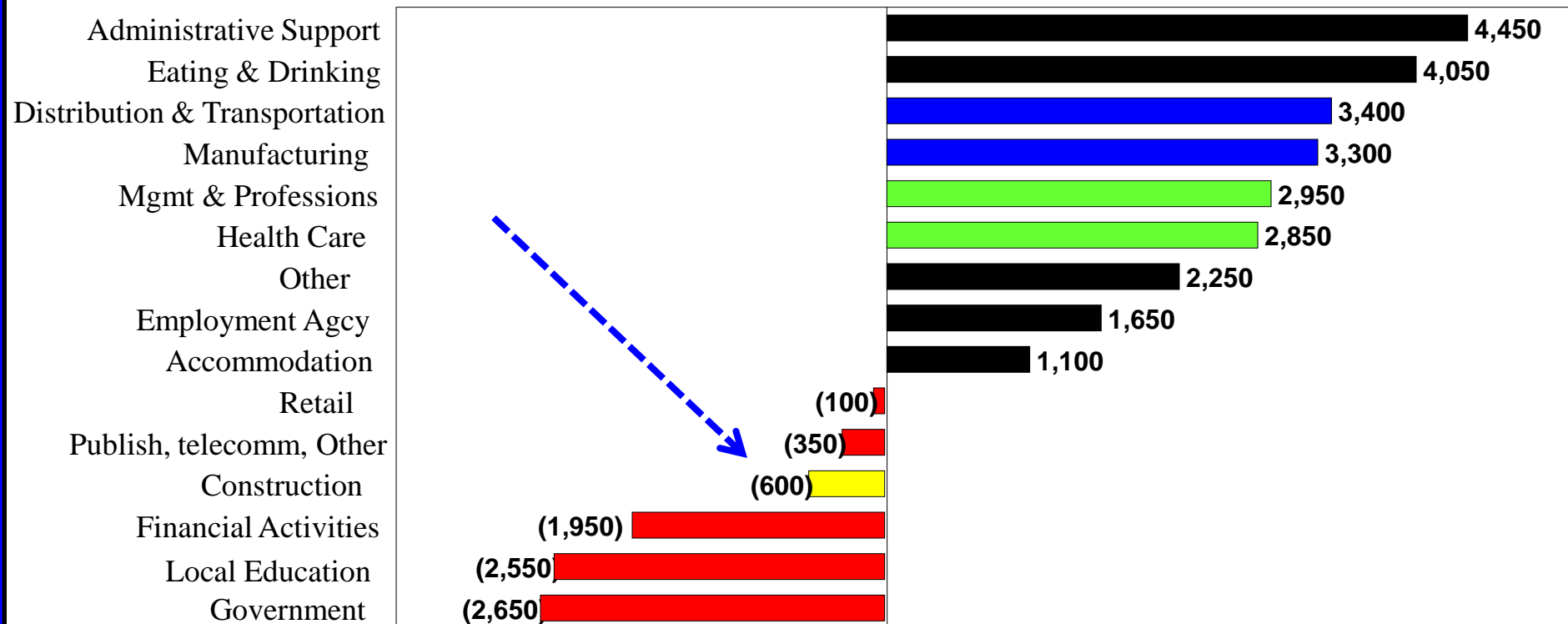
**Job Change, California Markets  
California Markets, January-February, 2011-2012**



Source: CA Employment Development Department

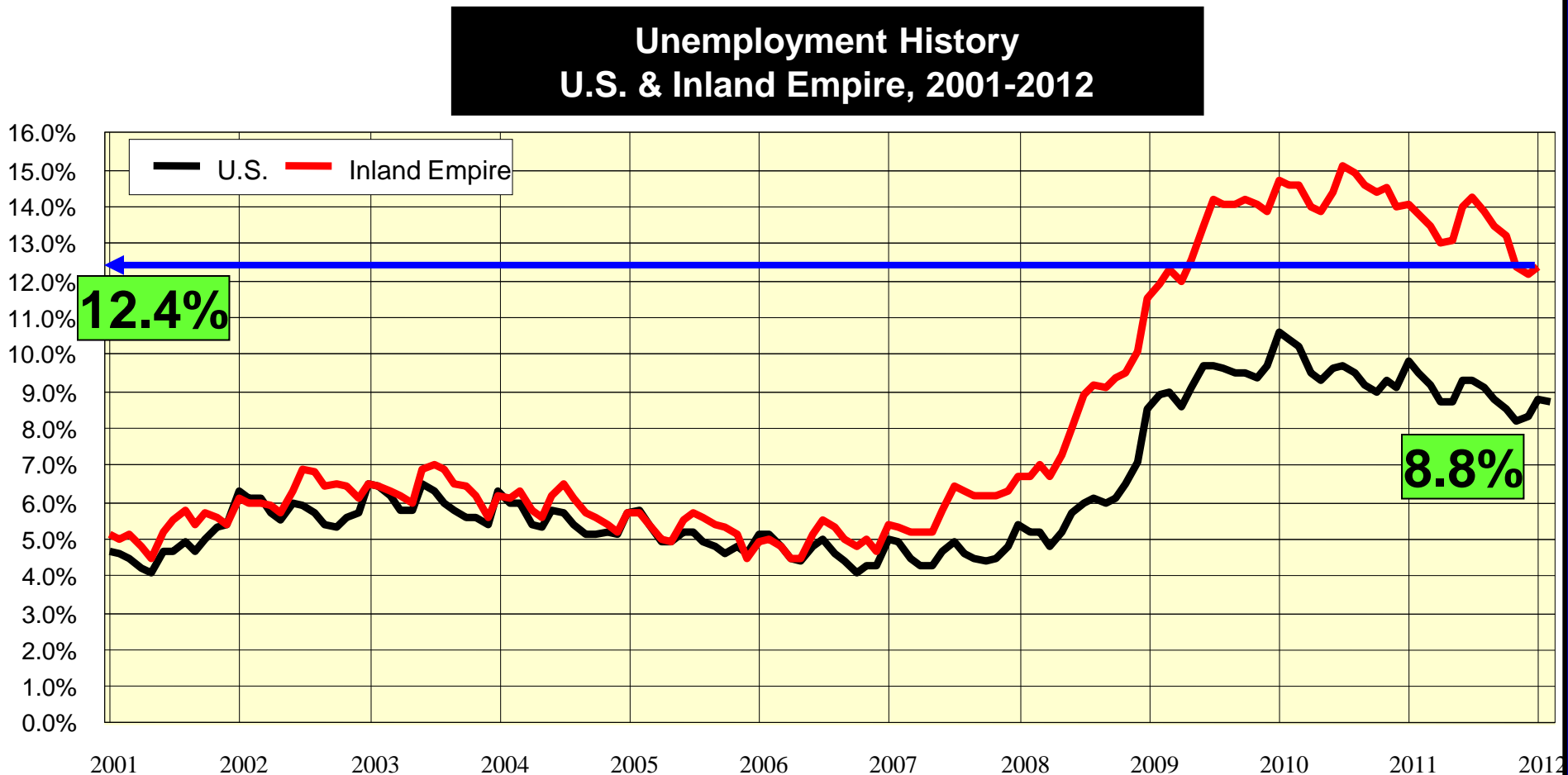
# Inland Empire Added 17,800 Jobs Jan-Feb, 2011 v. 2010 Some Surprises in Why

## Inland Empire Growing & Declining Sectors Average January-February 2011-2012



Source: California Employment Development Department

**In Jan-2012, Inland Empire's unemployment  
was 12.4%, second to Las Vegas  
U.S. was 8.8%, CA was 11.3%**



Source: U.S. Bureau of Labor Statistics, CA Employment Development Department

# 2011 CONFESSSION

- Forecast Job Change: +5,200 vs. +3,700 Actual
- Error 1,500 jobs of 1,145,000 or 0.1%

# Gold Mine Theory

## Secondary Tier



## Primary Tier



**Logistics:**

**Blue Collar**

**Health Care:**

**White Collar**

**Manufacturing:**

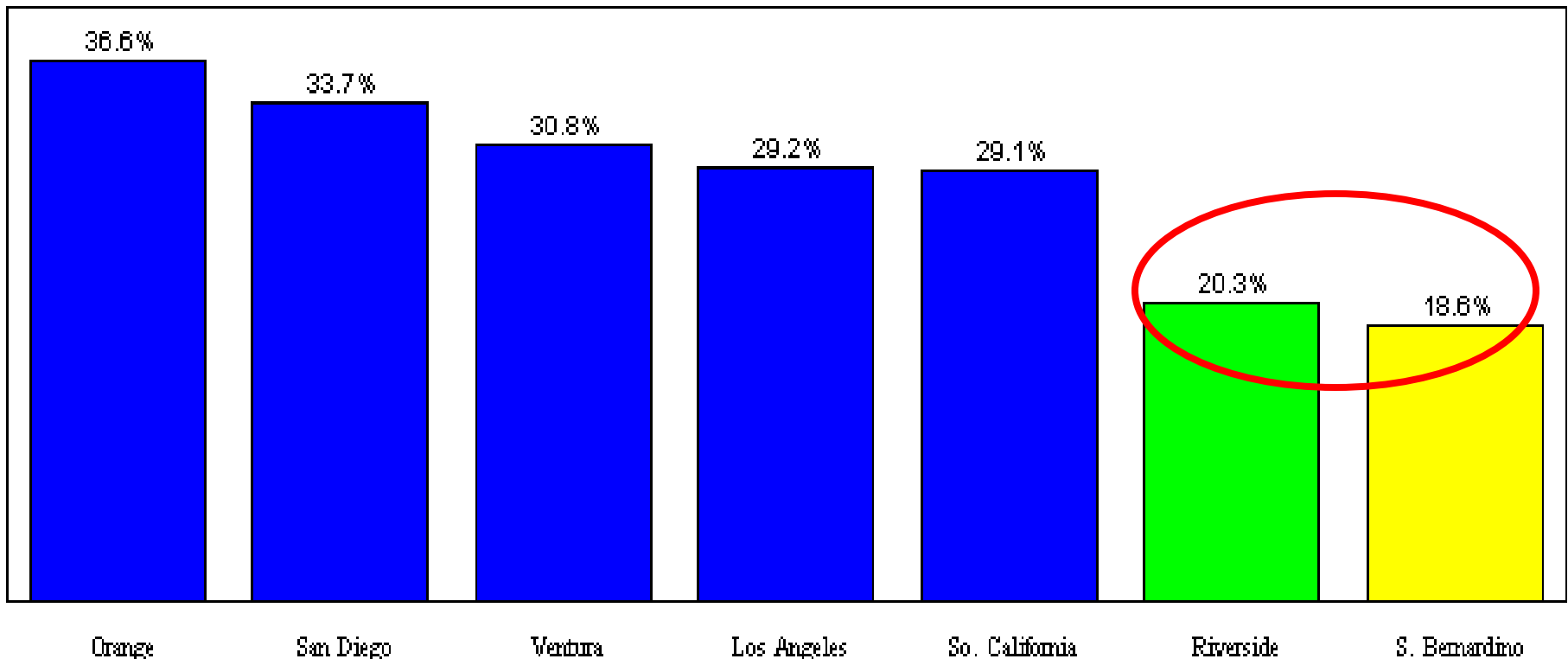
**Blue Collar**

**Construction:**

**Blue Collar**

# BA or BS Degrees or Higher

Educational Attainment, Persons 25 & Over  
Southern California Counties, 2010

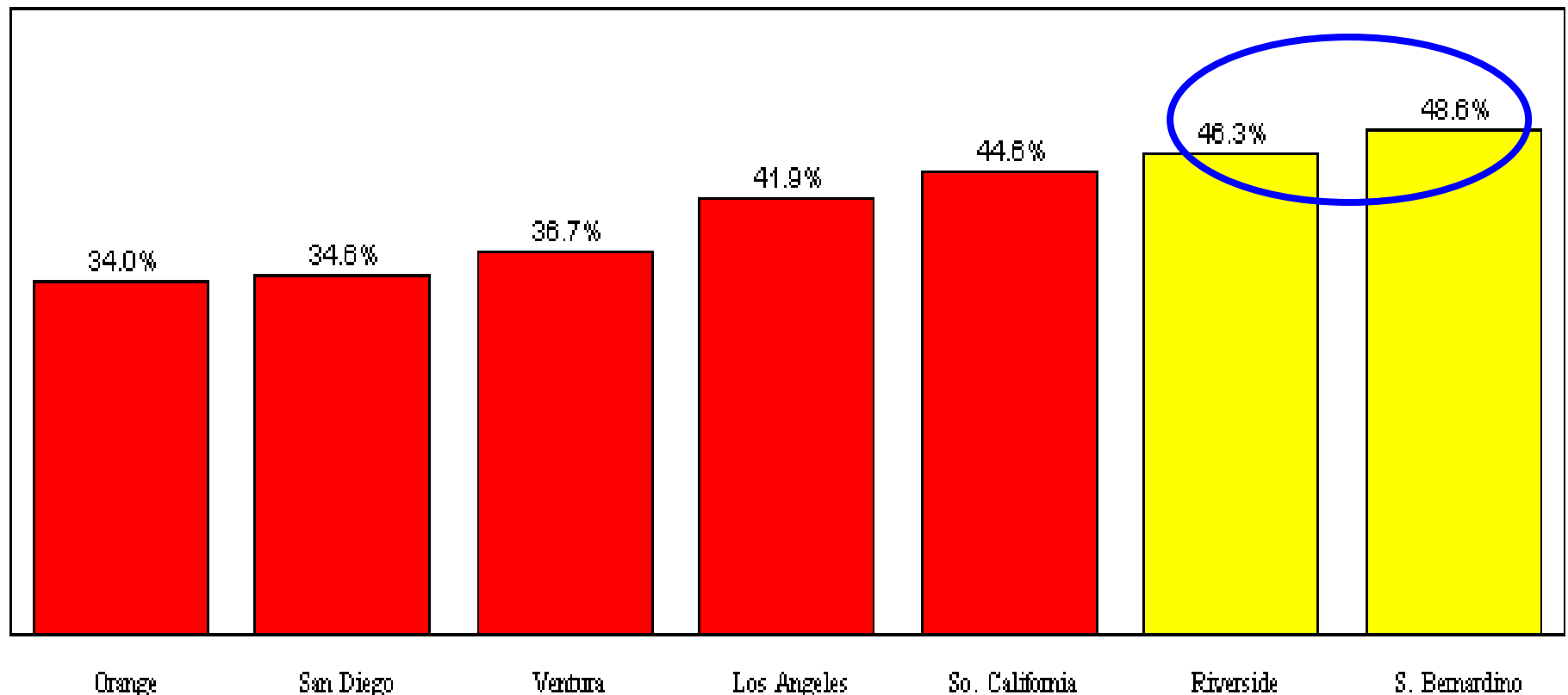


Source: American Community Survey, 2010



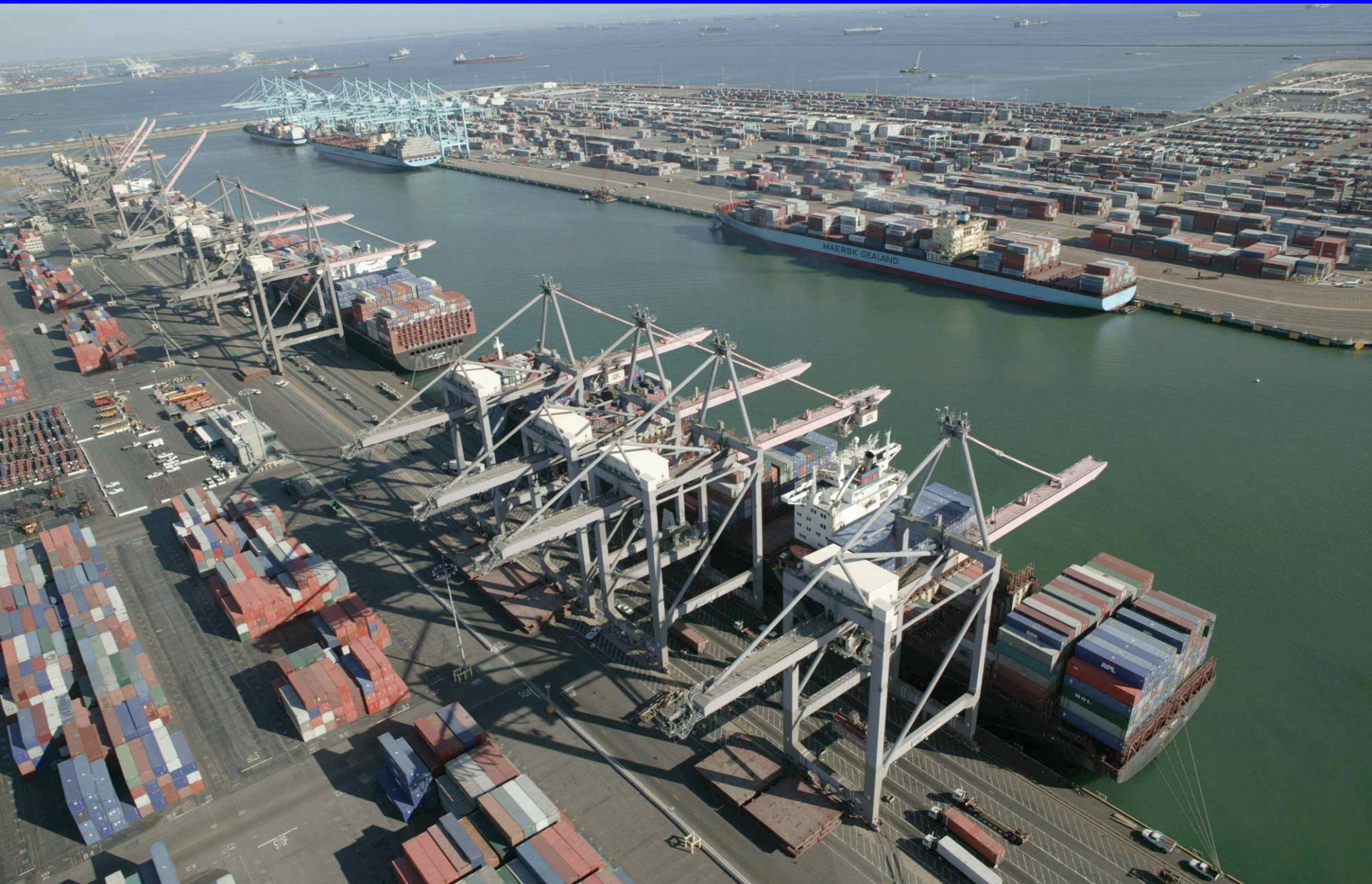
# Adults With High School Or Less Educations

Educational Attainment, Persons 25 & Over  
Southern California Counties, 2010



Source: American Community Survey, 2010

# Logistics Flow of Goods





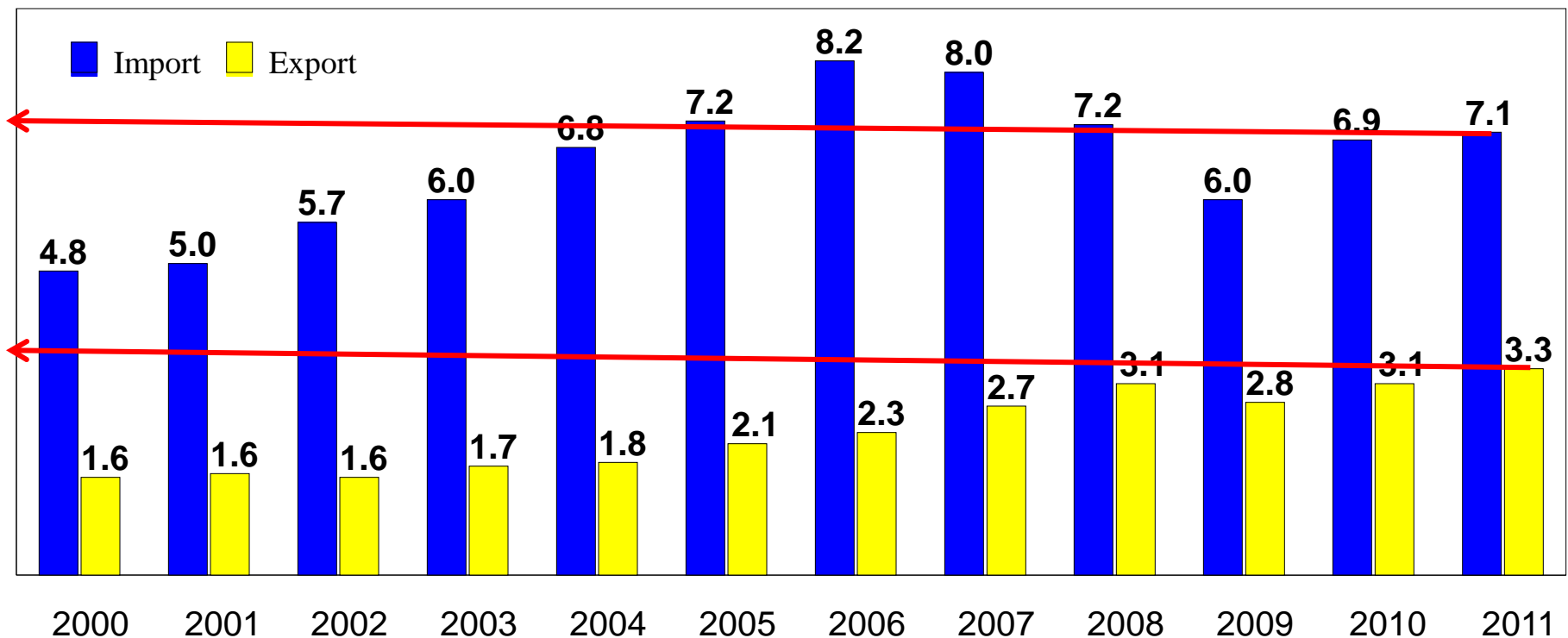






# Port Container Volumes

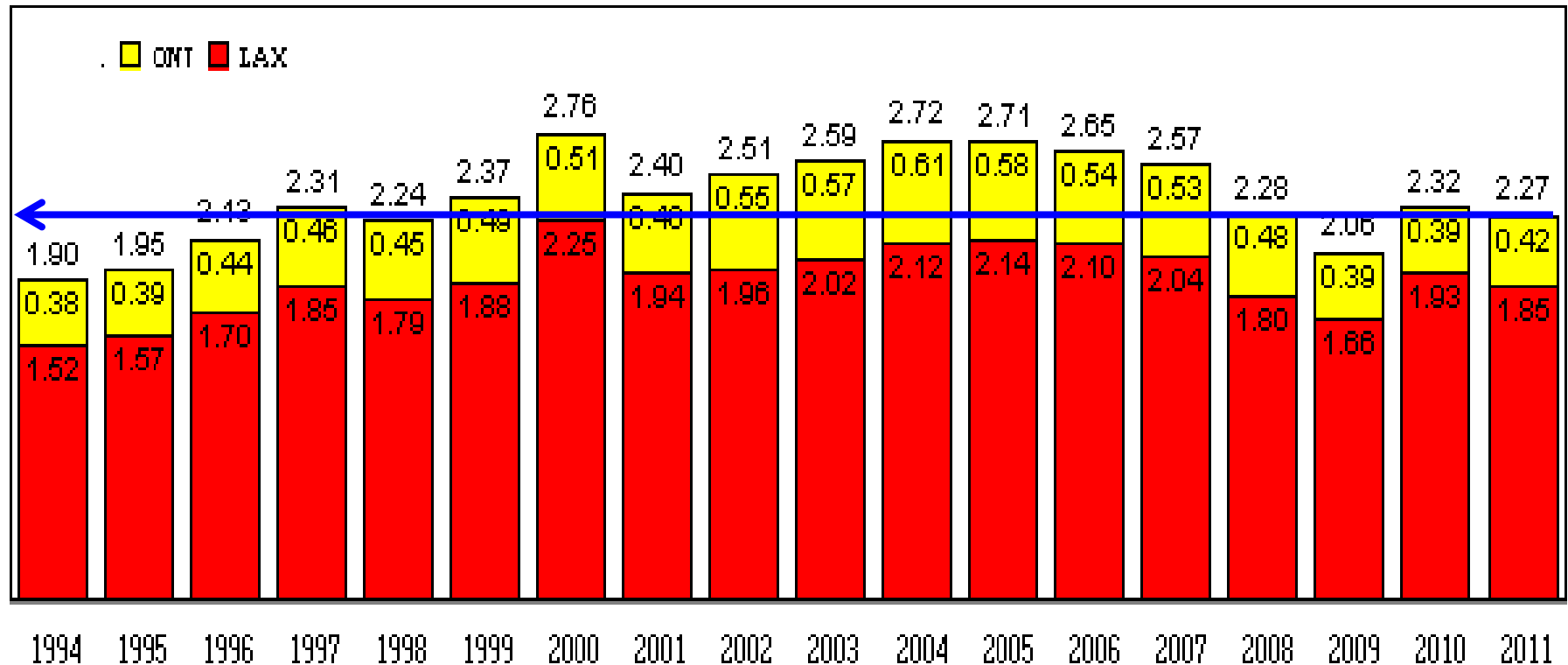
## Imported & Exported Container Volume, 2000-2011 Ports of Los Angeles & Long Beach (mil. teus)



Source: Port Import Export Reporting Service (PIERS), collected from Vessel, LA-LB for 2011

# Air Cargo Volumes

Air Cargo Volume (million tons)  
LAX & ONT, 1994-2011

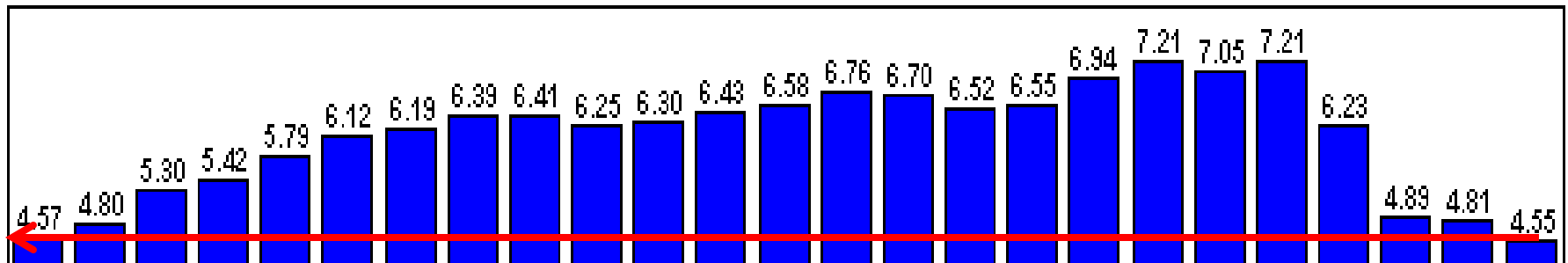


Source: L.A. World Airports

# Passenger Volume Back to 1987 Level

Is This Because of The Economy? NO!

Air Passenger Service  
LA-Ontario International Airport 1987-2011 (millions)



IE Population More Than Doubled

1987: 2.06 million 2011: 4.23 million - up 2.2 million

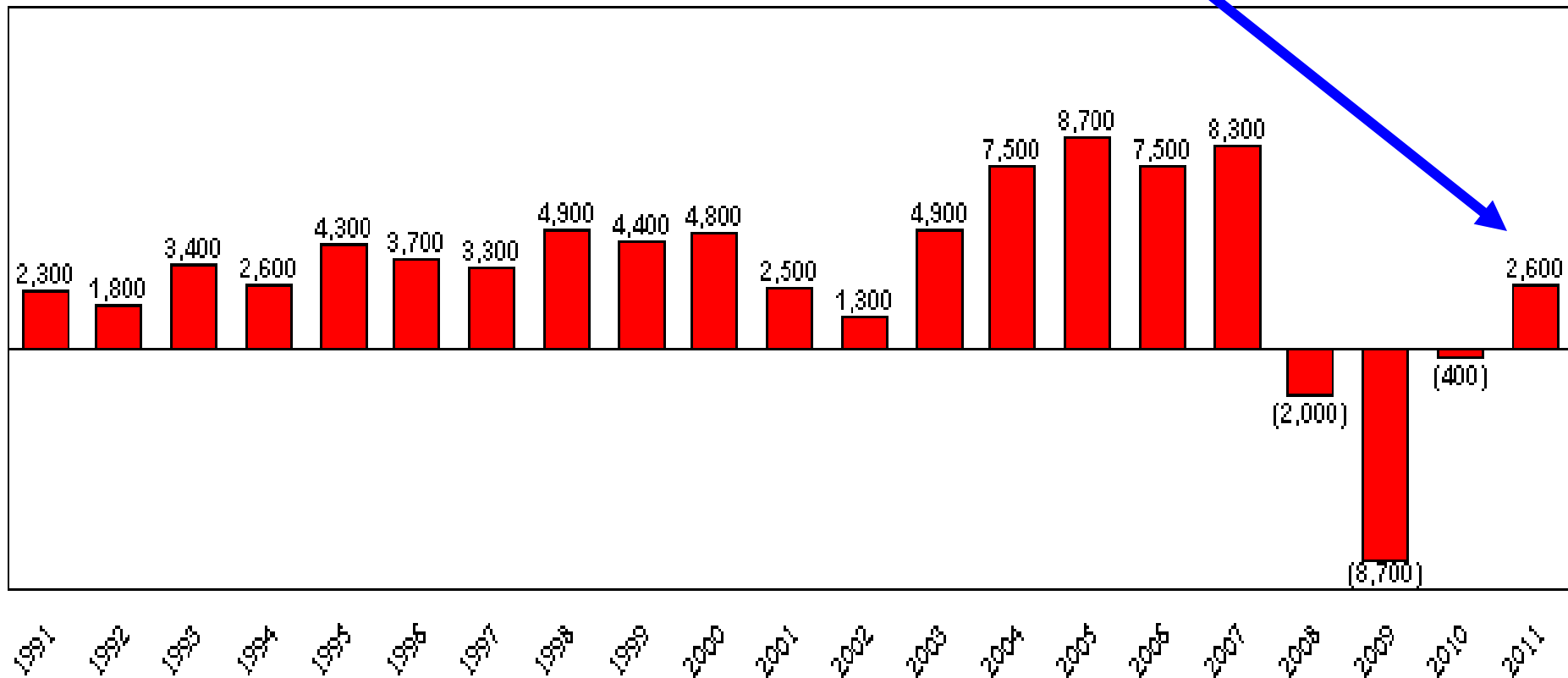
IE Job Base Nearly Doubled Despite Great Recession

Jan-1987: 595,500 Jan-2012: 1,155,300 - up 559,500

Result: Millions of VMT & Associated Emissions

# Inland Empire Logistics Jobs

Logistics Total Jobs  
Inland Empire, 1990-2011

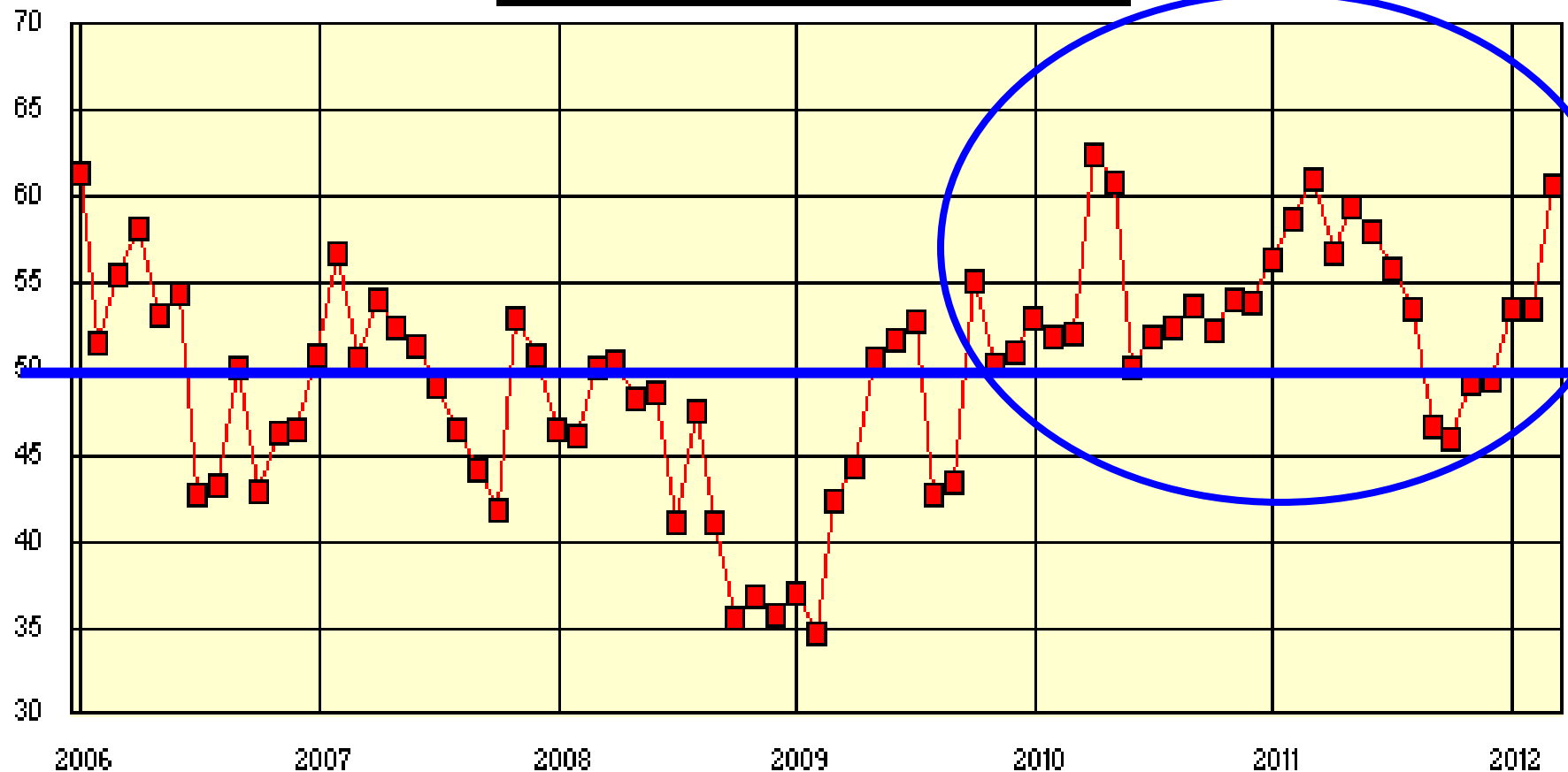


Source: CA Employment Development Department



# Manufacturing Orders Rising

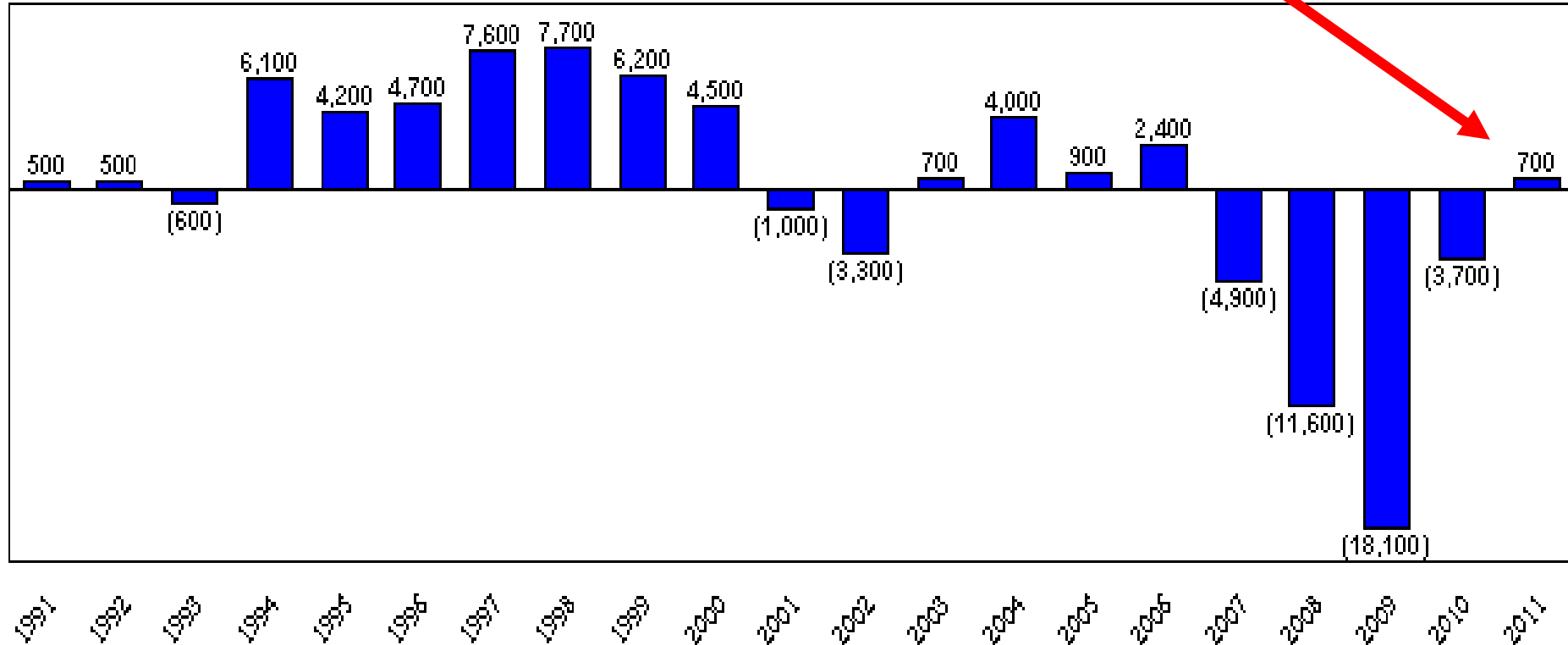
Purchasing Manager's Index  
Inland Empire, 2006-2012



Source: Institute of Applied Research & Policy Analysis, Cal State San Bernardino

# Inland Empire Manufacturing Jobs

**Manufacturing Jobs  
Inland Empire, 1991-2011**



Source: CA Employment Development Department



**AARON JOHNSON**

General Manager

Firth Rixson Rings Schlosser Forge Co.



# Firth Rixson

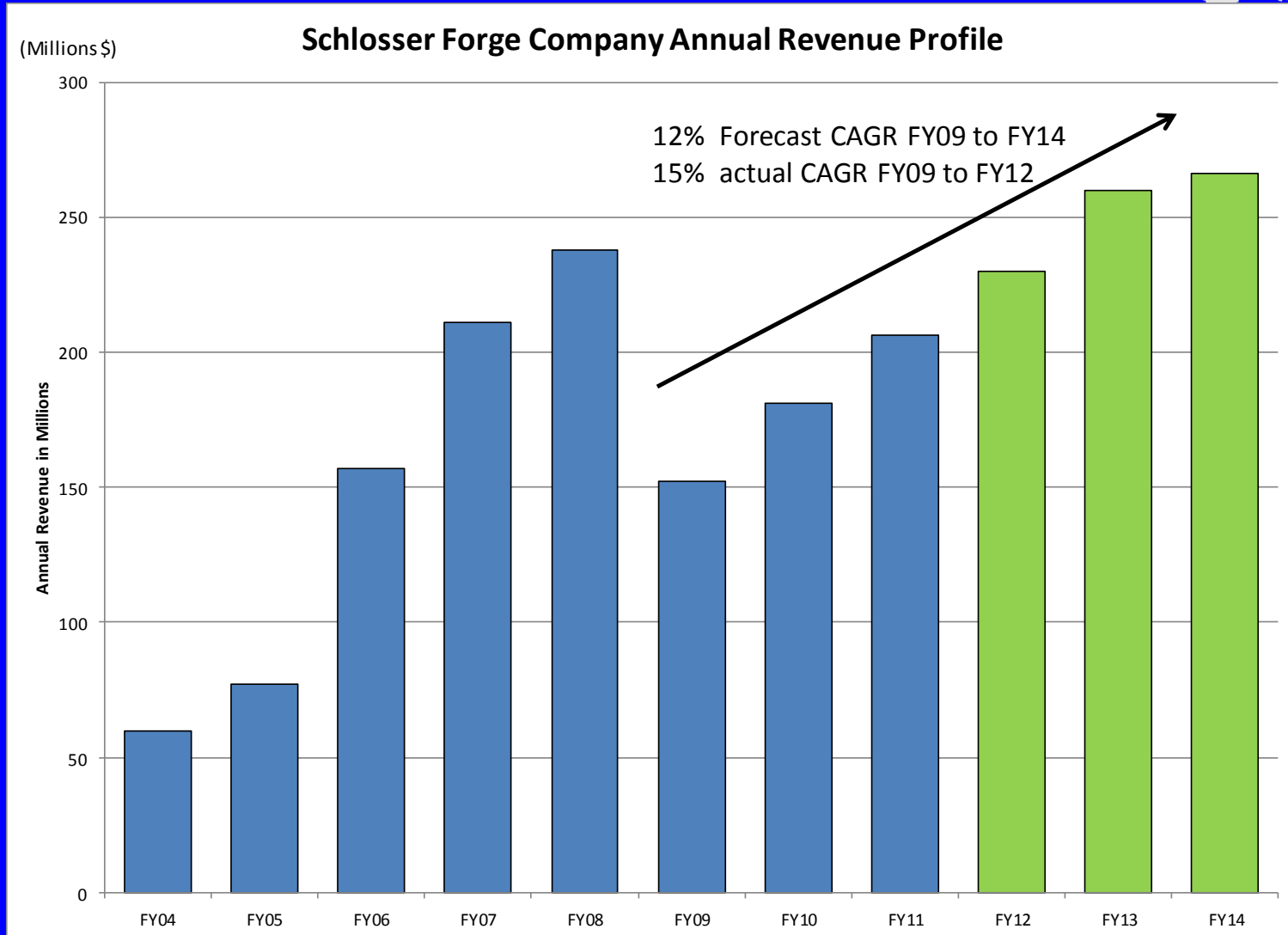
We are at the heart of the engines that  
keep millions of people in the air every  
day ®

Schlosser Forge Co.





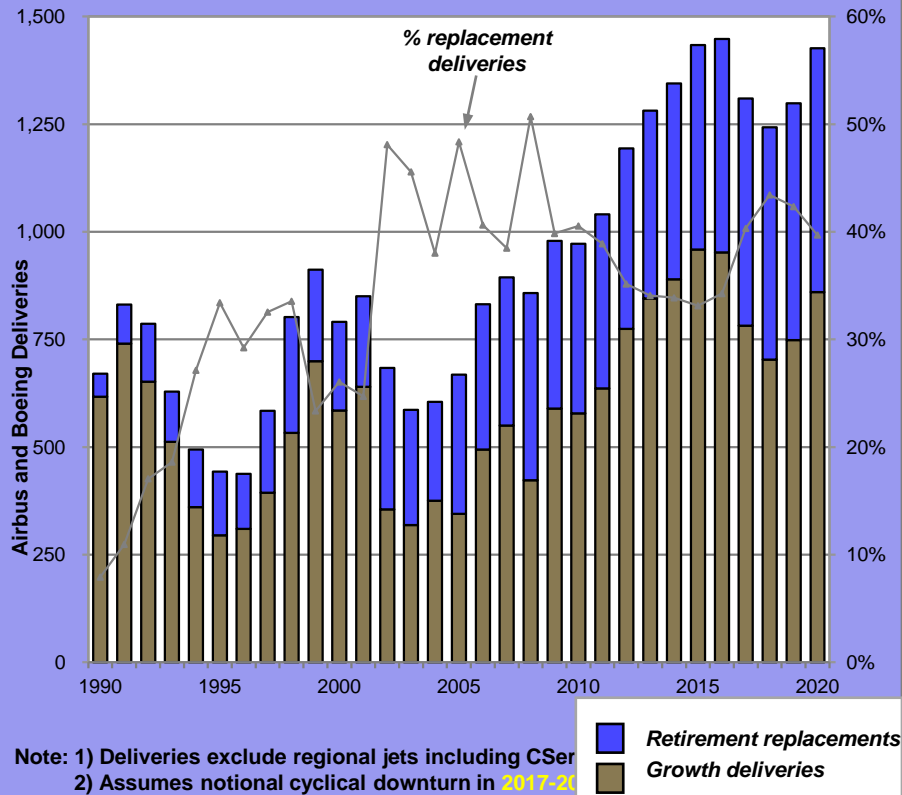
# Manufacturing is Taking Off





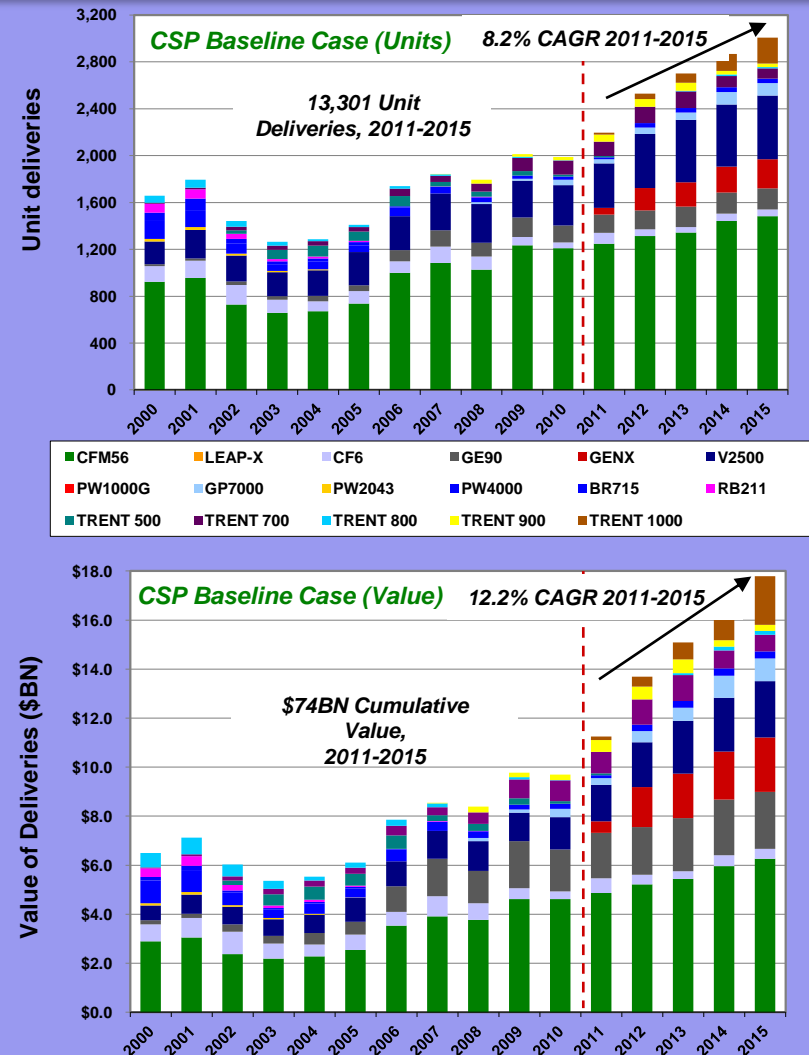
# Commercial Aerospace : 2011 was the Beginning of a Sustained Growth Cycle for Commercial Aeroengines

Commercial Transport Deliveries – 1990A – 2020F



- Aircraft retirements drive 35% of deliveries 2011 – 2016
- Key narrowbody production rates increasing to record levels
- Production ramp-ups of new widebody programs enhance growth profile
- Increasing proportion of widebody aircraft causes value of engine deliveries to grow faster than unit deliveries

Engine Deliveries – 2000A-2015F (Units and Value)

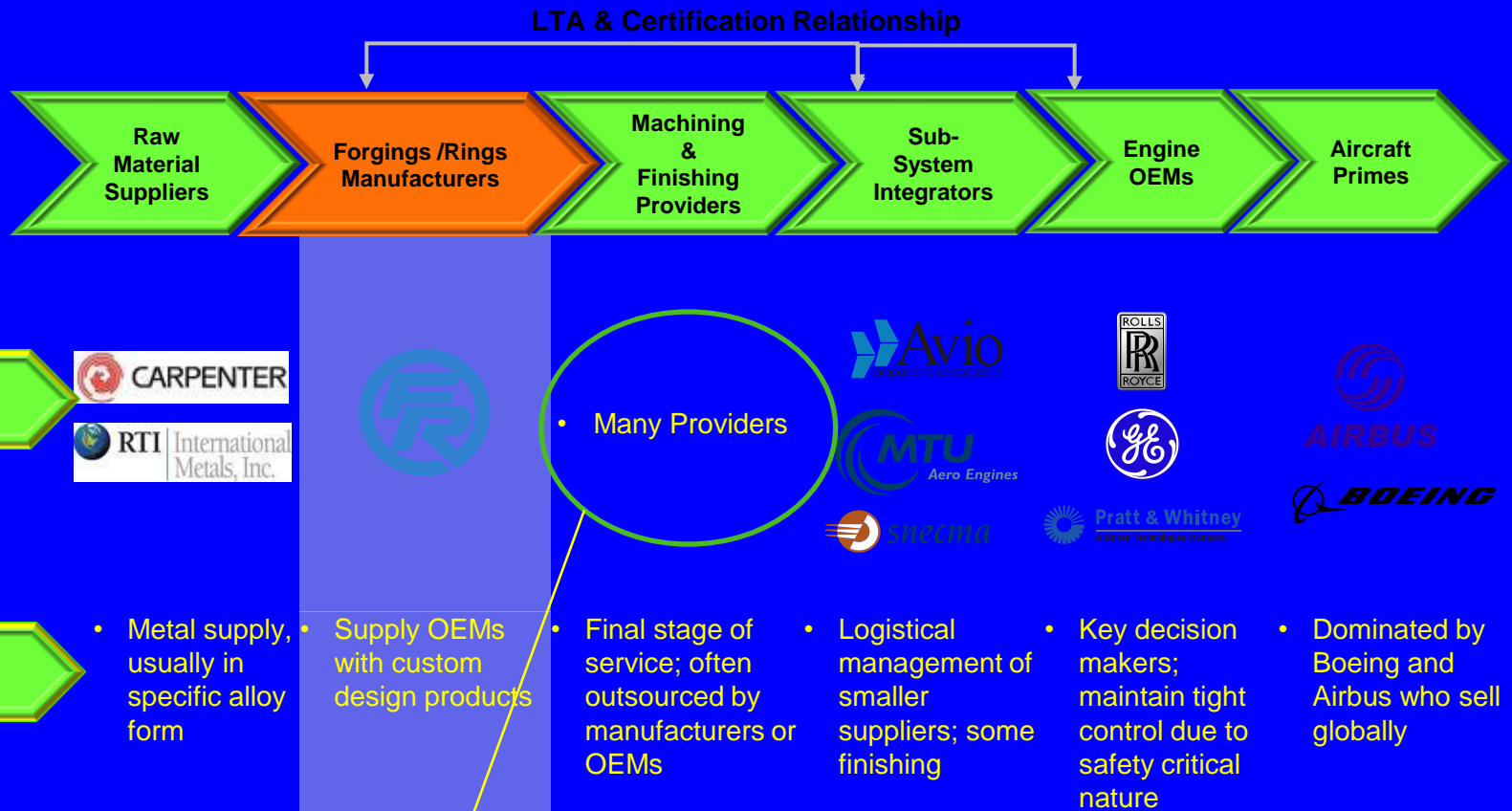


Source: Company reports, Ascend, CSP estimates



# Aerospace – Certified Value Chain

Well defined strategic position within aeroengine rings and forgings



**KEY TAKE AWAY: 95% of SFC's sub-contractors are in Los Angeles or Orange Co, Machining, Heat Treatment, Destructive Testing, Non-Destructive Testing, Freight**



# An Opportunity Lost for California

## Greenfield Site in Savannah, Georgia



## Plant and Equipment

- TROPOS ERP, Q-Pulse Quality, I-Historian (integrated)
- 134 Person Team growing to 165 by Sept '12
- 44 engineers employed in design, NPI, manufacturing
- Customer committed execution dates are paramount
- All equipment fully installed and operational
- CFD Modeling key component of success
- NDT/DT purchased services (Hanson, Stork, DTC)



210,000 Square Foot Closed Die/Isothermal Forging Facility in 11 Months

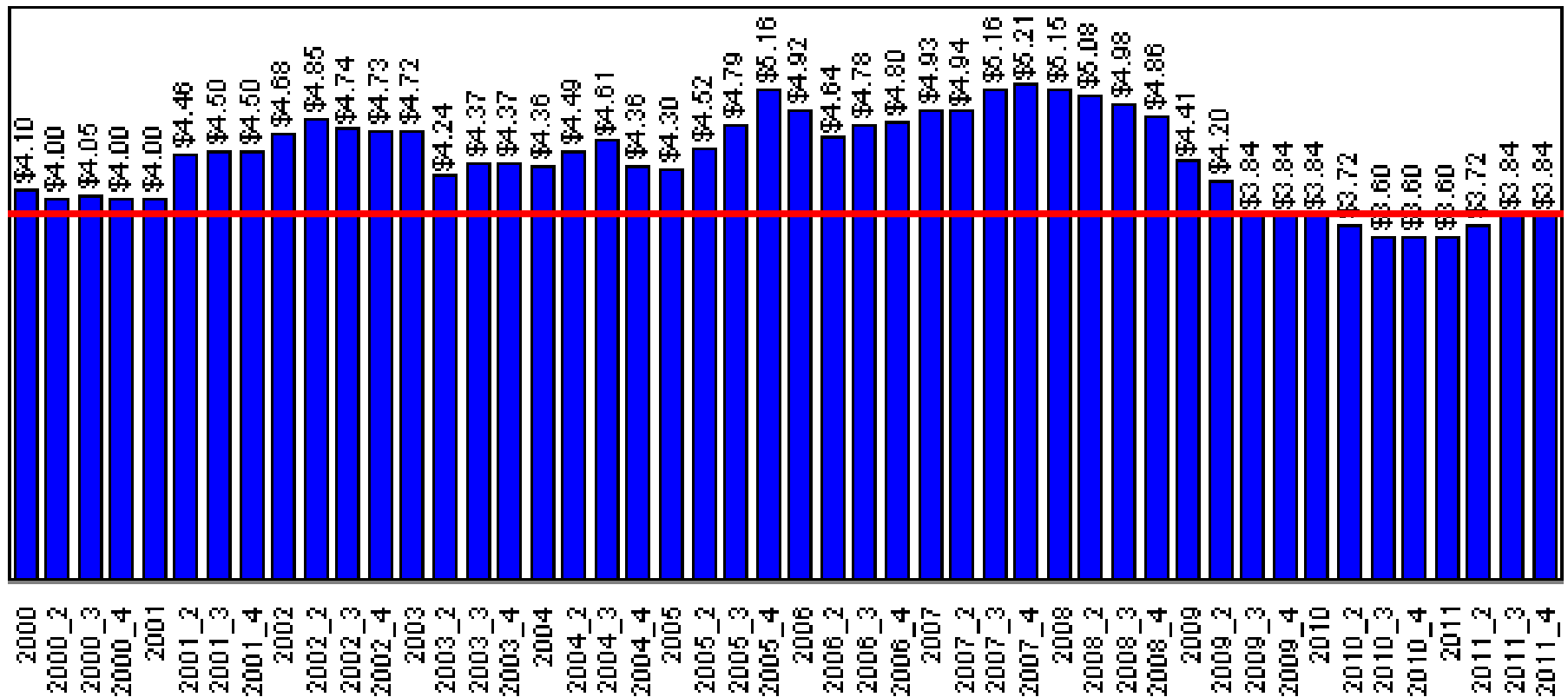


# Industrial Vacancy Rate Recovering Everywhere!

	2005/2006	2009Q3	2011Q4
Inland Empire	2.7%	12.8%	6.2%
San Diego	7.0%	12.0%	10.5%
Orange Co.	5.4%	6.5%	5.2%
L.A. Co.	2.1%	3.2%	2.9%

# Industrial Lease Rate

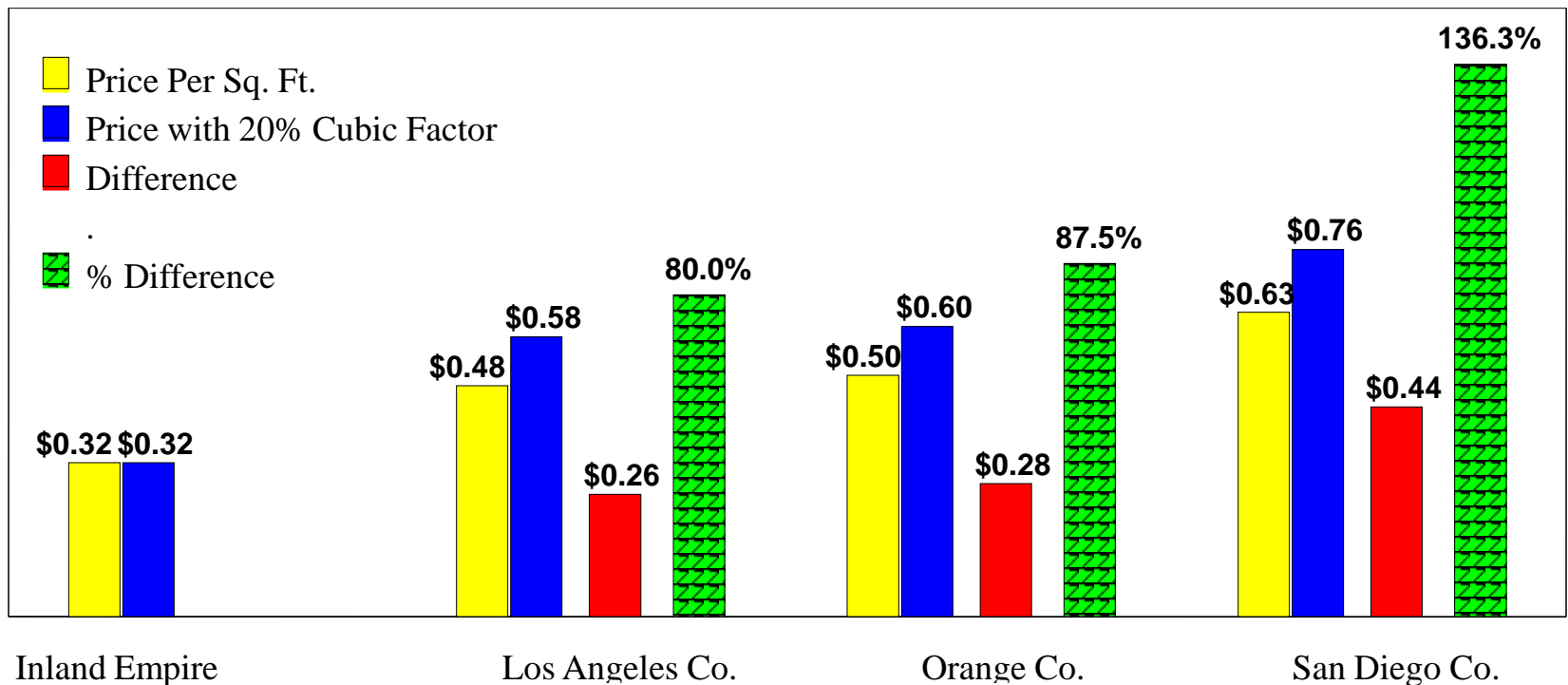
Industrial Asking Lease Rate (Month Per SF)  
Inland Empire Industrial Space, 2000-2011



Source: Grubb & Ellis

# Industrial Space Cost Savings

## Industrial Space Costs Differences Southern California, Sub-Markets, December 2011



nnn=net of taxes, insurance, common area fees

Source: Grubb & Ellis



**Dave Burback**  
**Executive Vice President &  
Managing Director**  
**Grubb & Ellis**



**AVERAGE CLASS A EFFECTIVE RENTS**

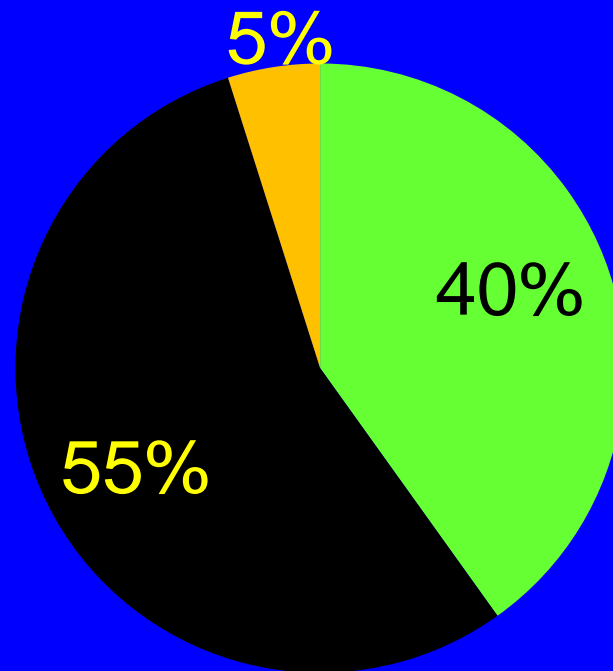
Submarket	Rate(\$)
1 South Bay	\$6.96/SF (\$0.58)
2 Commerce/Mid-Cities	\$6.24/SF (\$0.52)
3 Industry	\$5.28/SF (\$0.44)
4 Chino	\$4.08/SF (\$0.34)
5 I.E. West	\$3.72/SF (\$0.31)
6 I.E. East	\$3.12/SF (\$0.26)



# Los Angeles Basin Logistics



## Total Logistics Market Size



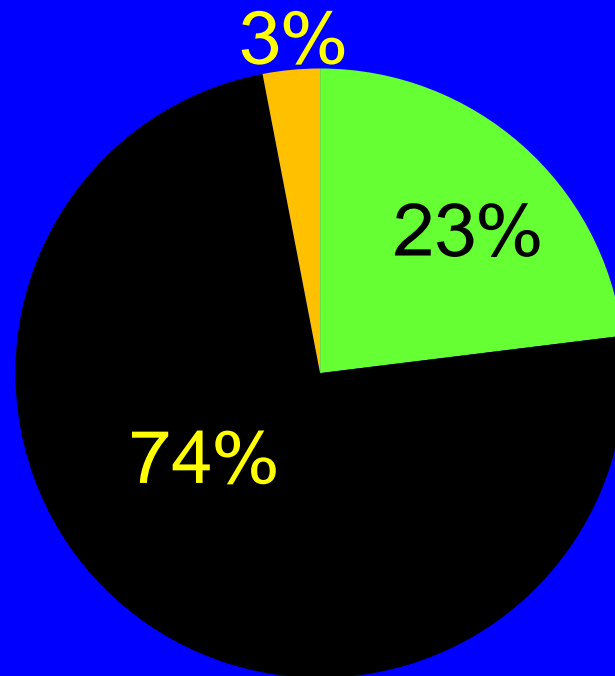
■ Los Angeles	194,313,911 SF
■ Inland Empire	266,472,519 SF
■ Orange County	23,692,684 SF

**Class A & B Logistics buildings 100,000 square feet or greater**

# Los Angeles Basin Logistics



## Class A Logistics Market Size



Los Angeles	69,245,105 SF
Inland Empire	222,137,729 SF
Orange County	9,093,828 SF

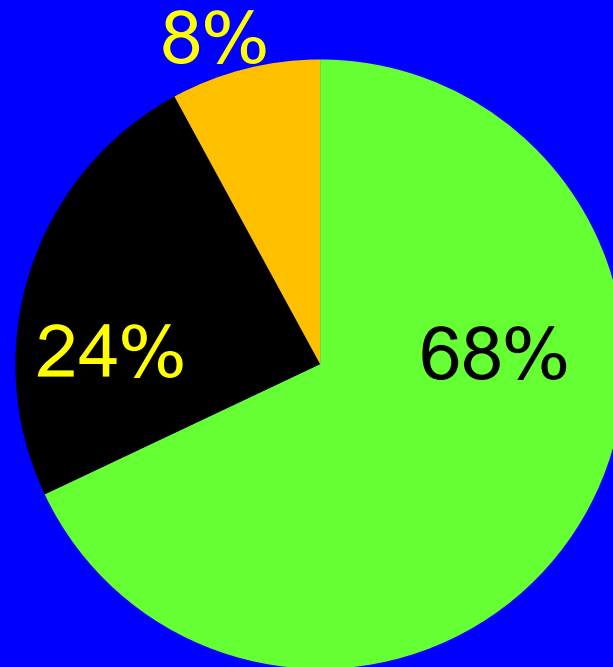
Class A & B Logistics buildings 100,000 square feet or greater



# Los Angeles Basin Logistics



## Class B Logistics Market Size

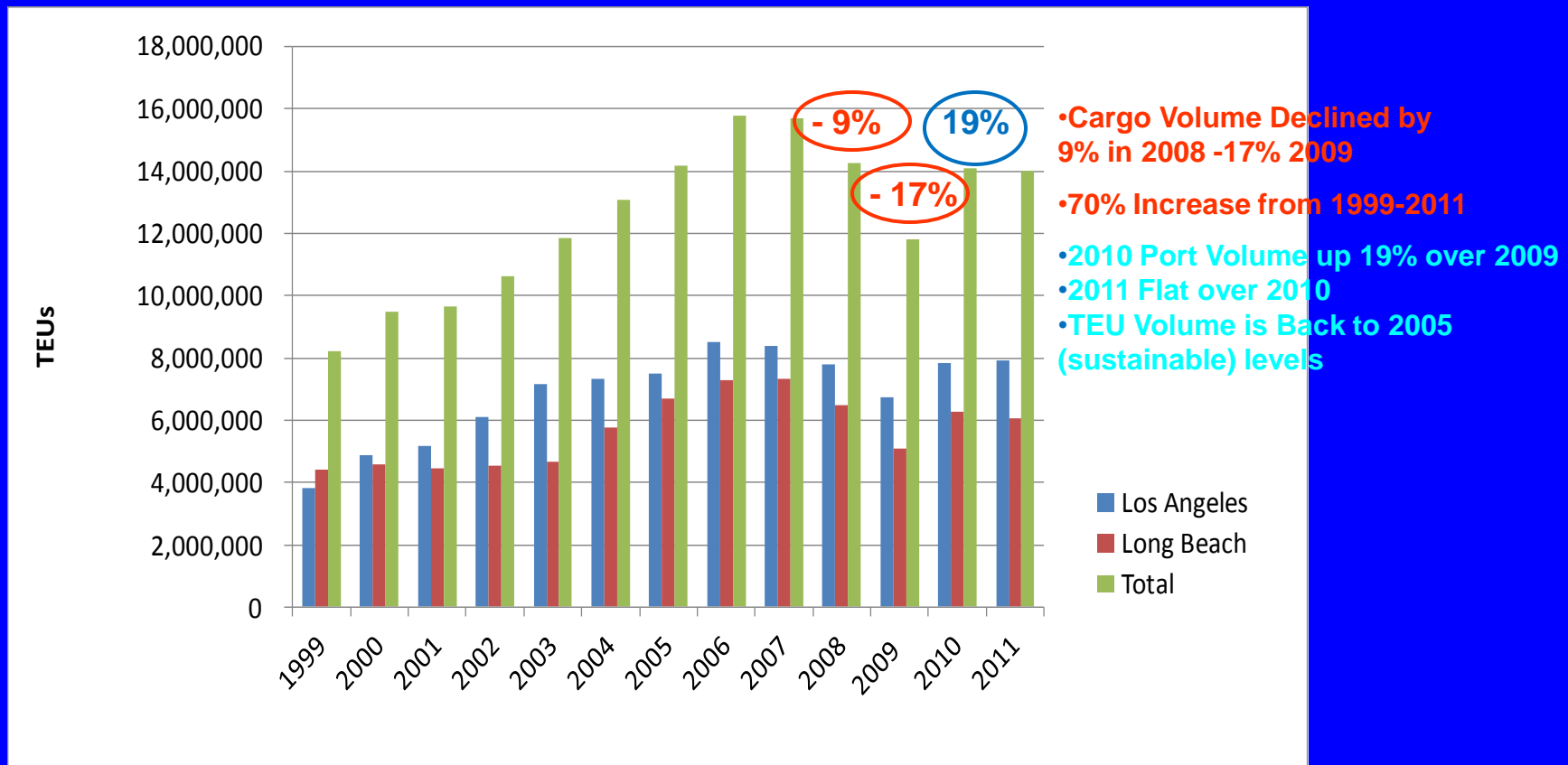


■ Los Angeles	125,068,806 SF
■ Inland Empire	44,334,790 SF
■ Orange County	14,598,856 SF

Class A & B Logistics buildings 100,000 square feet or greater

# Port of Los Angeles & Long Beach Yearly Cargo Volumes 1999-2010

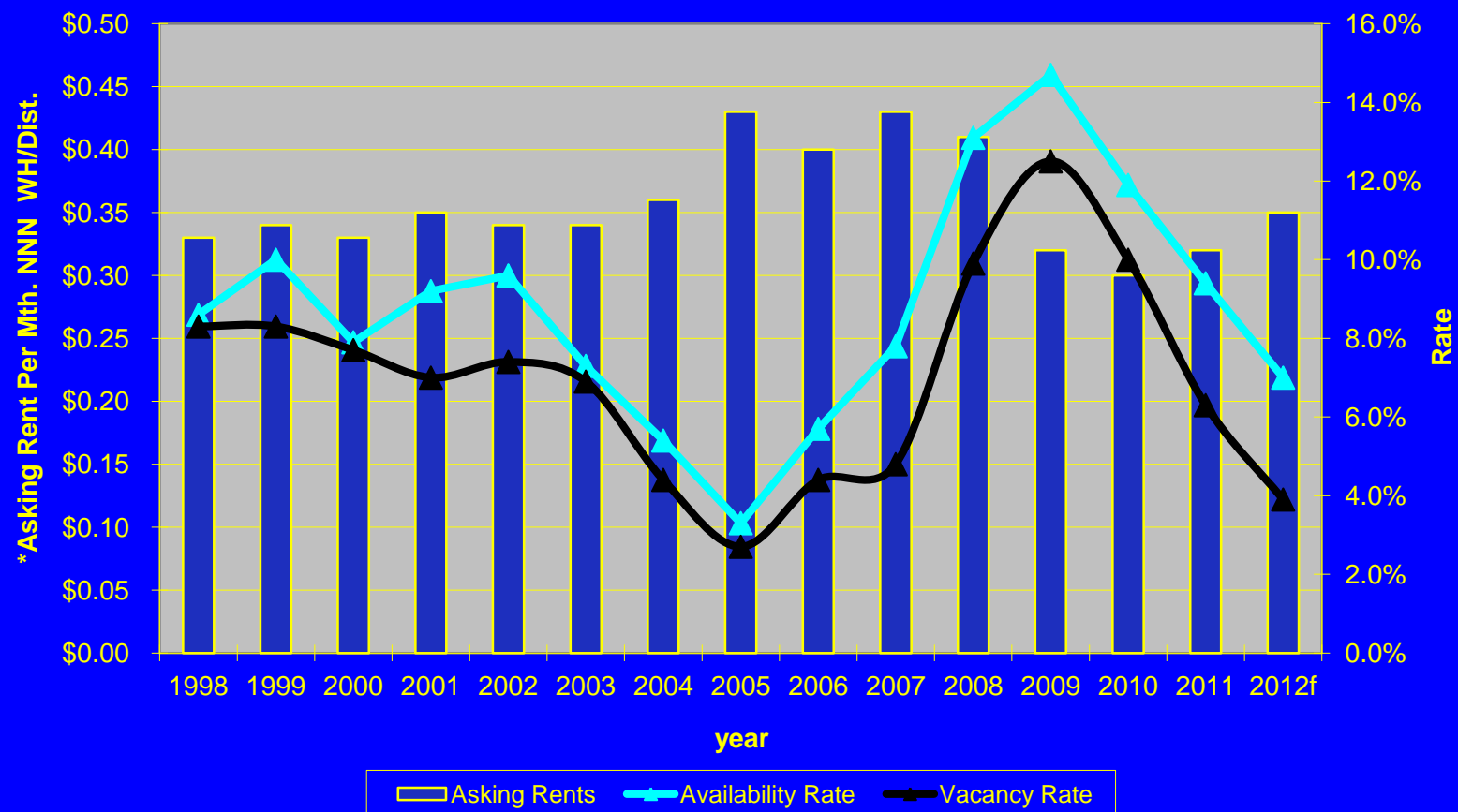
## Cargo Volume TEUs



The two Ports together account for approximately 44% of the U.S. international container volume. 50% of the cargo unloaded at the ports is bound for local markets.



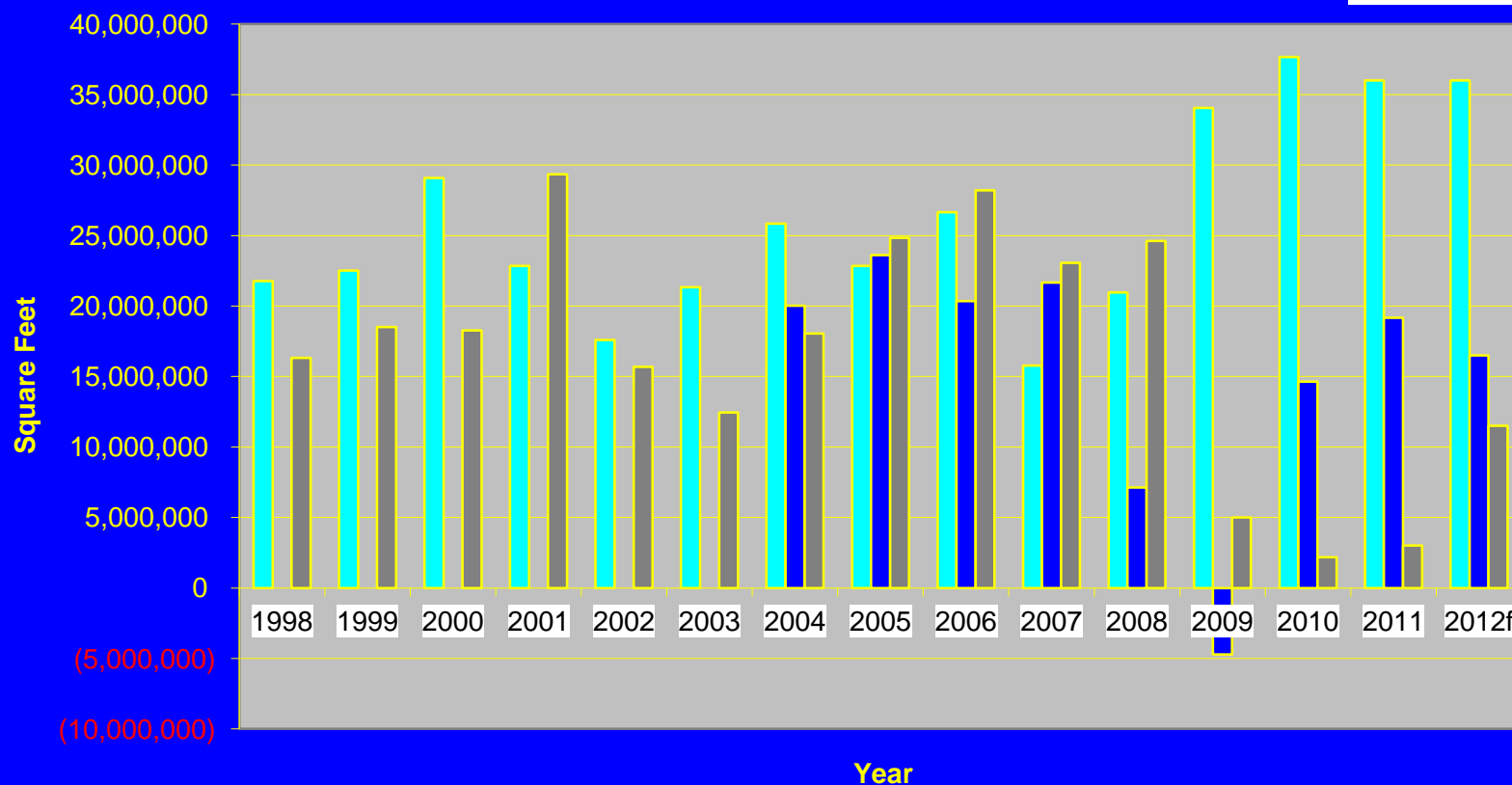
**GRUBB & ELLIS.**  
From Insight to Results



The availability rate of industrial space in the Inland Empire has consistently been tight with the vacancy rate due to new construction coming on line both vacant and available. As the availability rate increased, rents declined hitting bottom in 2010. Rents are off 26% from the high reached in 2005-2007.

# Inland Empire Industrial Market

## Sale and Lease Activity, Net Absorption vs. Completed Construction

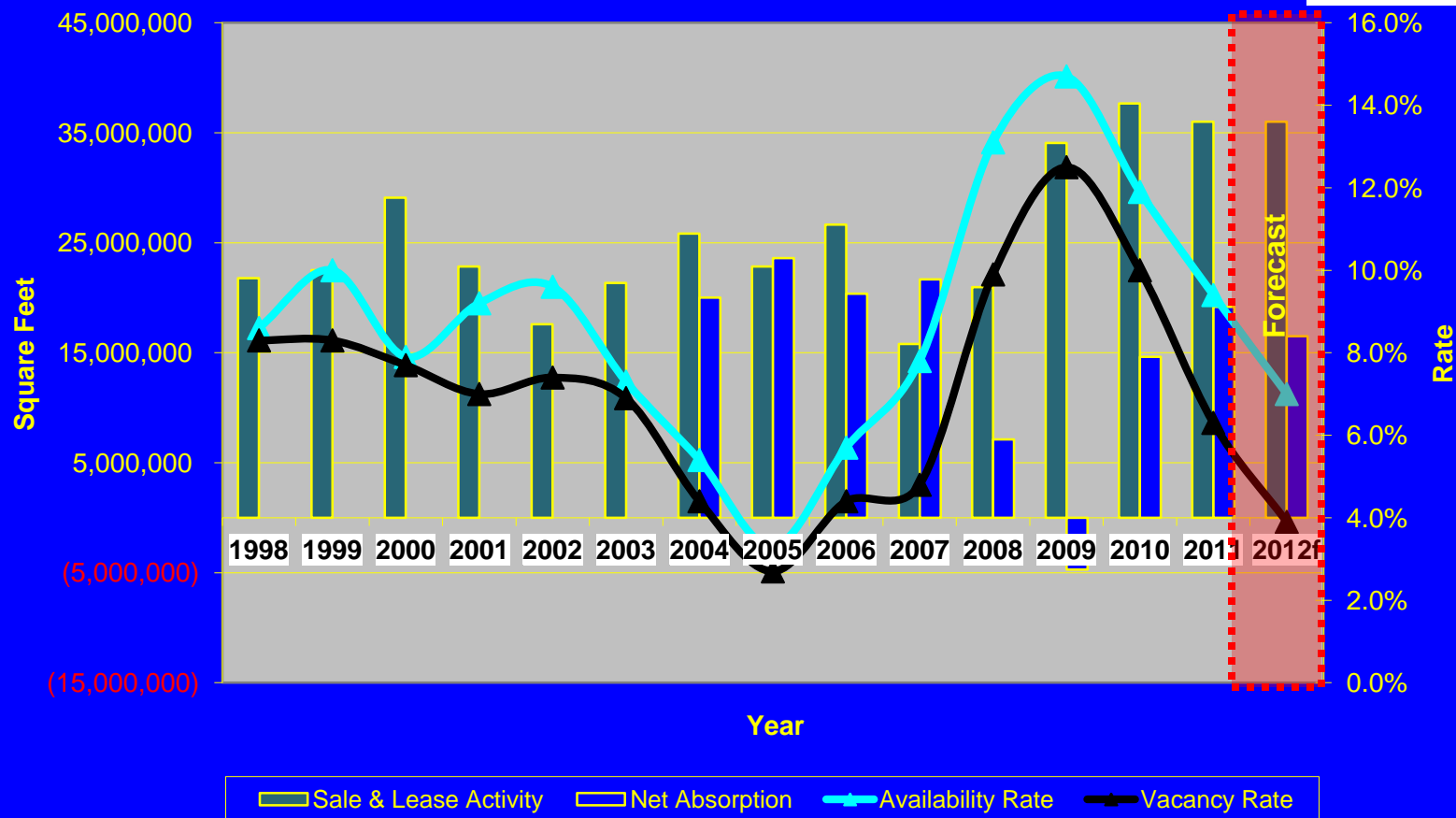


■ Sale & Lease Activity   ■ Net Absorption   ■ Completed Construction

**At the height of the market, in 2005, completed construction began to exceed net absorption and sale and lease activity, indicating an over supply of space in the market. In other words, the market got ahead of demand until 2008.**

# Inland Empire Industrial Market - Forecast

## Sale & Lease Activity, Net Absorption, Availability and Vacancy Rate



### Forecast:

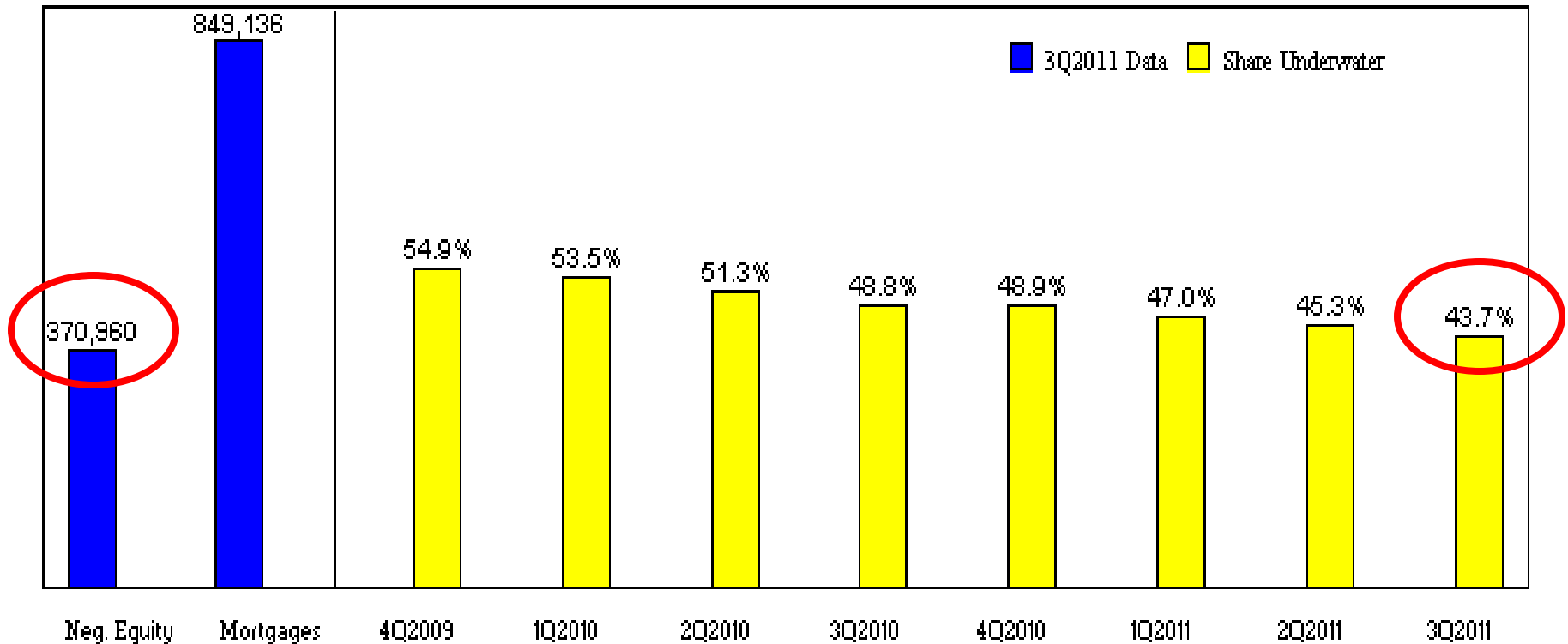
- Vacancy to hover around 3.9 percent by the end of 2012
- Sale & lease activity will remain brisk

- Net Absorption will be positive with tenants pushing to get the last of the low rents as Landlords take concession off the table
- Rents will likely rise 9 percent in 2012 over 2011
- Still down 19% from 2005-2007 high

# **Residential Market**

# Underwater Inland Empire Homes

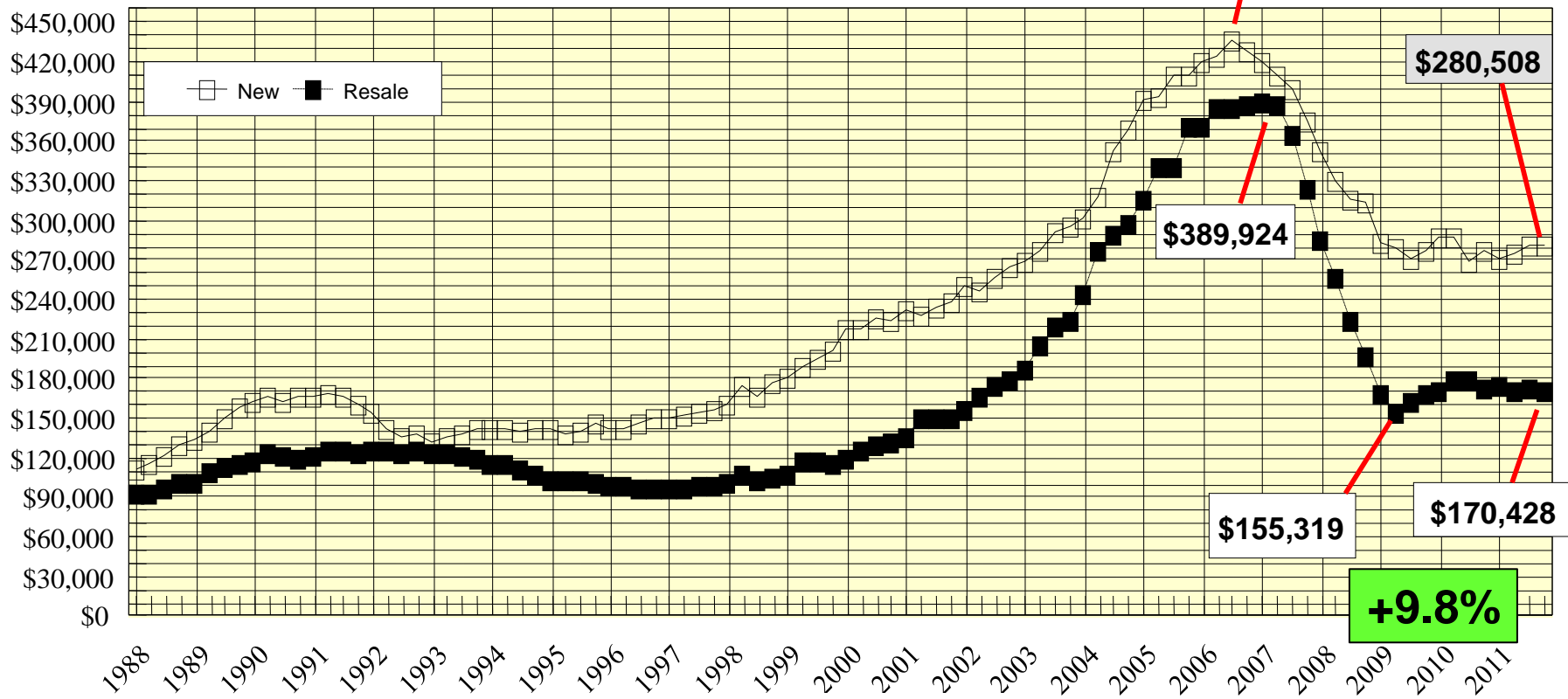
Share of Mortgages Underwater  
Inland Empire, 4th 2009 - 3rd 2011



Source: CoreLogic

# Existing Home Prices at a Plateau

Price Trends, New & Existing Homes  
Inland Empire, 1988-2011, Quarterly

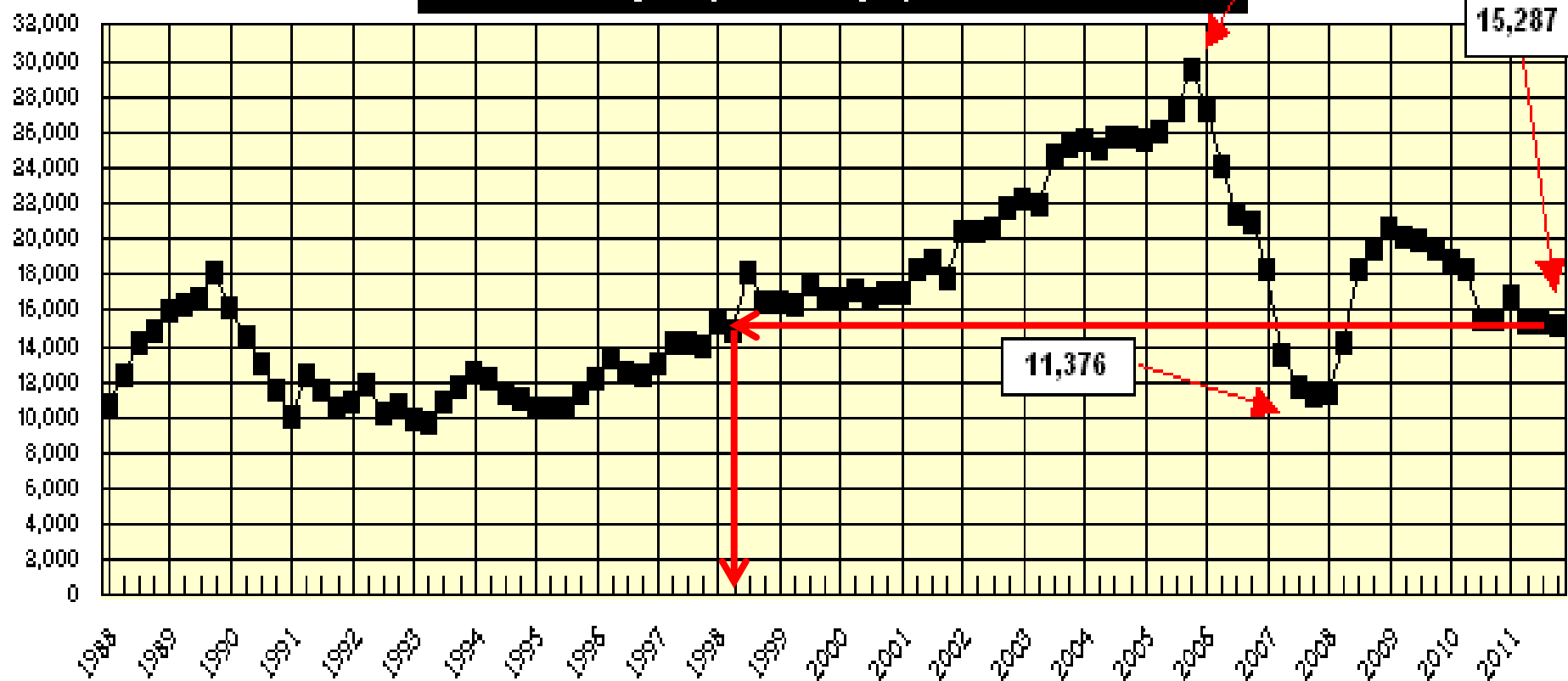


Source: Dataquick & Economics & Politics, Inc.



# Home Sales Volume

All Homes Sales, Inland Empire  
Seasonally Adjusted, by quarter, 1988-2011

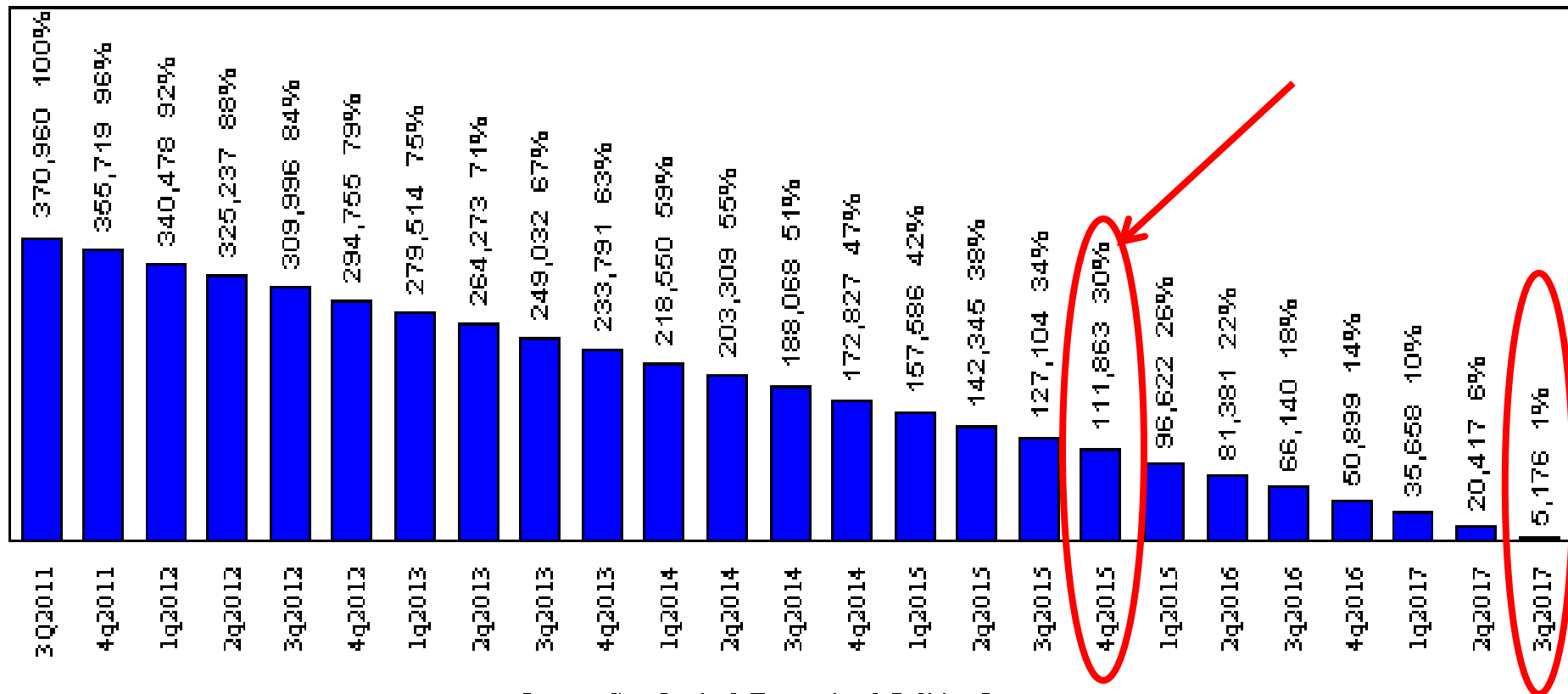


Source: Dataquick

# When Does Foreclosure Crisis End?

## If No Demand Growth, No Gov't Solution

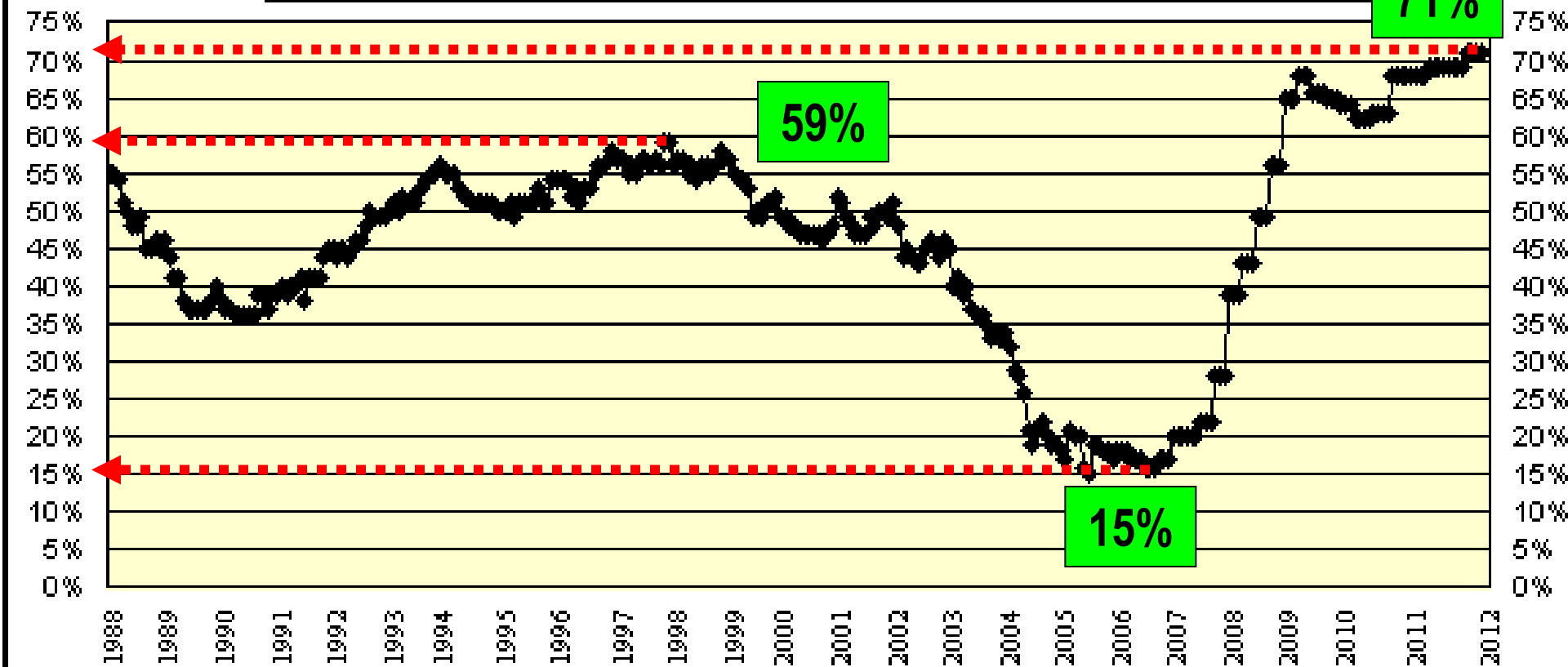
Decrease In Underwater Mortgages From 3Q2011 Level  
Dropping at 15,241 Per Quarter Average Since 2009



Source: Core Logic & Economics & Politics, Inc.

# Record Inland Housing Affordability Should Be Stimulating Demand

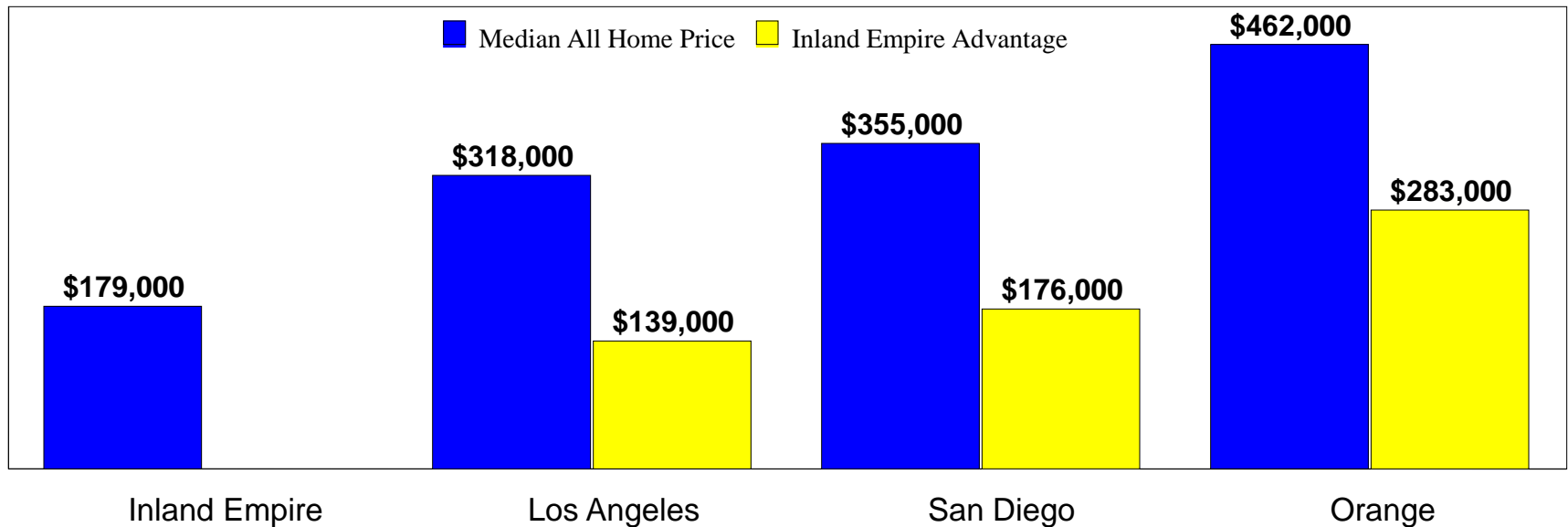
Housing Affordability, Inland Empire  
Share of Families Afford Median Priced Home, 1988-2011



Source: CA Association of Realtors

# Dirt Still = Price Advantages

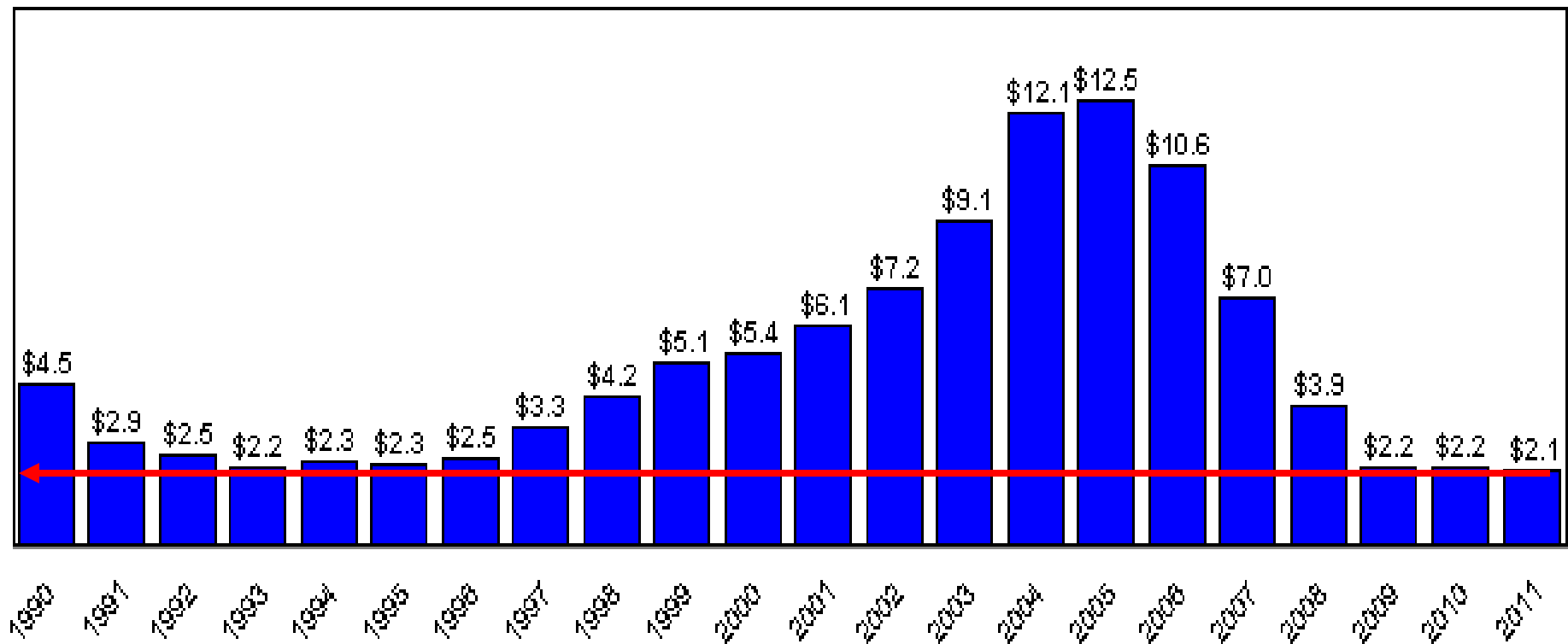
## Home Price Advantage, Inland Empire & Southern California Markets Median Priced New & Existing Home, 4th Quarter 2011



Source: Dataquick

# Construction Permits At An Historic Low !

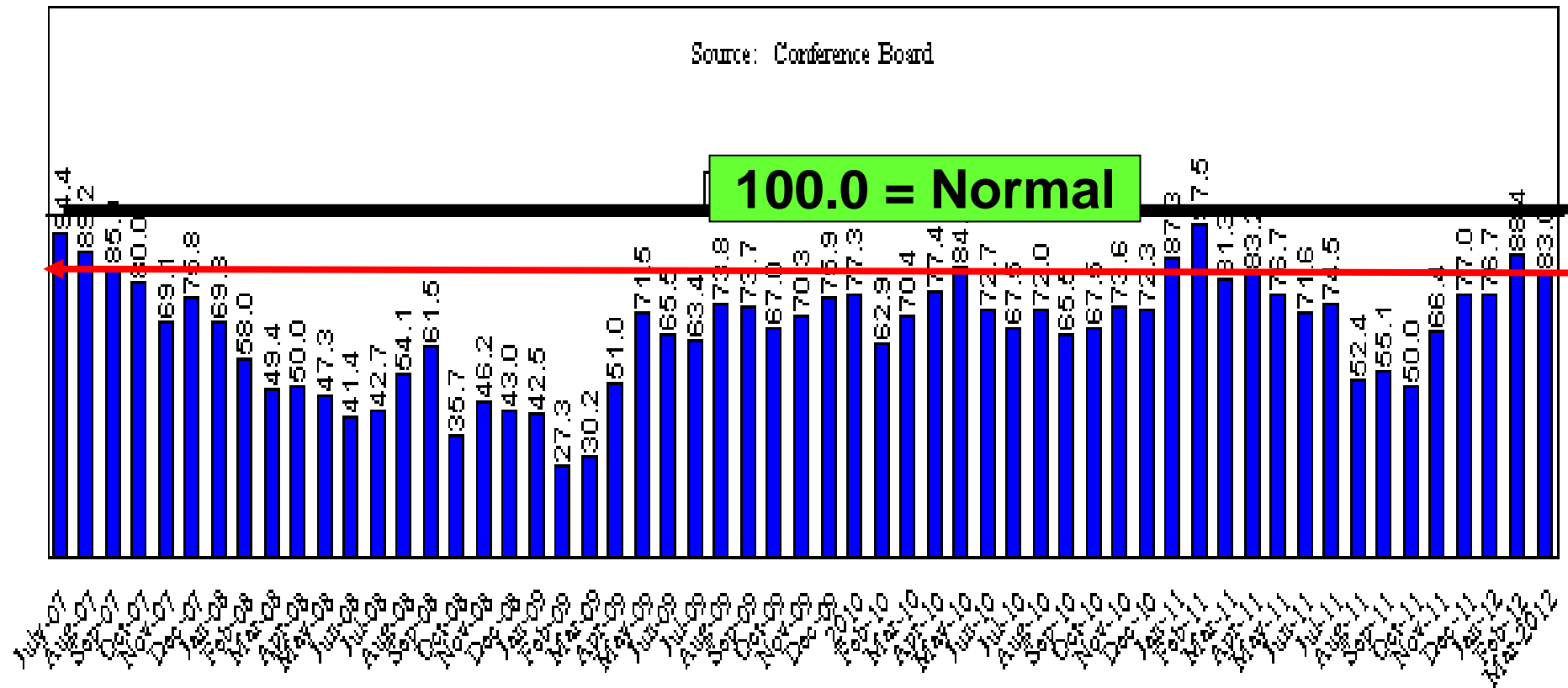
Total Building Permit Valuation  
Inland Empire, 1990-2011 (billions)



# But Consumers Are Less Skeptical About The Near Term Future

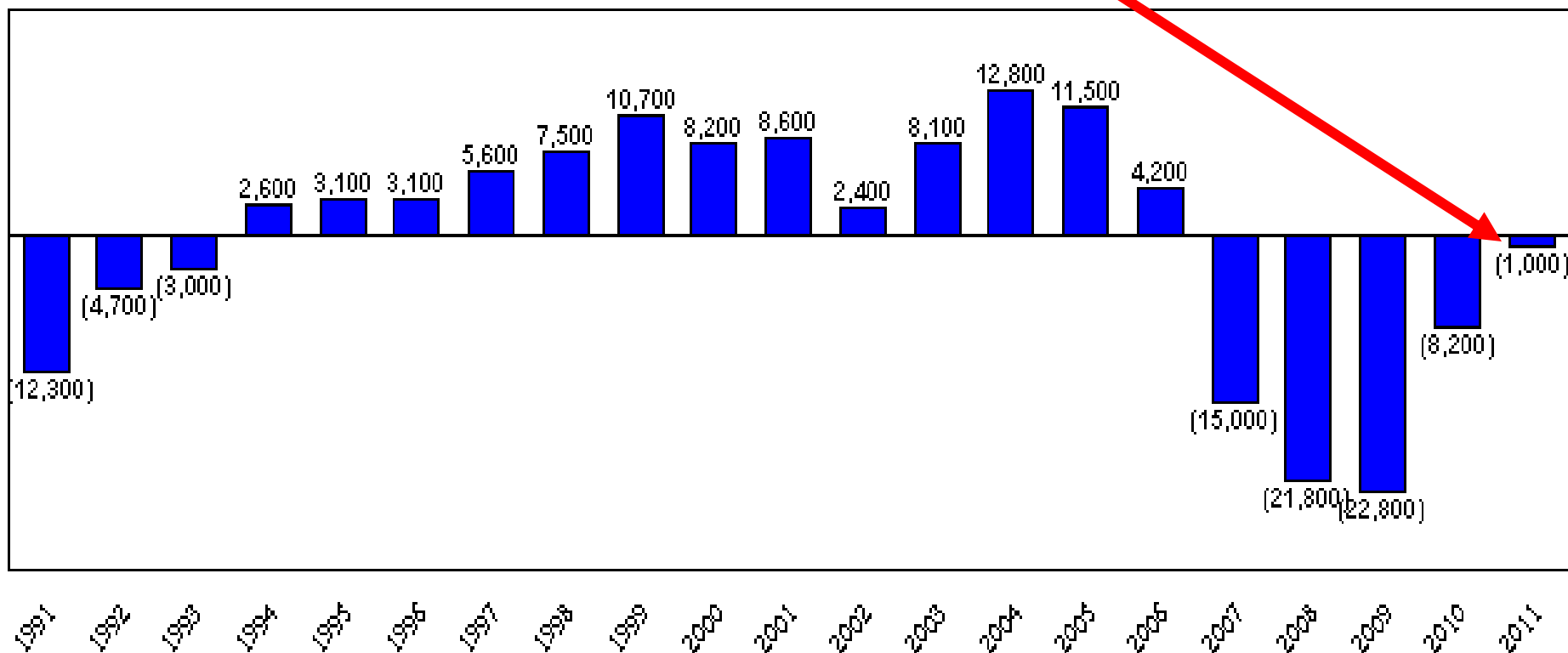
## U.S. Consumer Confidence Future Outlook, July 2007-Present

Source: Conference Board



# Construction Jobs

Construction Jobs  
Inland Empire, 1991-2011



Source: CA Employment Development Department





**Steve Ruffner**  
**President, Inland Division**  
**KB Homes**





# KB Home – Green Sheet

Mapleton- Green Building & Energy Star					
	Standard	Option	2035 Fair Market Value	2284 Fair Market Value	2328 Fair Market Value
<b>Energy Star</b>					
Insulation	x		\$ 261.64	\$ 293.66	\$ 299.31
Drywall (Prelim & Caulking)	x		\$ 348.86	\$ 391.54	\$ 399.09
Energy Inspections	x		\$ 290.71	\$ 326.29	\$ 332.57
Electrical (CFMs, etc.)	x		\$ 305.05	\$ 342.37	\$ 348.97
Tankless	x		\$ 1,133.79	\$ 1,272.51	\$ 1,297.03
Windows (Low E)	x		\$ 181.70	\$ 203.93	\$ 207.86
Appliances (Dishwasher)	x		\$ 42.86	\$ 42.86	\$ 42.86
Stucco (R- Value on Exterior Wall)	x		\$ 145.36	\$ 163.14	\$ 166.29
HVAC (Inspections, efficiency, & duct insulation)	x		\$ 944.82	\$ 1,060.43	\$ 1,080.86
			<b>\$ 3,654.78</b>	<b>\$ 4,096.73</b>	<b>\$ 4,174.83</b>
<b>Green Building (Cal Green, WaterSense, etc.)</b>					
Electrical (Humidistat fans)	x		\$ 116.29	\$ 130.51	\$ 133.03
Garage Door Insulation	x		\$ 71.43	\$ 71.43	\$ 71.43
Radiant Barrier	x		\$ 1,017.50	\$ 1,142.00	\$ 1,164.00
Plumbing (Faucets & Toilets)	x		\$ 43.61	\$ 48.94	\$ 49.89
HVAC (Inspections & Efficiency)	x		\$ 218.04	\$ 244.71	\$ 249.43
Energy Inspections	x		\$ 71.43	\$ 71.43	\$ 71.43
			<b>\$ 1,538.29</b>	<b>\$ 1,709.03</b>	<b>\$ 1,739.20</b>
<b>Subtotal (Energy Star &amp; Green Building)</b>			<b>\$ 5,193.07</b>	<b>\$ 5,805.76</b>	<b>\$ 5,914.03</b>
<b>KB Home Green Options</b>					
Tankless		x	\$ -	\$ -	\$ -
Attic Insulation Upgrade		x	\$ 1,098.90	\$ 1,233.36	\$ 1,257.12
LED Lighting (Whole House)		x	\$ 2,610.00	\$ 3,180.00	\$ 3,295.00
Solar Hot Water Heater		x	\$ 7,022.00	\$ 7,022.00	\$ 7,023.00
Argon Gas Windows		x	\$ 4,884.00	\$ 5,481.60	\$ 5,587.20
<b>Solar Standards &amp; Options</b>					
1.8 Solar	x		\$ 3,500.00	\$ 3,500.00	\$ 3,501.00
2.3 Solar		x	\$ 4,069.00	\$ 4,069.00	\$ 4,070.00
2.7 Solar		x	\$ 4,535.00	\$ 4,535.00	\$ 4,536.00
3.2 Solar		x	\$ 5,400.00	\$ 5,400.00	\$ 5,401.00
<b>Solar Fair Market Value</b>					
1.8 Solar	x		\$ 12,008.00	\$ 12,008.00	\$ 12,009.00
2.3 Solar		x	\$ 13,563.00	\$ 13,563.00	\$ 13,564.00
2.7 Solar		x	\$ 15,116.00	\$ 15,116.00	\$ 15,117.00
3.2 Solar		x	\$ 16,670.00	\$ 16,670.00	\$ 16,671.00
<b>Tax Credit on Solar Fair Market Value*</b>					
1.8 Solar			\$ (3,602.40)	\$ (3,602.40)	\$ (3,601.40)
2.3 Solar			\$ (4,068.90)	\$ (4,068.90)	\$ (4,067.90)
2.7 Solar			\$ (4,534.80)	\$ (4,534.80)	\$ (4,533.80)
3.2 Solar			\$ (5,001.00)	\$ (5,001.00)	\$ (5,000.00)

# KB Home – EPG



## ENERGY PERFORMANCE GUIDE™



### THIS KB HOME INCLUDES:

- ENERGY STAR®, U.S. EPA's label for energy efficient performance
- High performance windows and insulation to help reduce heating and cooling needs
- Programmable thermostat to optimize energy usage
- Radiant barrier roofing to help shield the home from the sun
- Independent third party inspection for energy performance rating

YOUR ESTIMATED MONTHLY BILL  
FOR HOME HEATING/COOLING  
AND WATER HEATING SYSTEMS

**\$33**

Actual energy consumption and costs may vary.



Mapleton - Rosedale

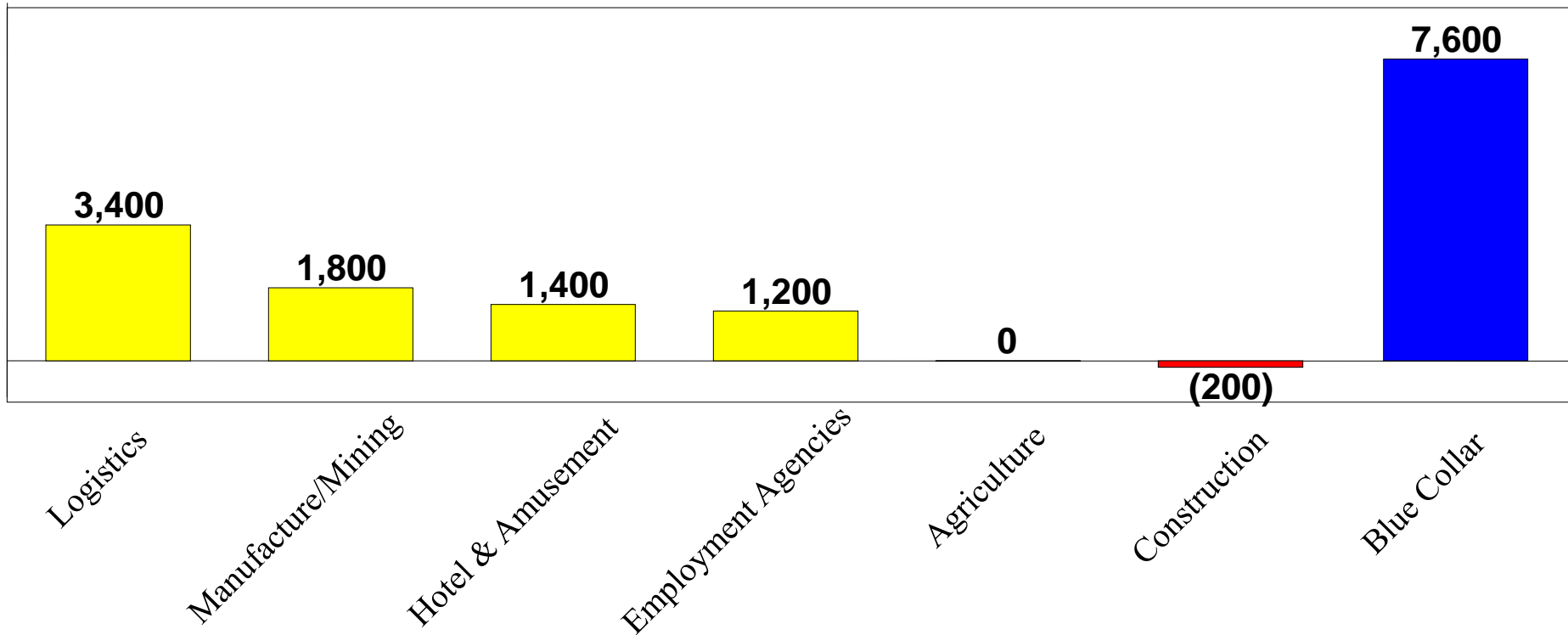
**PLAN 1**



# 2012 BLUE COLLAR FORECAST

+7,600 jobs vs. 1,800 in 2011

## Blue Collar, Land Related Job Growth Inland Empire, 2012e



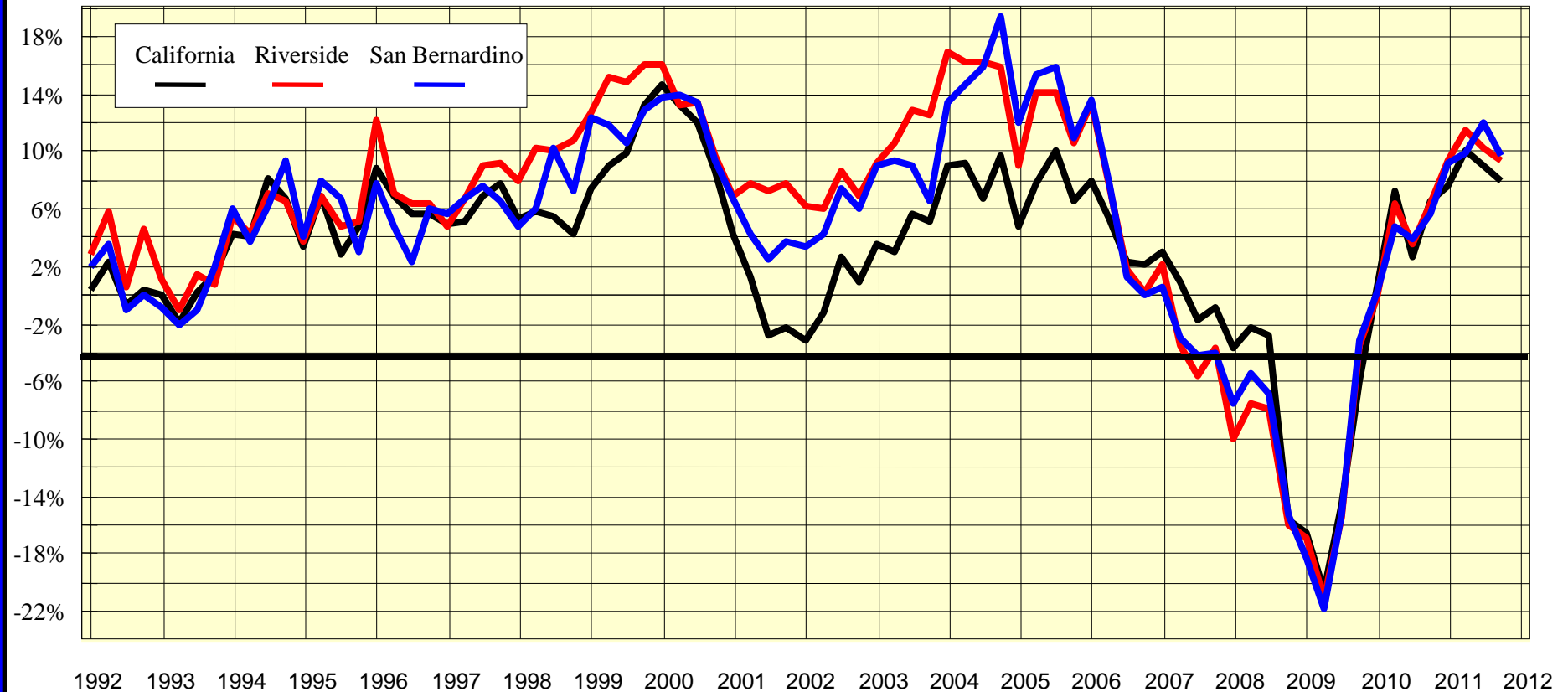
## Secondary Tier



# POPULATION SERVING JOB FORECAST

## Taxable Sales Recovery Started

**Taxable Sales Growth Rates  
Quarterly, California & Inland Empire, 1992-2011**

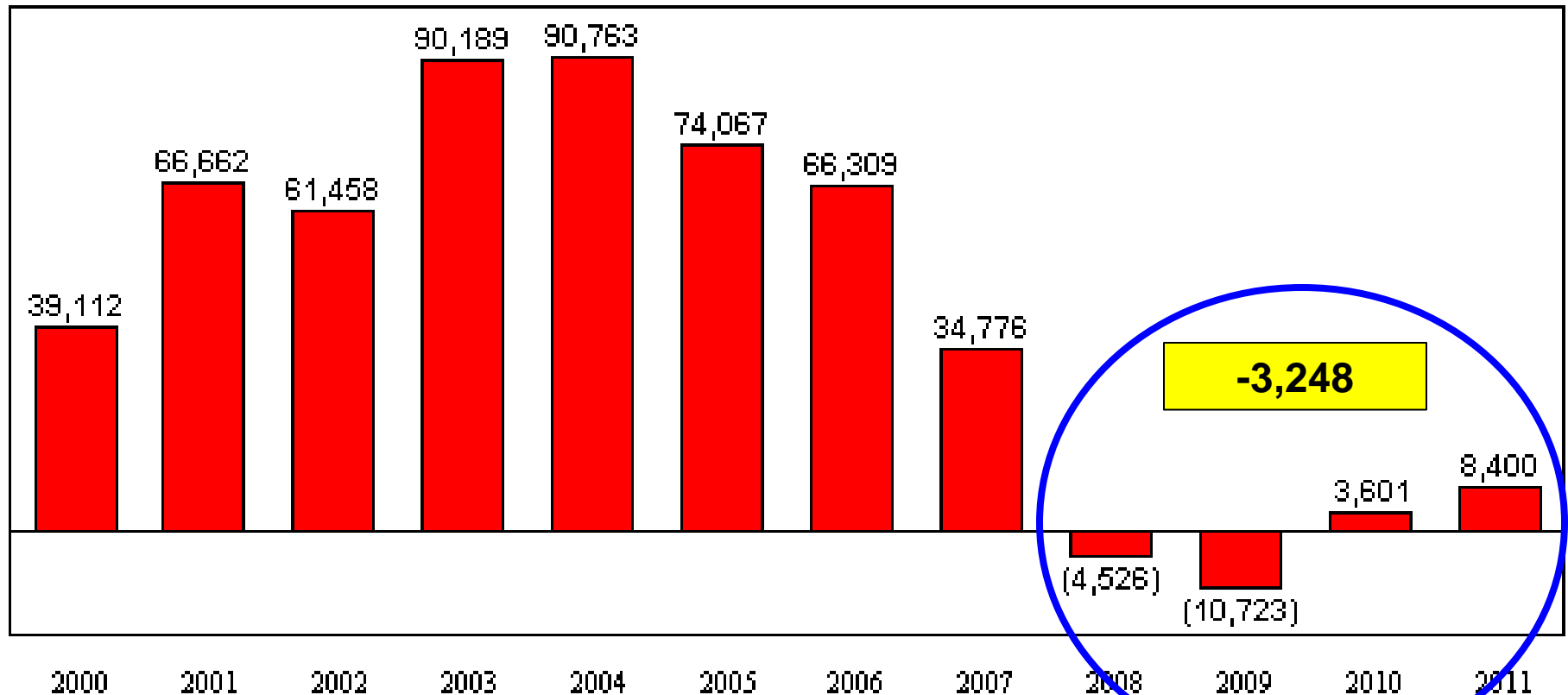


Source: CA Board of Equalization, CA Dept. of Finance, Hinderliter DeLlamas



# Inland Empire's In-migration From Coastal Counties Has Stopped

Domestic In-Migration  
Inland Empire, 2000-2011

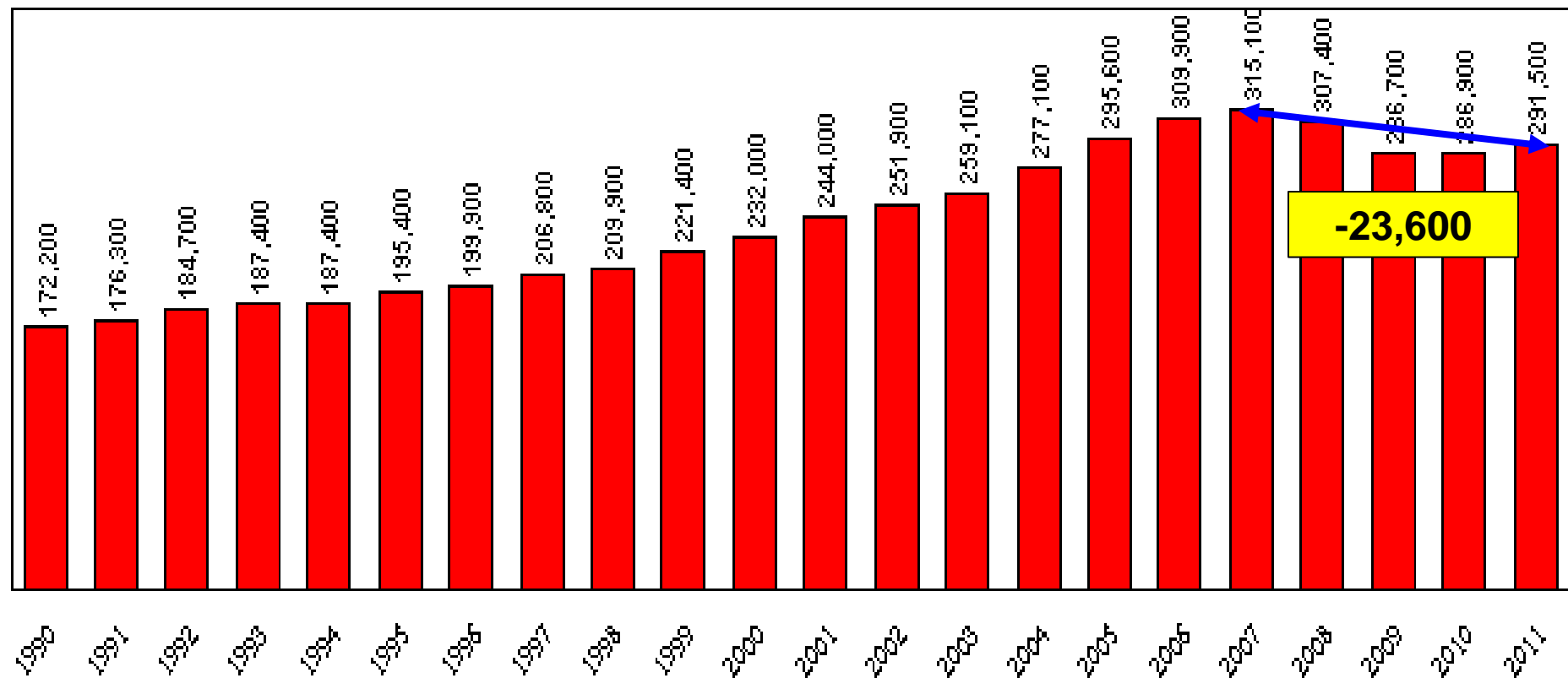


Not Bringing Skills, Wealth, Income & Spending

# Consumer Service Jobs

## Some Growth But Well Below Peak

Retail, Restaurant & Consumer Services Total Jobs  
Inland Empire, 1990-2011

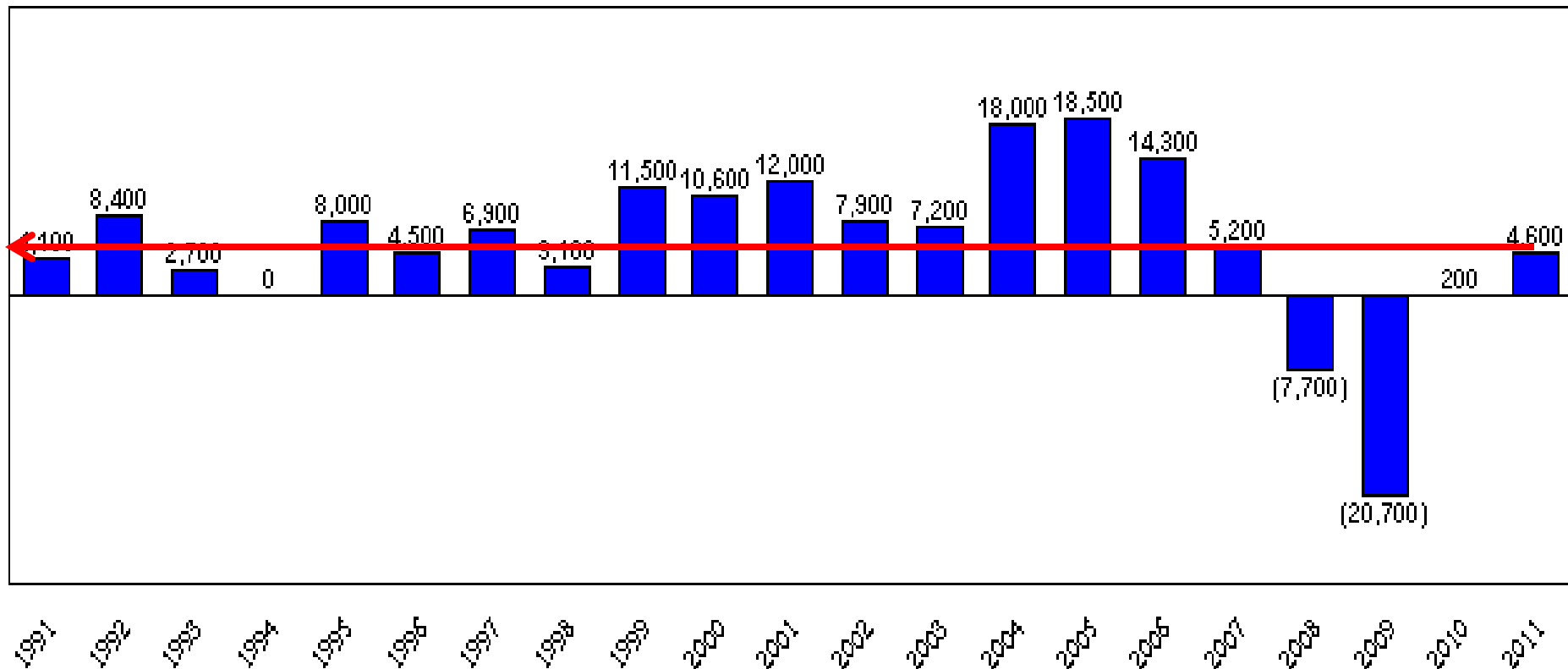


Source: CA Employment Development Department



# Consumer Service Sectors Adding Jobs Slowly

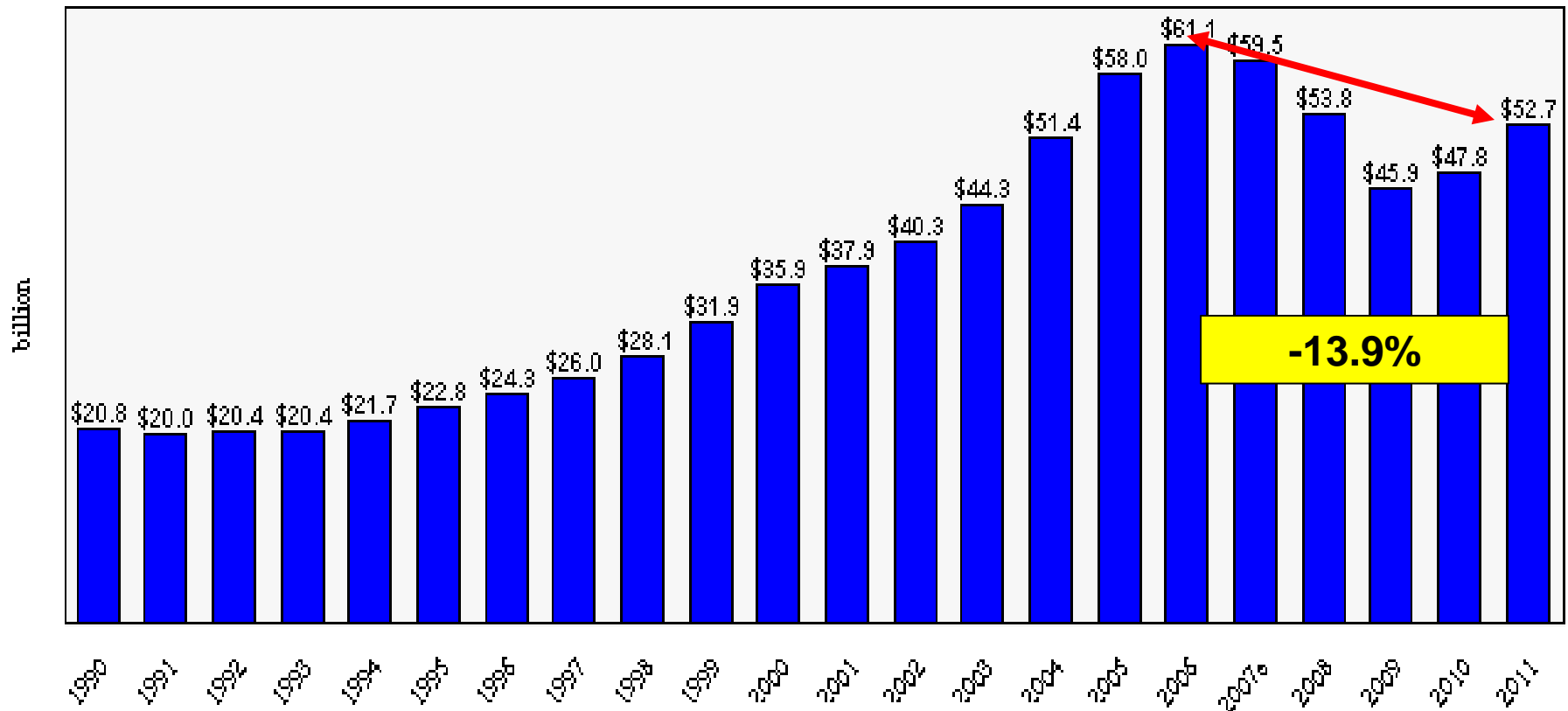
Retail, Restaurant & Consumer Services Job Change  
Inland Empire, 1991-2011



Source: CA Employment Development Department

# Taxable Retail Sales Coming Back But Still Have A Long Way To Go

**Taxable Retail Sales  
Inland Empire, 1990-2011 (billion)**

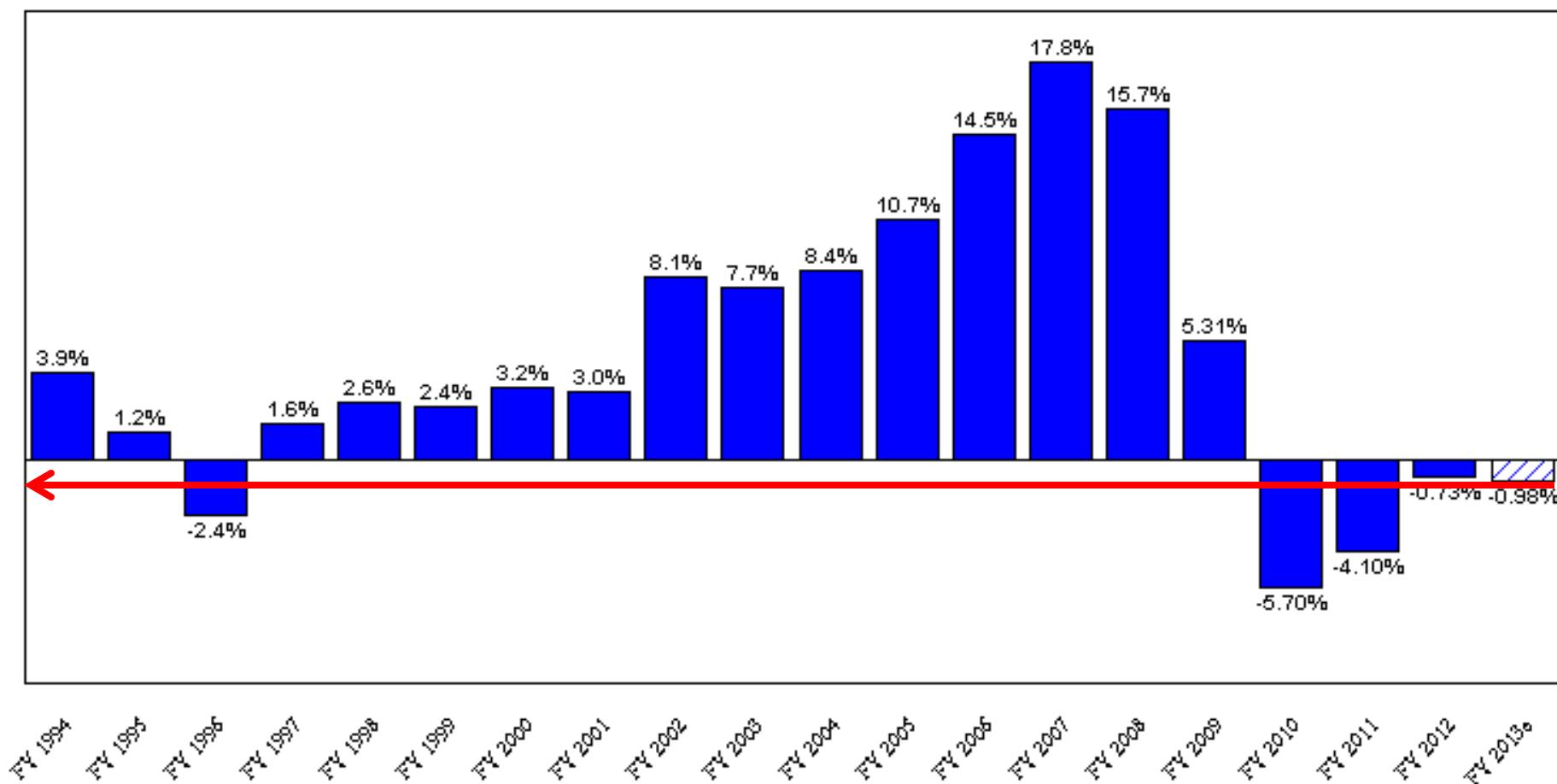


Note: 2011 = Hinderliter DeLlamas estimated percentage growth

Source: CA State Board of Equalization

# Assessed Valuation Still Not Growing

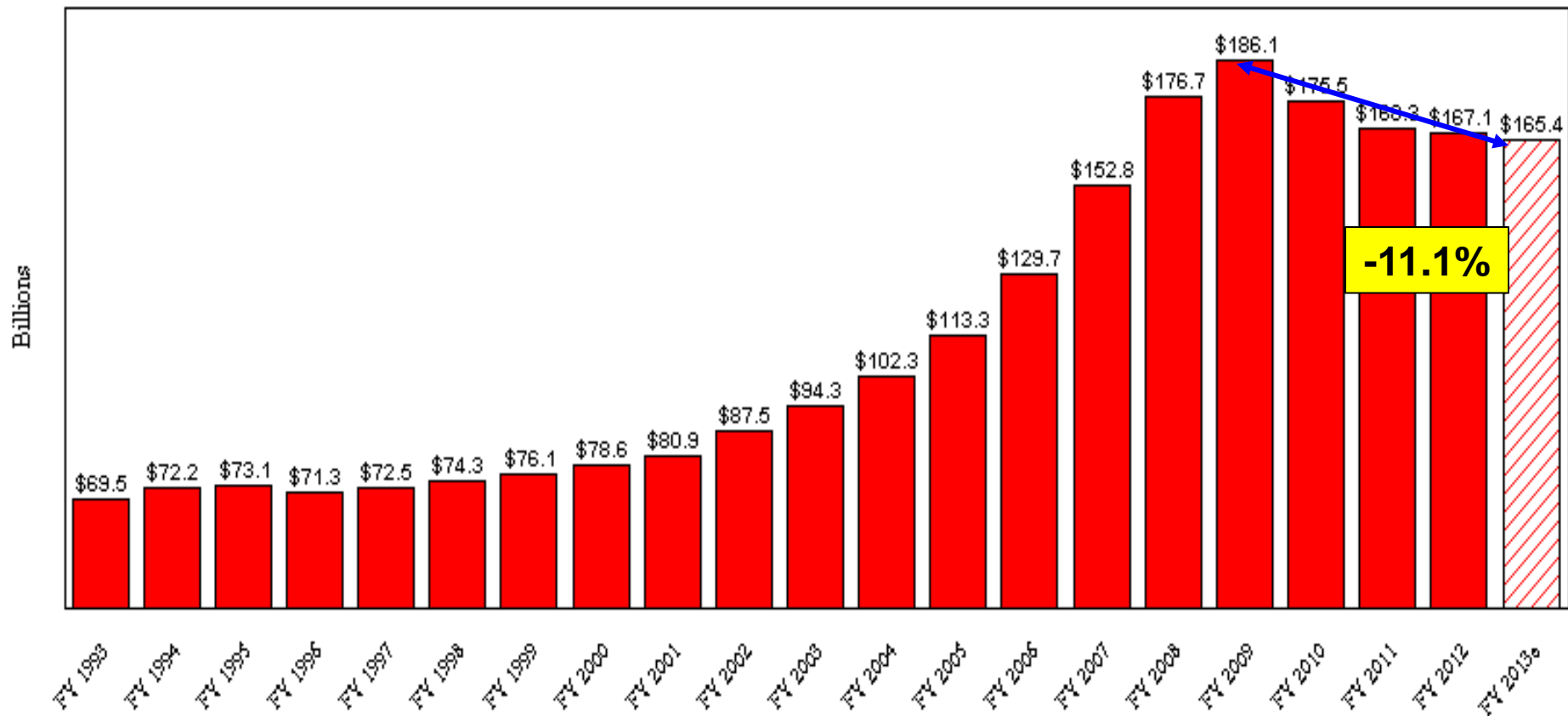
Change in Assessed Valuation  
San Bernardino County, FY 94 to FY 2013e



Source: San Bernardino County Assessor's Office, Economics & Politics, Inc. Forecast

# Assessed Valuation, Almost Stopped Falling

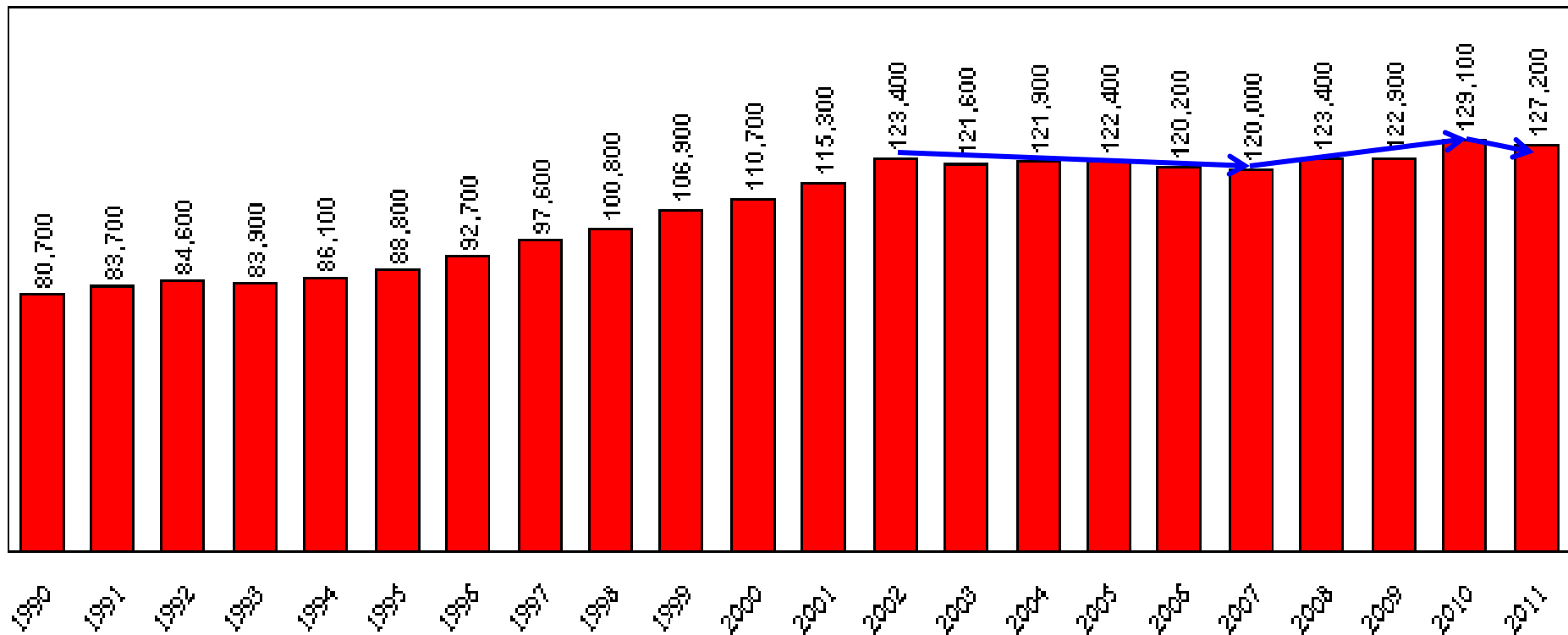
Assessed Valuation  
San Bernardino County, FY 93 to FY 2013e



Source: San Bernardino County Assessor's Office, Economics & Politics, Inc. Forecast

# K-16 Employment Somewhat Flat To Date

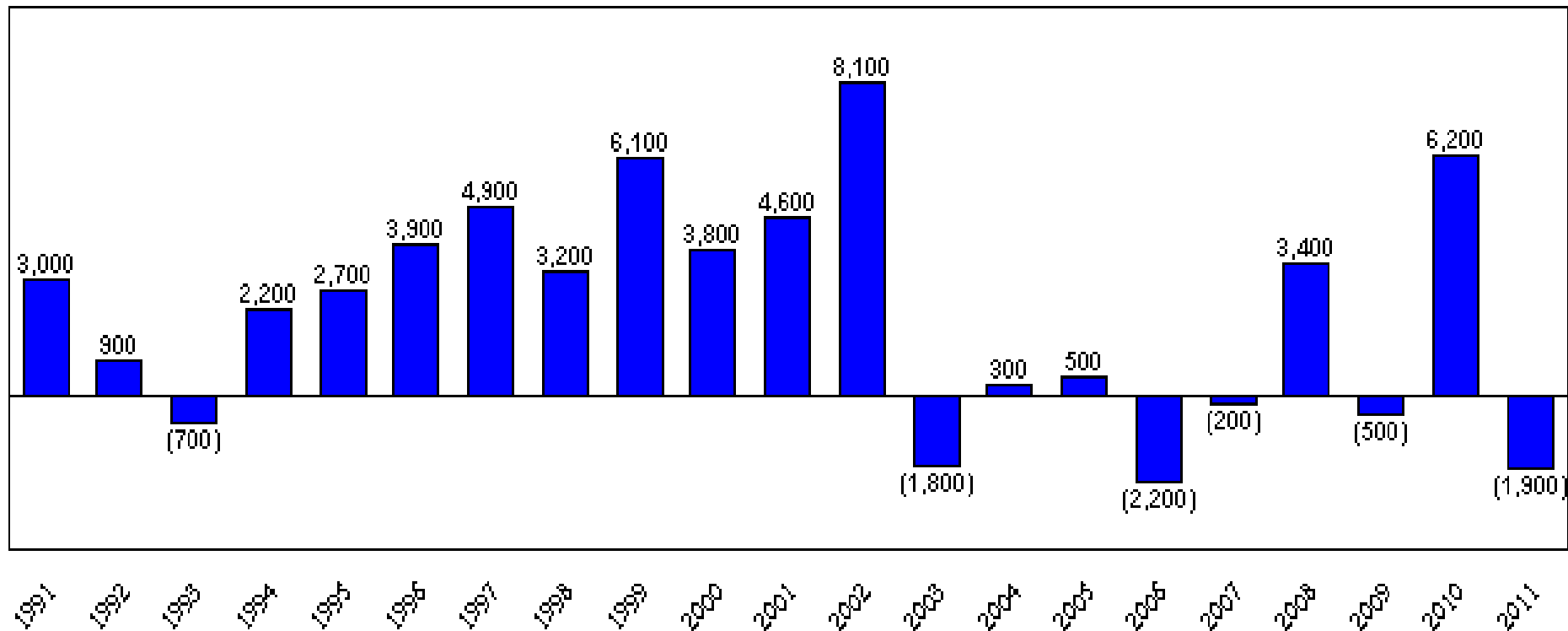
K-16 Education Total Jobs  
Inland Empire, 1990-2011



Source: CA Employment Development Department

# K-16 Employment, Including Private Schools Wildly Fluctuating

K-16 Education Employment Change  
Inland Empire, 1991-2011



Source: CA Employment Development Department

# California Grabbing Money From Local Government ... School Funding Cut





**Mary Jane Olhasso**  
**Economic Development Administrator**  
**San Bernardino County**

COUNTY OF  
SAN BERNARDINO



WORKFORCE INVESTMENT BOARD



# **It's All About Business**

**Business is investment**

**Businesses need a stable and predictable environment for success**

**Local government must be a resource**

**A business to business model with an emphasis on building mutually beneficial and fruitful relationships**

**Timely, responsive, dependable service**

COUNTY OF  
SAN BERNARDINO



WORKFORCE INVESTMENT BOARD

# The Vision

- **A common Vision and collaborative Action result in change**
- **The Vision Project provides a roadmap to guide decision making, unites businesses and municipalities, and establishes the framework for a future full of opportunities and advantages**
- **Elements driving future economic development**
  - **Jobs & Economy**
  - **Education**
  - **Infrastructure**
  - **Health**
  - **Education**

COUNTY OF  
SAN BERNARDINO



WORKFORCE INVESTMENT BOARD

# Services

**The County's services assist businesses with improving their operational efficiency, marketing capabilities and management expertise**

- **General Business Planning and Information**
- **Coordination in Development Review Process**
- **Site Selection, Evaluation and Market Research**
- **Workforce Recruitment**
- **Job Matching**
- **Customized Training Programs**
- **On-the-job Training Incentives**
- **Employment Training Panel Incentives**
- **Human Resource Hotline**

COUNTY OF  
SAN BERNARDINO

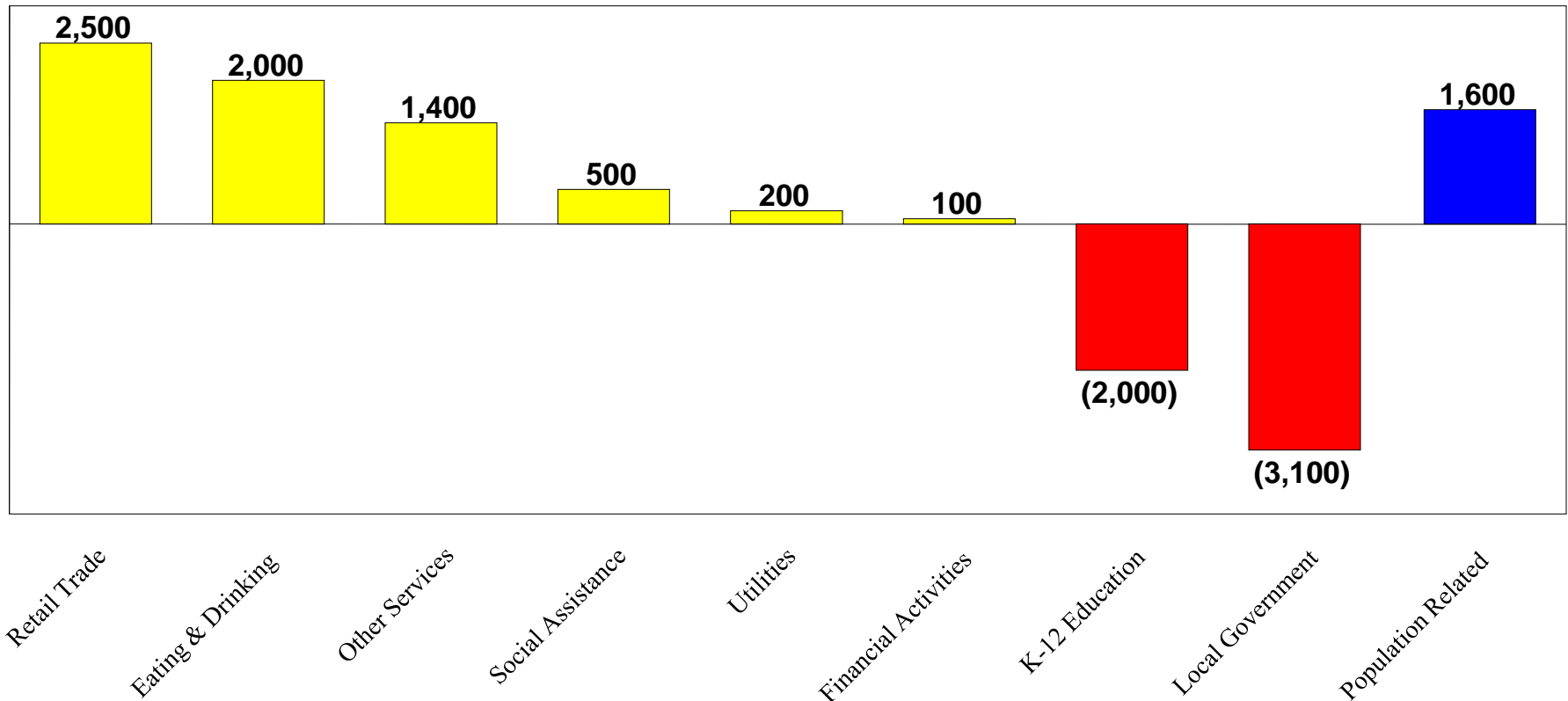


WORKFORCE INVESTMENT BOARD

# 2012 Population Serving Forecast

+1,600 jobs vs. -2,200 in 2011

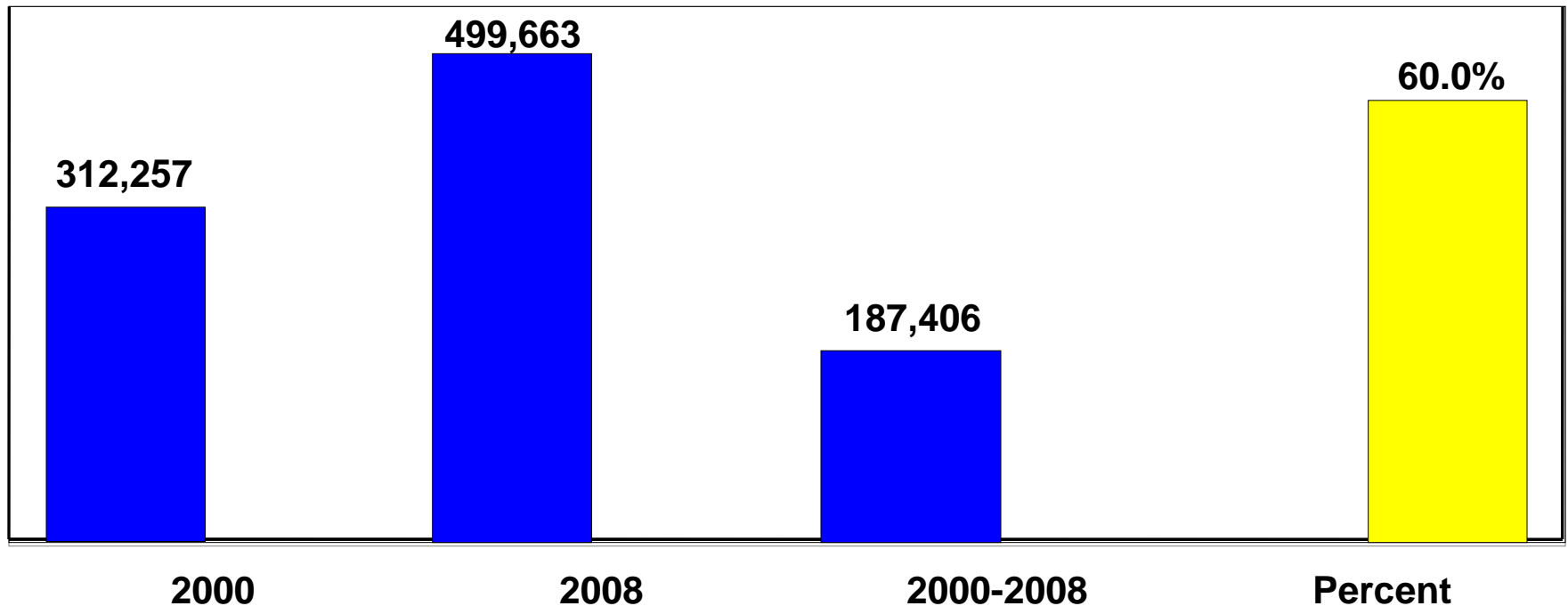
## Population Related Job Growth Inland Empire, 2012e



# HIGH-END/OFFICE JOB FORECAST

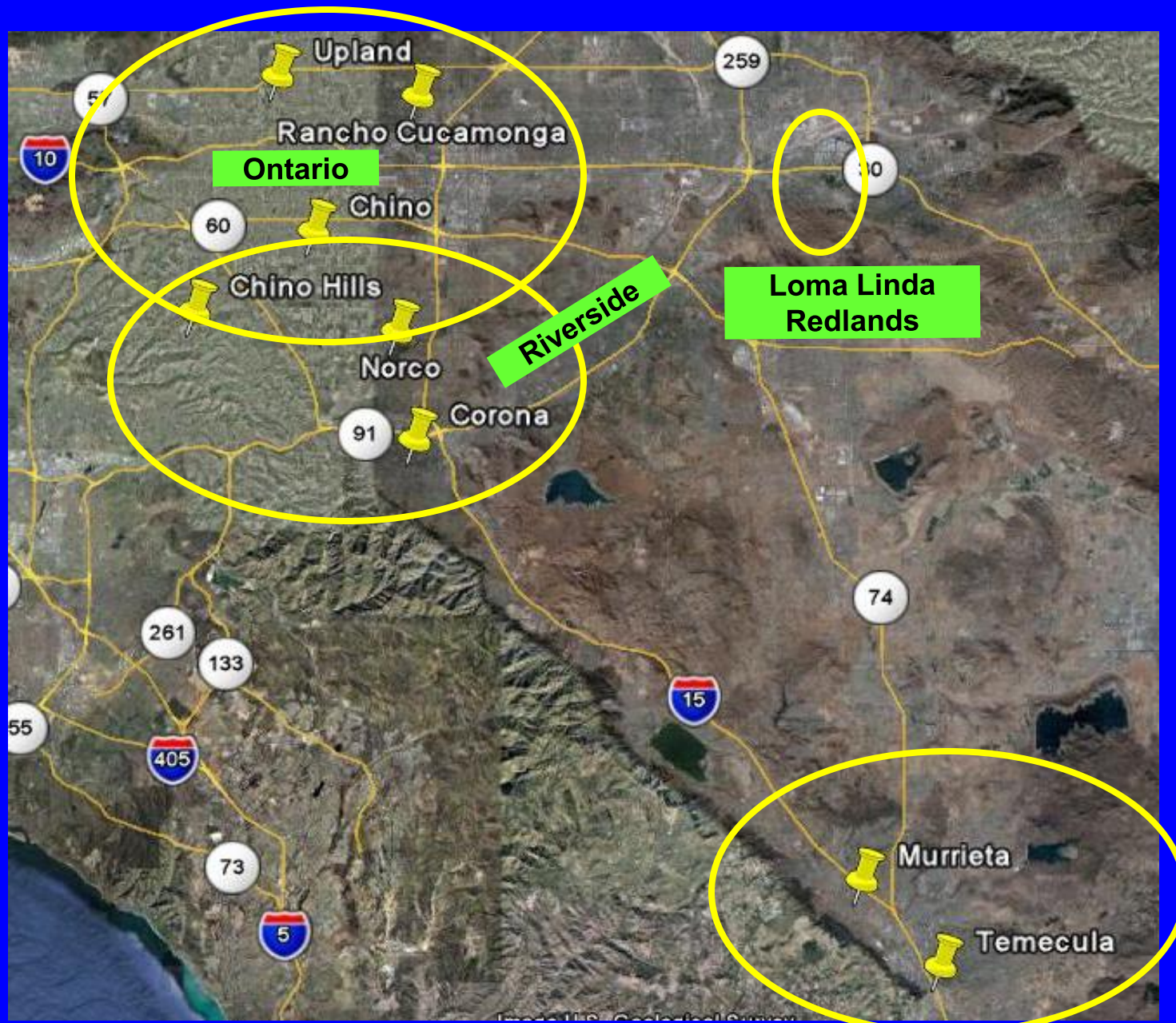
Well-Educated Workers Were Migrating Inland

**BA Or Higher Education  
Adults 25 & Up, Inland Empire, 2000-2010**



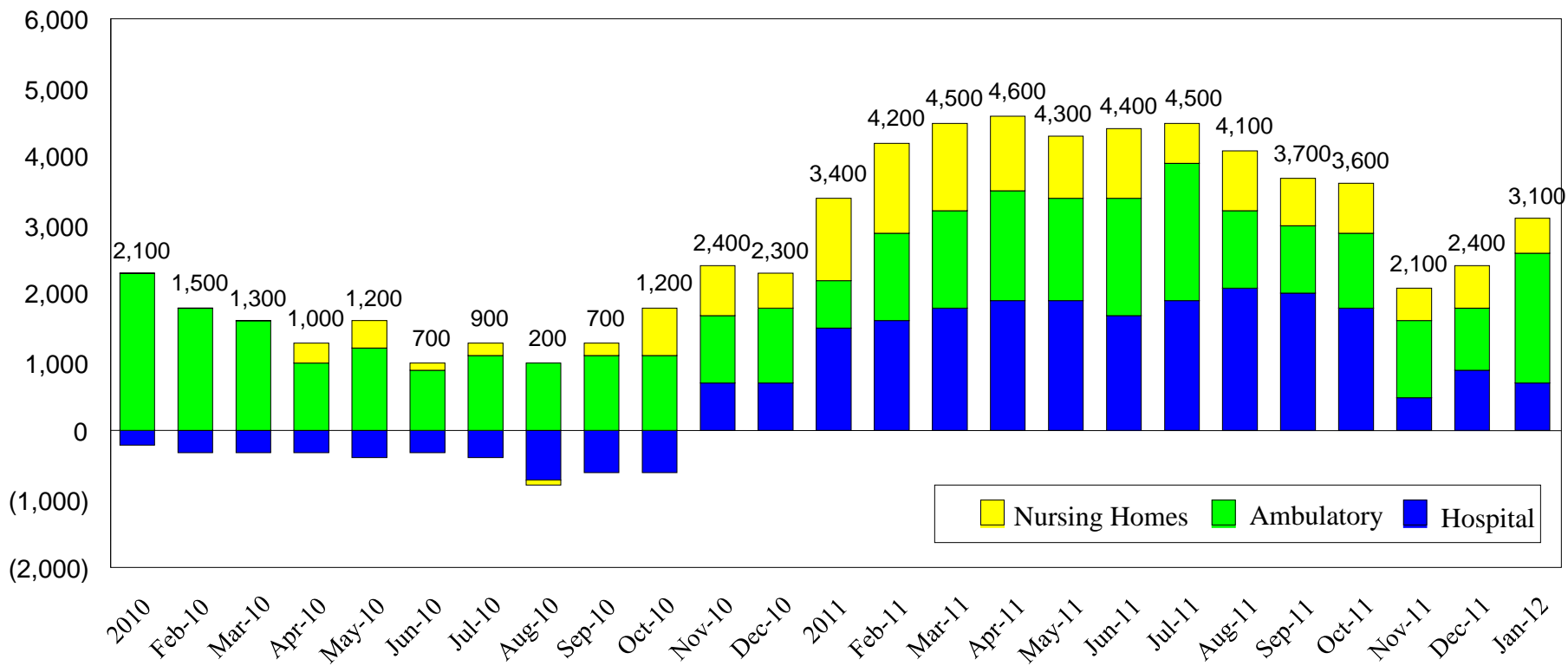
Source: 2000 Census & 2008 American Community Survey

# High-End Economic Strategy



# Health Care ... Strongest Sector

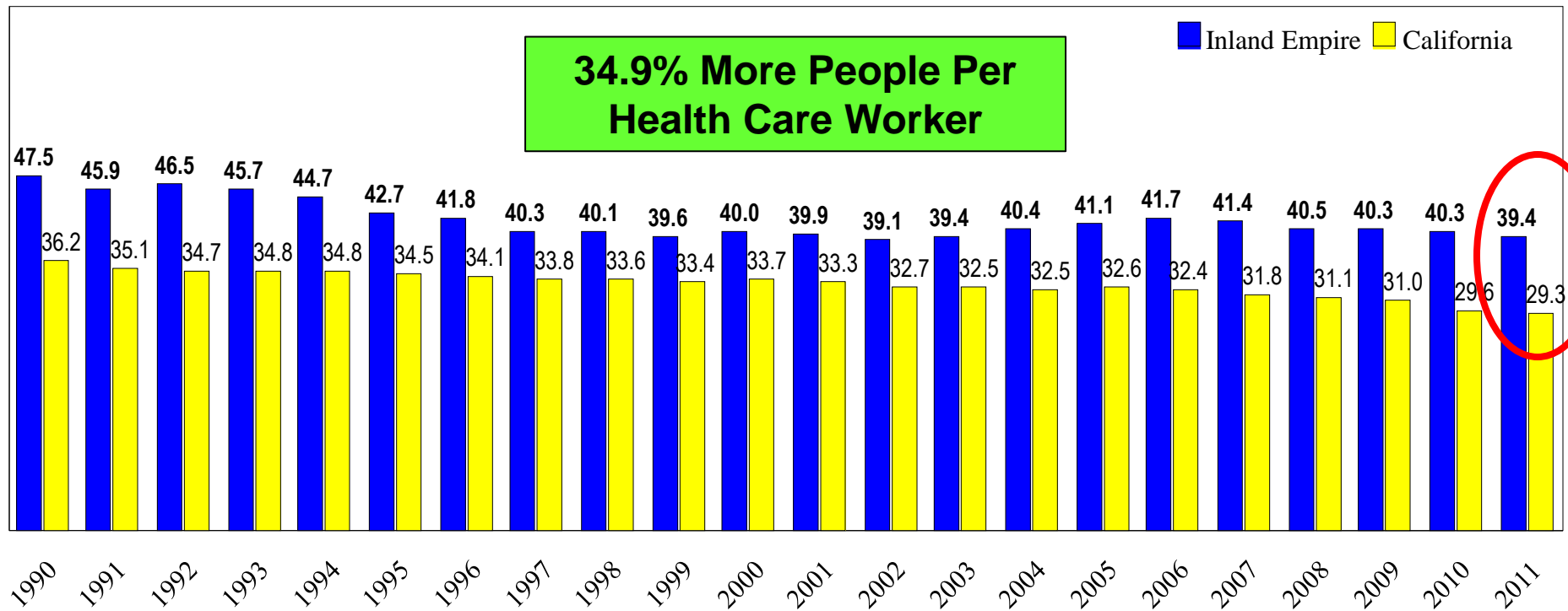
**Health Care Job Changes  
Inland Empire, 2010-2012**



Source: CA Employment Development Department

# Inland Empire Underserved by Health Care Workers

Population Per Health Care Job  
Inland Empire v. California, 1990-2011





**Harris Koenig  
President & CEO  
San Antonio Community Hospital**



# Healthcare Demand Providers

## Upward Pressures

**Aging population**

**Obesity**

**Chronic conditions**

**Disconnected incentives**

# Upward Pressure

## Aging Population

**Will move from 12% of total population to over 20% in the next 20 years**



# Upward Pressure

## Aging Population

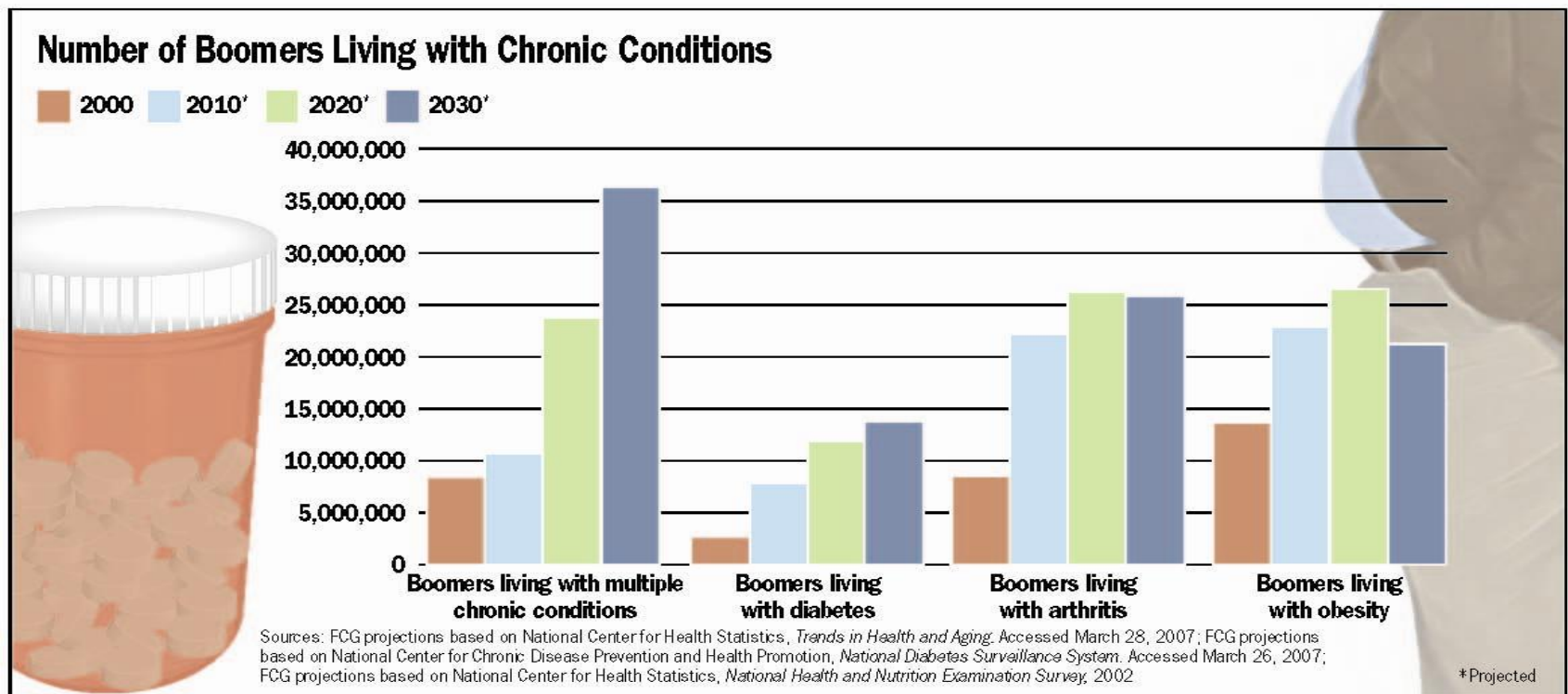
**Consumes healthcare at a rate that is 4 times that of the rest of the population**

**Extended life expectancy means an increase in the prevalence of chronic conditions**



# Chronic Conditions

**Year 2030... 37 Million Boomers With Multiple Chronic Conditions**



# Upward Pressure

## Obesity

**Prevalence skyrocketing and with it many preventable conditions:**

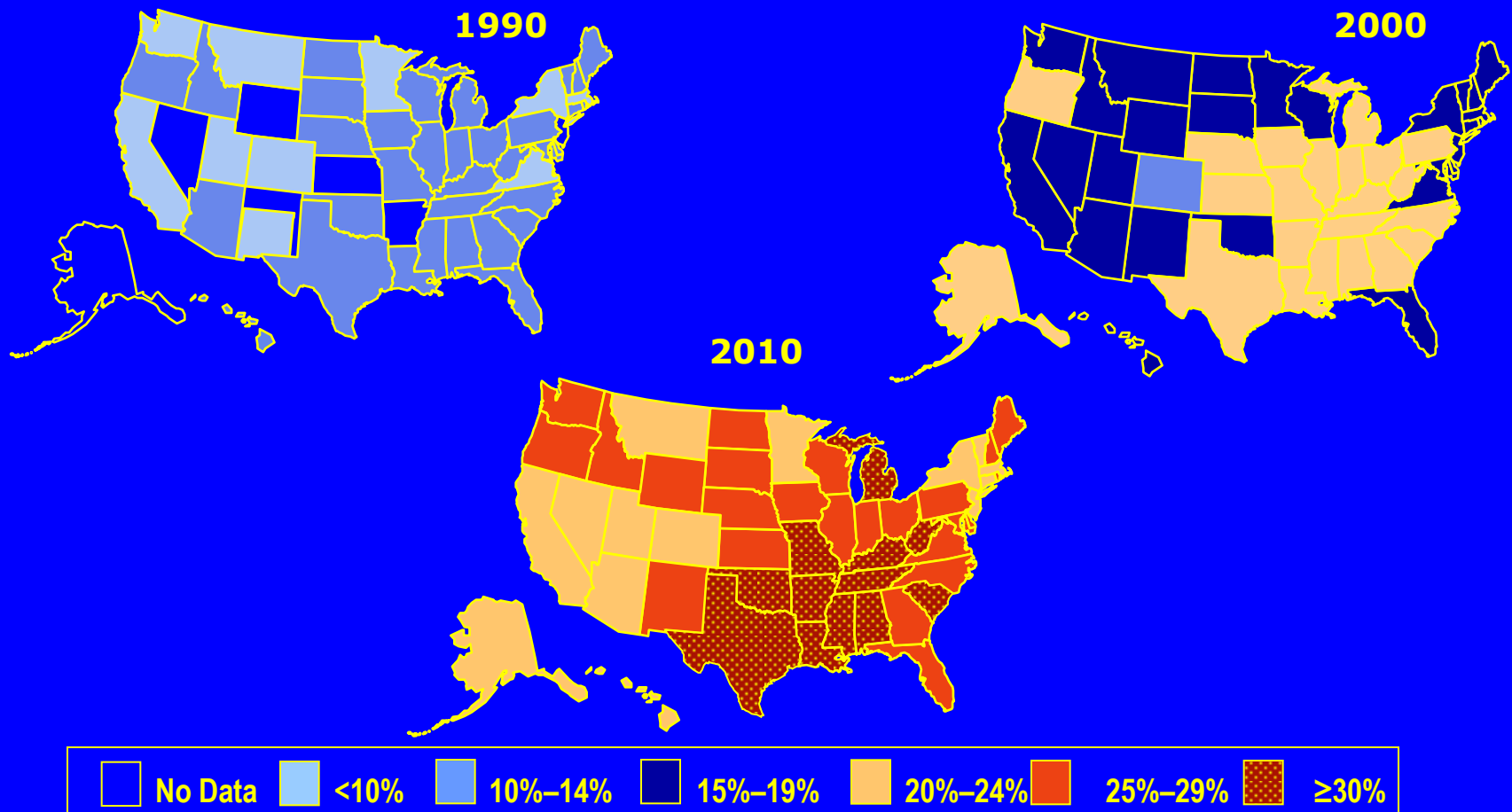
- **Diabetes**
- **Heart failure**
- **Vascular disease**
- **High blood pressure**
- **Joint deterioration**



# Obesity Trends\* Among U.S. Adults

## BRFSS, 1990, 2000, 2010

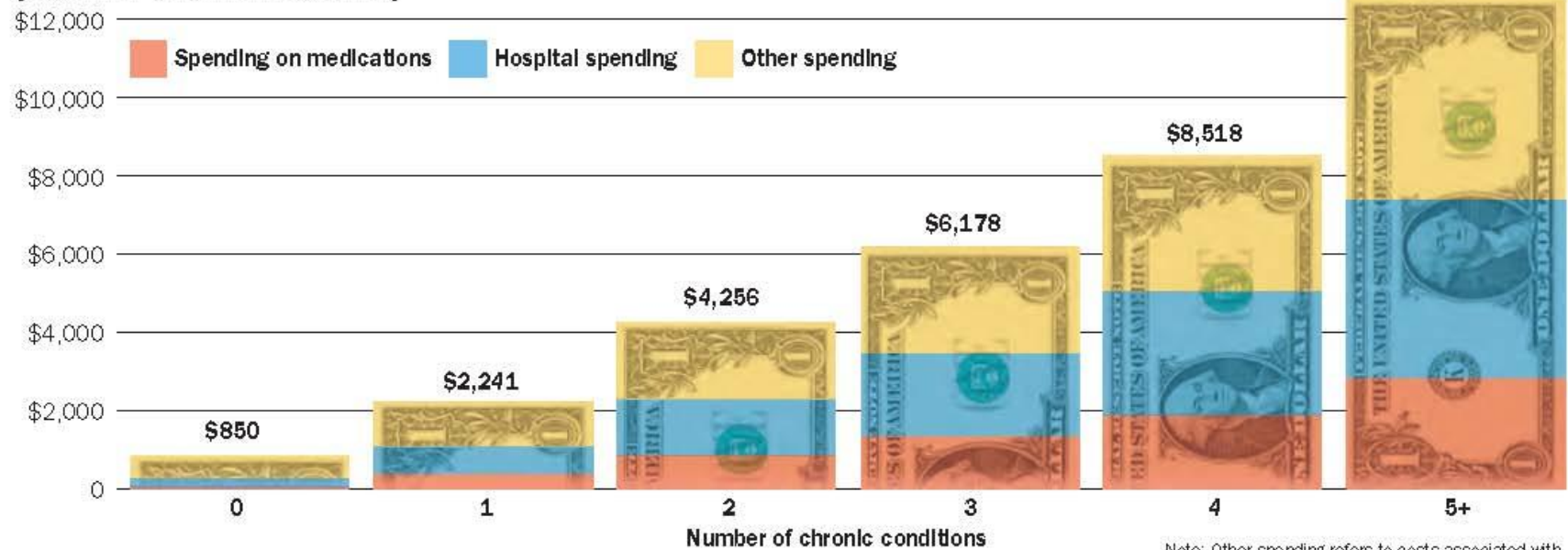
(\*BMI  $\geq 30$ , or about 30 lbs. overweight for 5'4" person)



Source: Centers for Disease Control, 2012  
Behavioral Risk Factor Surveillance System

# Chronic Conditions

**Annual Health Care Costs Per Person by Number of Chronic Conditions  
(Boomer and non-Boomer)**



Source: Johns Hopkins and Partnership for Solutions, *Chronic Conditions: Making the Case for Ongoing Care*, September 2004.

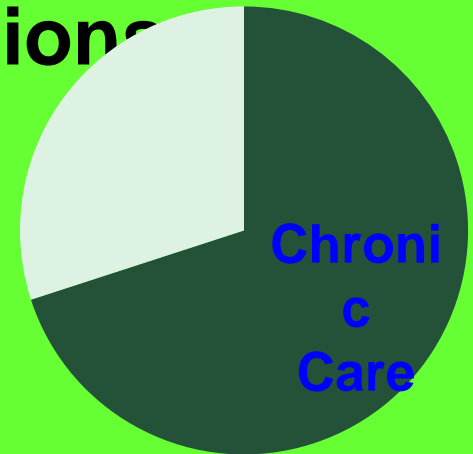
Note: Other spending refers to costs associated with physician office visits, home care visits and tests.



# Population / Disease Management

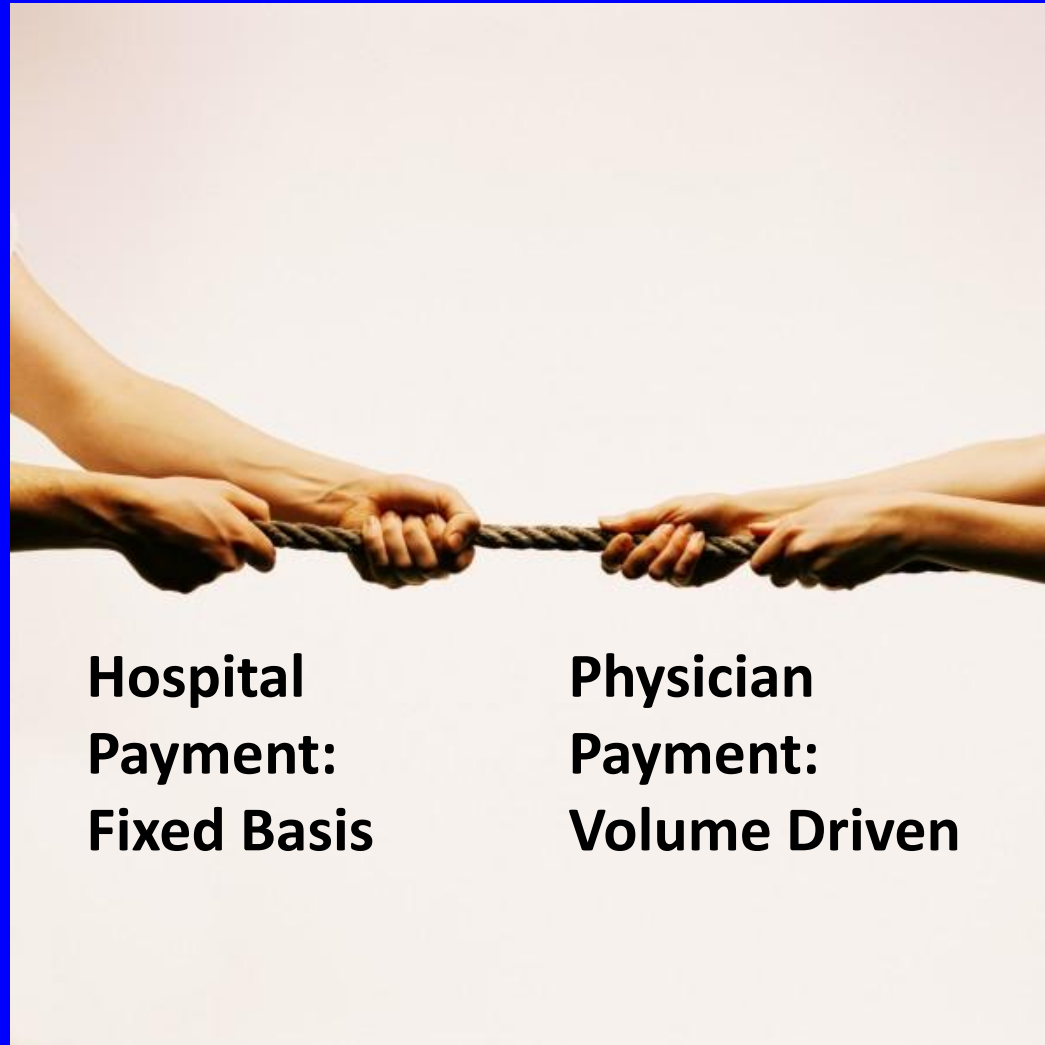
**70% of healthcare expenditures  
are to care for chronic conditions**

- Congestive heart failure
- Diabetes
- Obesity
- Asthma
- Chronic pulmonary disease



**Chronic care disease management = less  
demand for hospital care (ER and Inpatient)**

# Disconnected Incentives



**Hospital  
Payment:  
Fixed Basis**

**Physician  
Payment:  
Volume Driven**

# Disconnected Incentives

**Physicians control 80%  
of patient care  
expenditures**



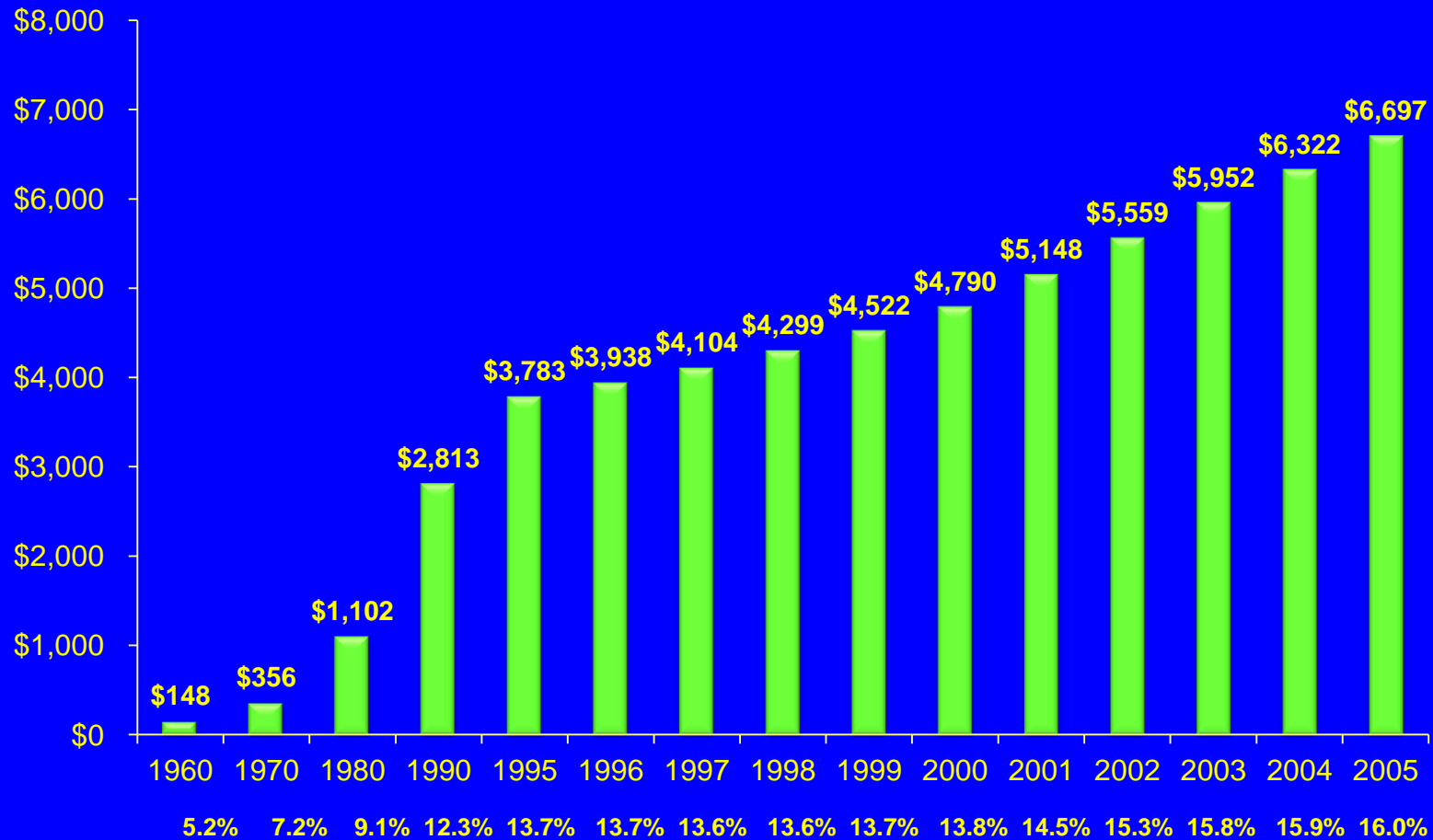
# Healthcare Reform

**Healthcare Reform – Why?**

# Healthcare Reform

***Healthcare System Today  
Unsustainable***

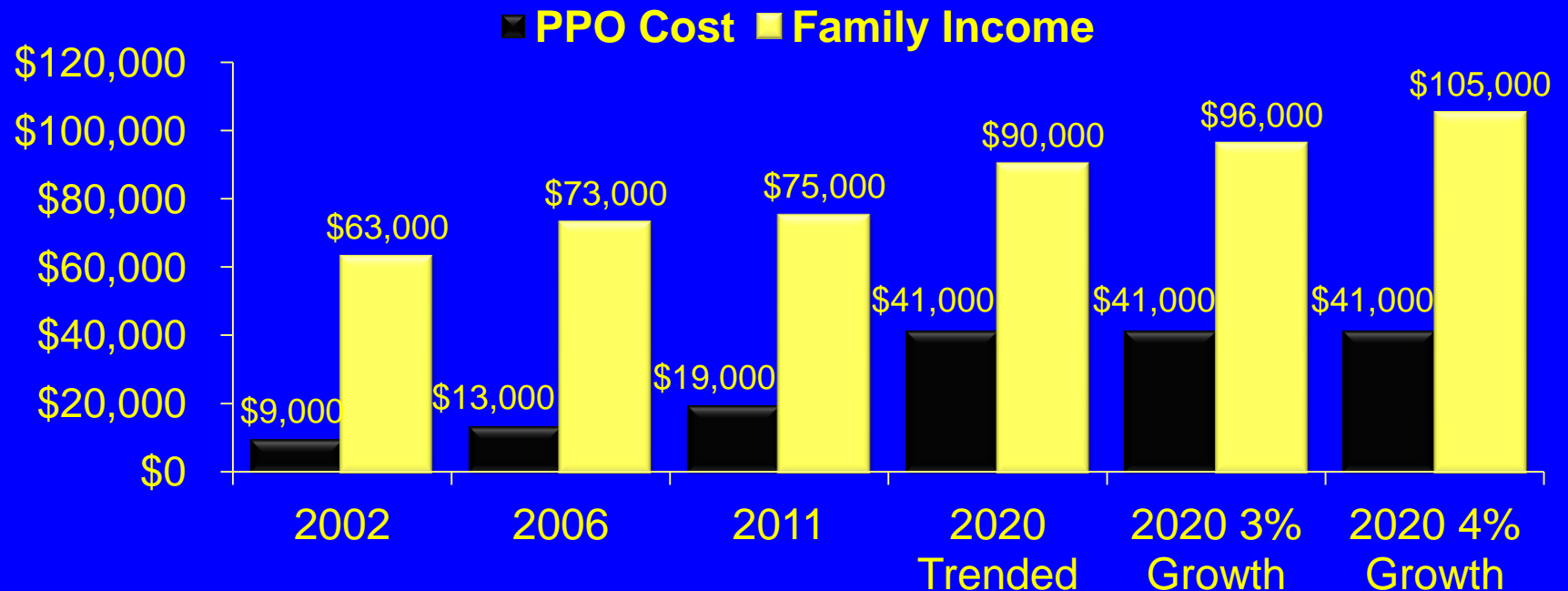
# National Healthcare Expenditures Per Capita and Their Share of GDP, 1960 - 2005



Source: Centers for Medicaid Services, Office of the Actuary, National Health Statistics Group

# Private Health Insurance

*Trends for commercial insurance as a percent of personal income is unsustainable*



% of Income	15%	18%	26%	45%	42%	38%
-------------	-----	-----	-----	-----	-----	-----

**Family of Four – Total PPO Cost Versus Median Family Income**

# Healthcare Reform

## Supreme Court

- Little will change even if the Court rules to strike down the individual mandate

## Health Insurance Exchanges

- Increased transparency and competition

## Accountable Care Organizations

- Focused on reduced cost through decreased volumes

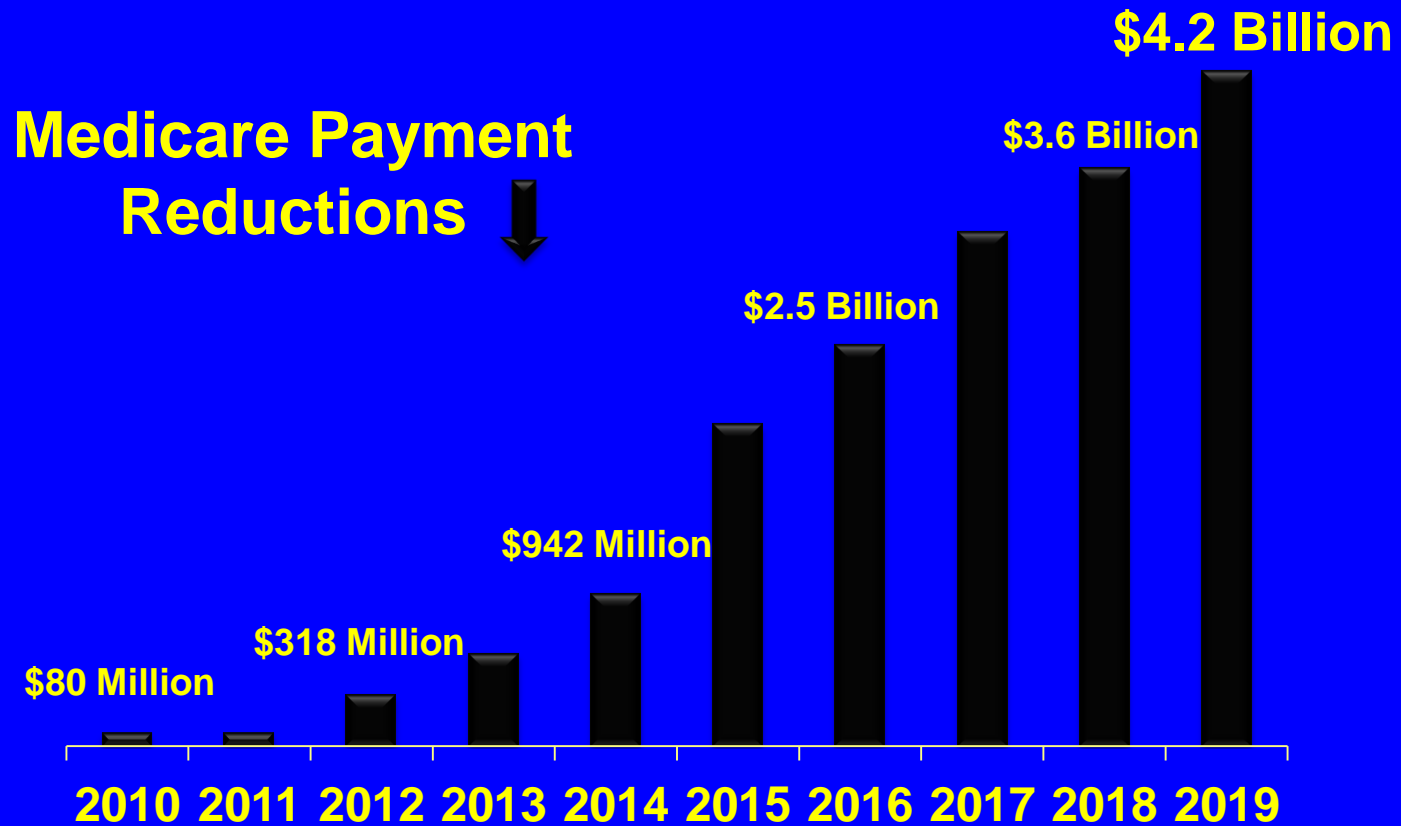


# Decreased Pricing

**Government and private insurance rate pressures will negatively impact hospital and physician payments over next decade**



# Healthcare Reform



*Year 2020 – Independent Payment Advisory Board makes binding recommendations for hospital payments*

# Private Healthcare Insurance

*If Individual Mandate is struck down...*

Meant to offset cost of  
uninsured and high  
risk patients

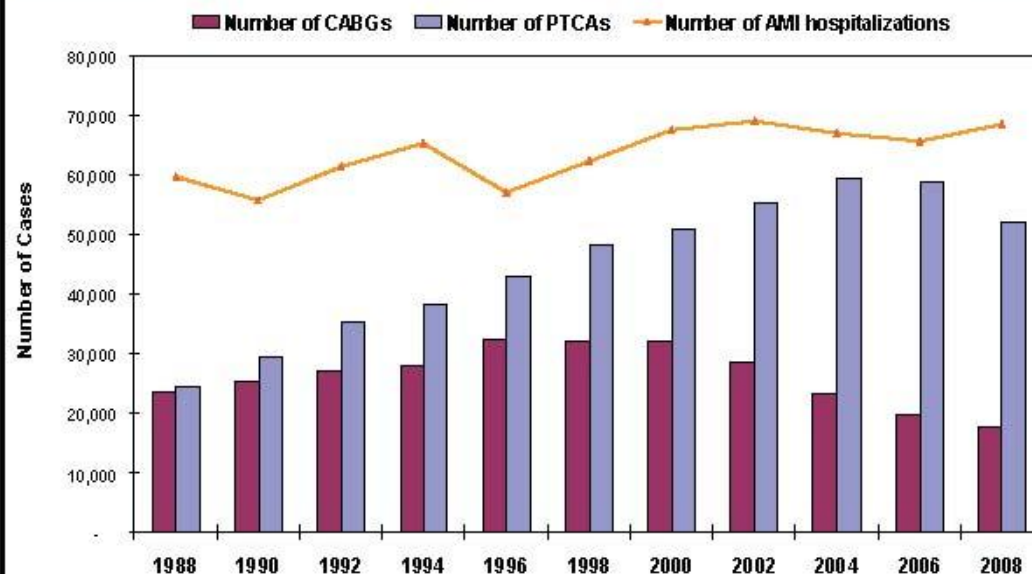
An influx of new  
Medi-Cal (Medicaid)  
population will force  
more cost shifting

Rate Regulation?



# Technology Impact on Demand

**Figure 1. Trends in Heart Attack (AMI) Hospitalizations, Coronary Artery Bypass Graft (CABG) Surgery, and Percutaneous Transluminal Coronary Angioplasty (PTCA). California Hospitals, 1988 to 2008**



# Downward Forces

**Population and Disease  
Management**

**Healthcare Reform**

**Decreased Pricing**



# **General Employment Outlook Healthcare Providers**

**Federal and commercial insurance companies will reduce the volume and relative pricing available to healthcare providers...**

# General Employment Outlook Healthcare Providers

**BUT!**

# **General Employment Outlook Healthcare Providers**

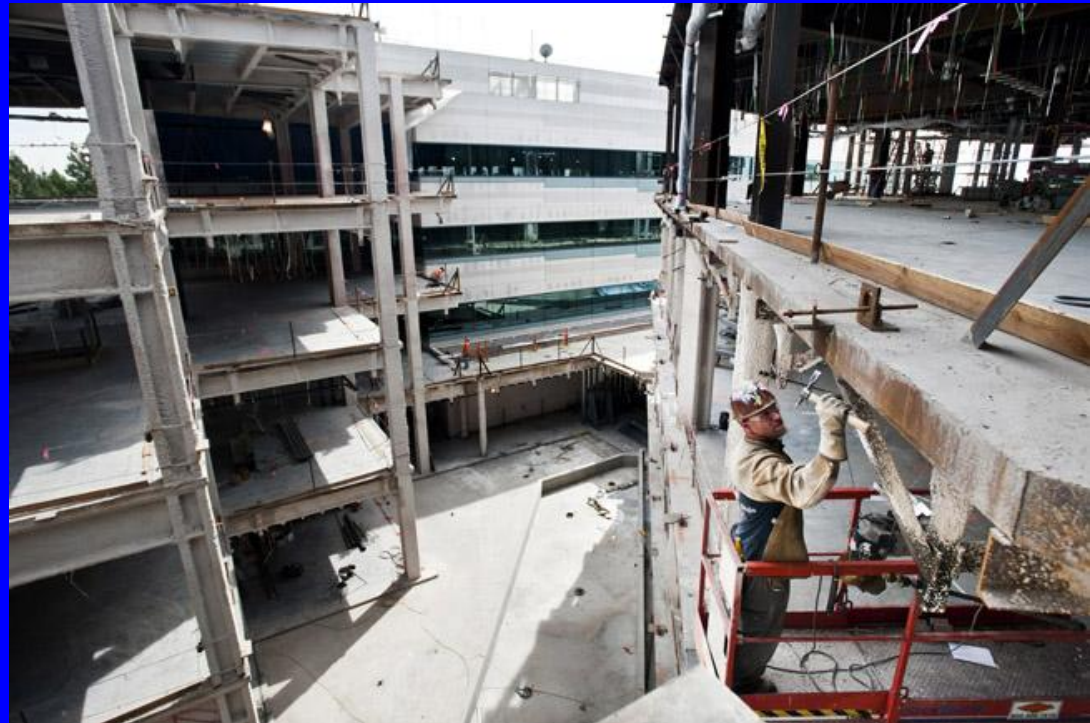
**The aging baby boomers and the obese population will increase volumes such that employment in healthcare will be stable with opportunity for marginal increases**



# Related Employment - Construction

**Hospital capital  
expenditures will  
continue**

**California Seismic  
Law = new  
construction and  
retrofit projects**



# California Seismic Projects

**Key dates - 2015 and 2030**

**Inland Empire could be up to \$1 billion next few years (OSHDP)**

**Another wave 2025 - 2030**





# SACH Expansion Project



- \$200 Million
- 44% IE Contractors and Suppliers



# Building for Tomorrow »



**SAN ANTONIO**  
COMMUNITY HOSPITAL

123

**123**

# Healthcare Summary

## Providers

**Marginal to moderate growth**

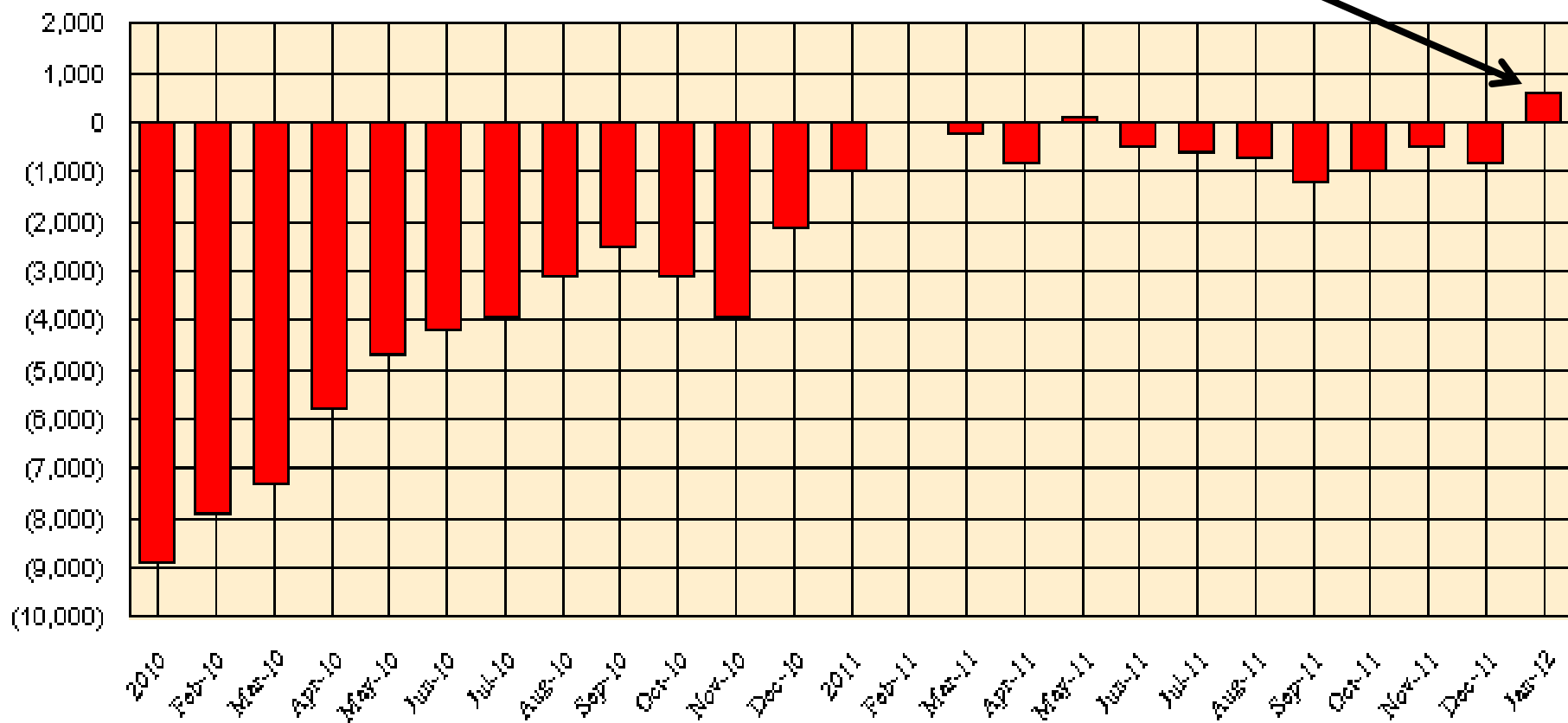
**Need for skilled labor to fill shortages  
(Boomer vortex)**

## Construction Sector

**Ongoing construction projects driven  
by seismic requirements**

# Other Office Occupations Very Weak

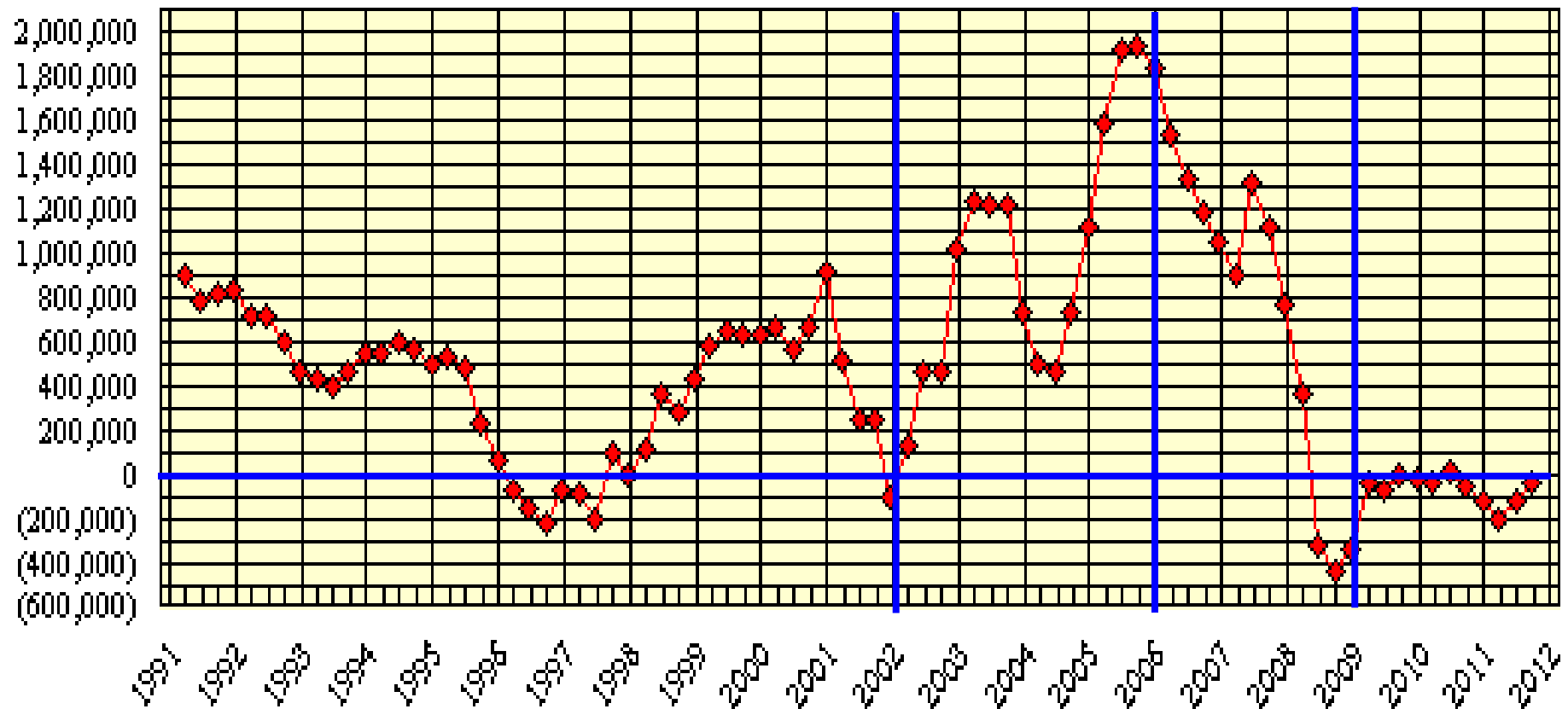
Finance, Insurance, Real Estate, Management, Professions Job Changes  
Inland Empire, 2010-2012



Source: CA Employment Development Department

# Office Absorption: Collapsed In 2007-8 ... Flat In 2009-11

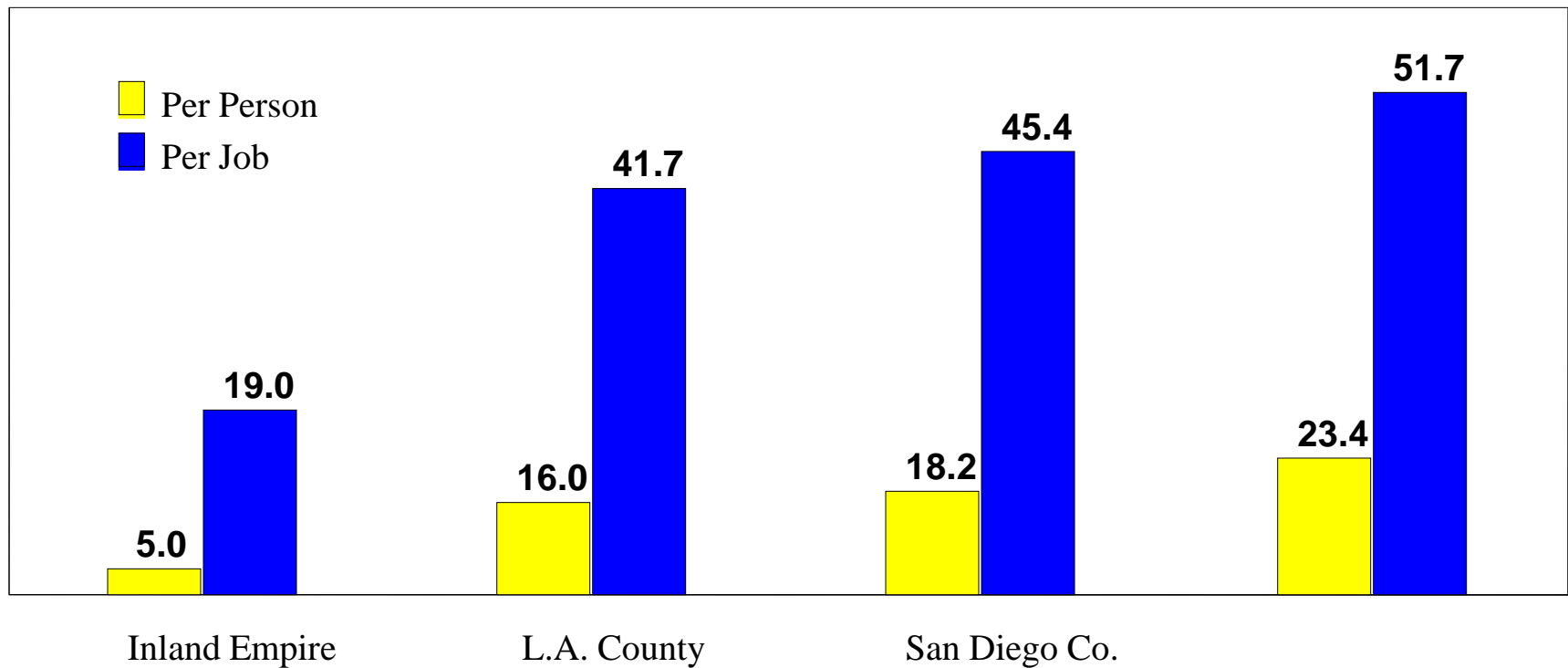
Exhibit 8-1.-Office Net Space Absorption  
Moving 4-quarters, Inland Empire, 1991-Present



Source: Grubb & Ellis & Economics & Politics, Inc.

# Inland Empire is under-officed

## Office Space Per Capita & Per Local Job Southern California Areas, 2010



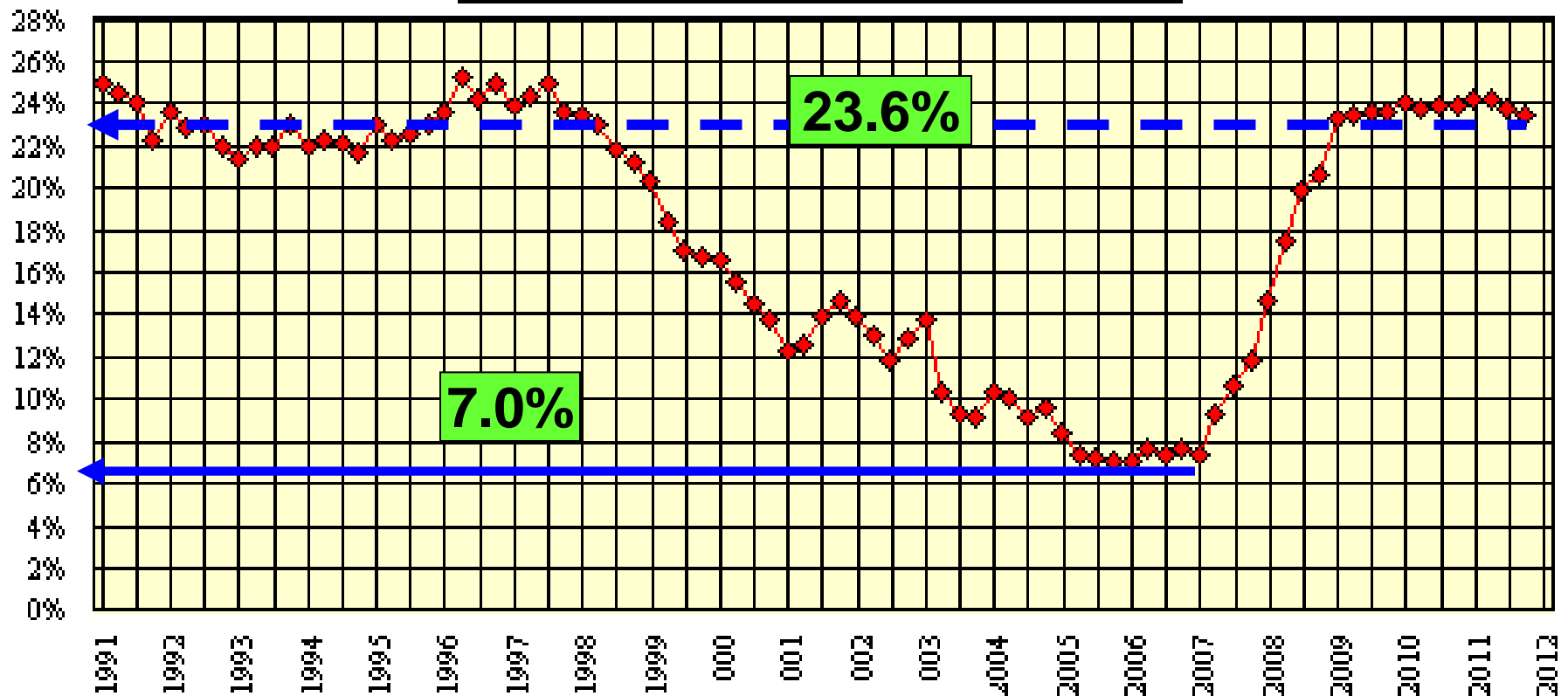
Sources: Grubb & Ellis, CA Employment Development Dept., CA Dept. of Finance



# Office Vacancy Was 3<sup>rd</sup> Lowest In U.S.

## Now Very High as Housing Collapsed

Office Vacancy Rate  
Inland Empire, 1991-Present

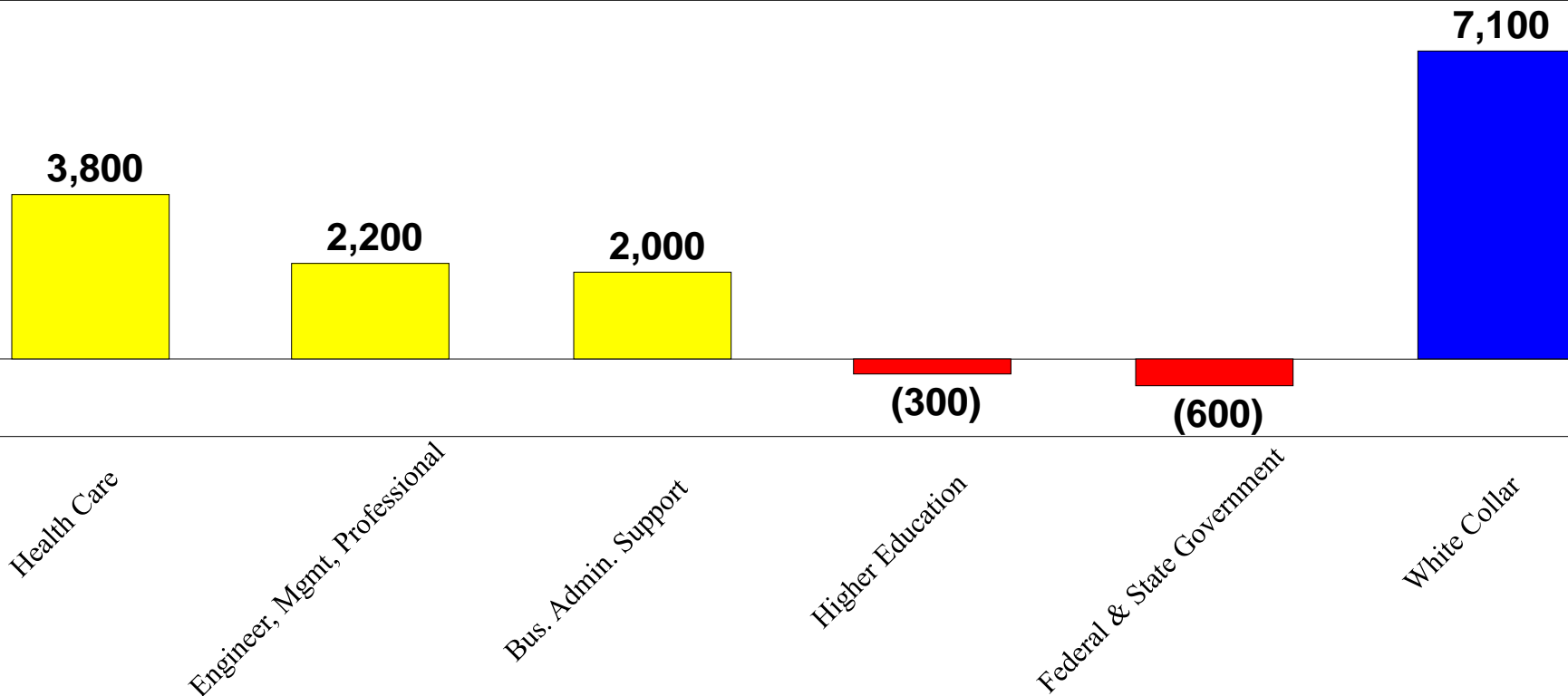


Source: Grubb & Ellis

# 2012 High-end/Office Forecast

+7,100 Jobs, vs. 4,100 in 2011

## Professional, Business, Higher Education, State & Federal Job Growth Inland Empire, 2012e



# 2012 Forecast:

Job change:

+16,300

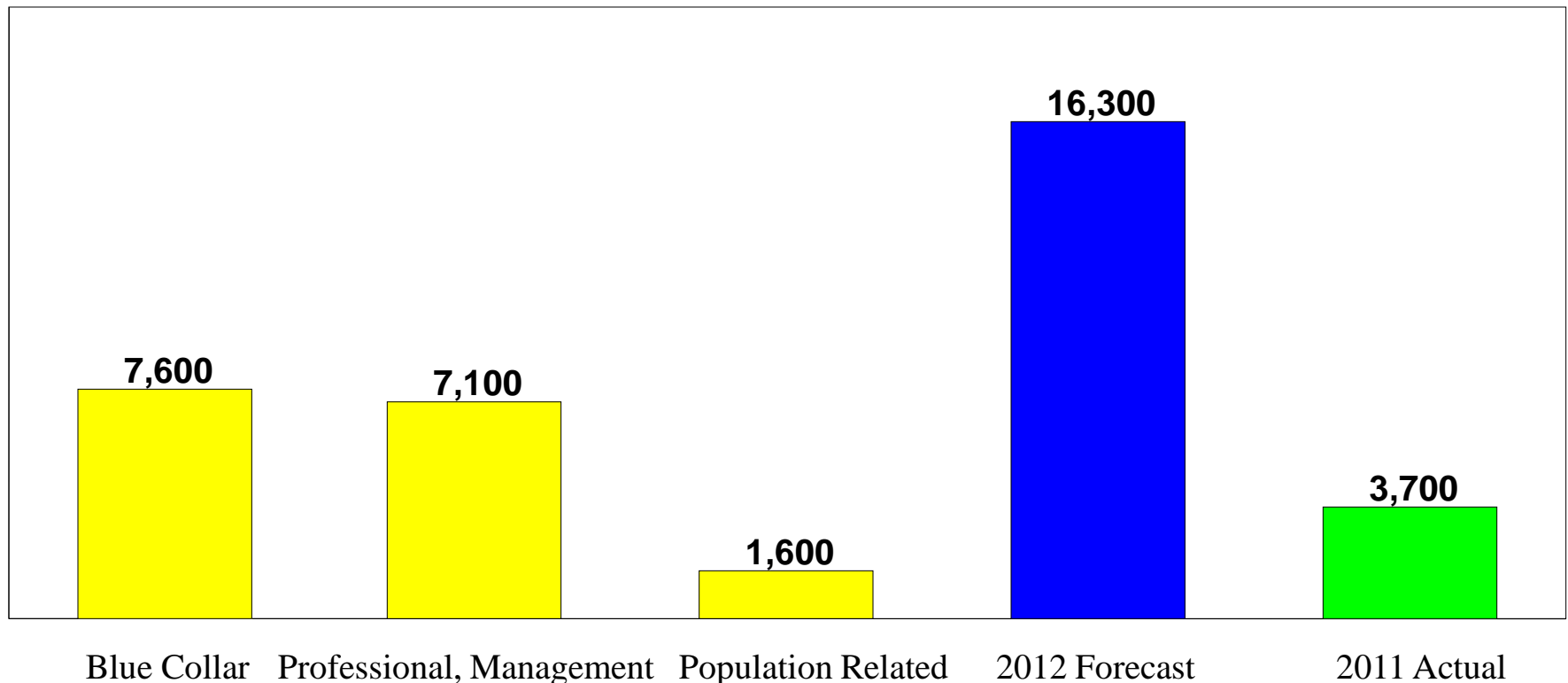
Job growth rate:

1.4%

Unemployment:

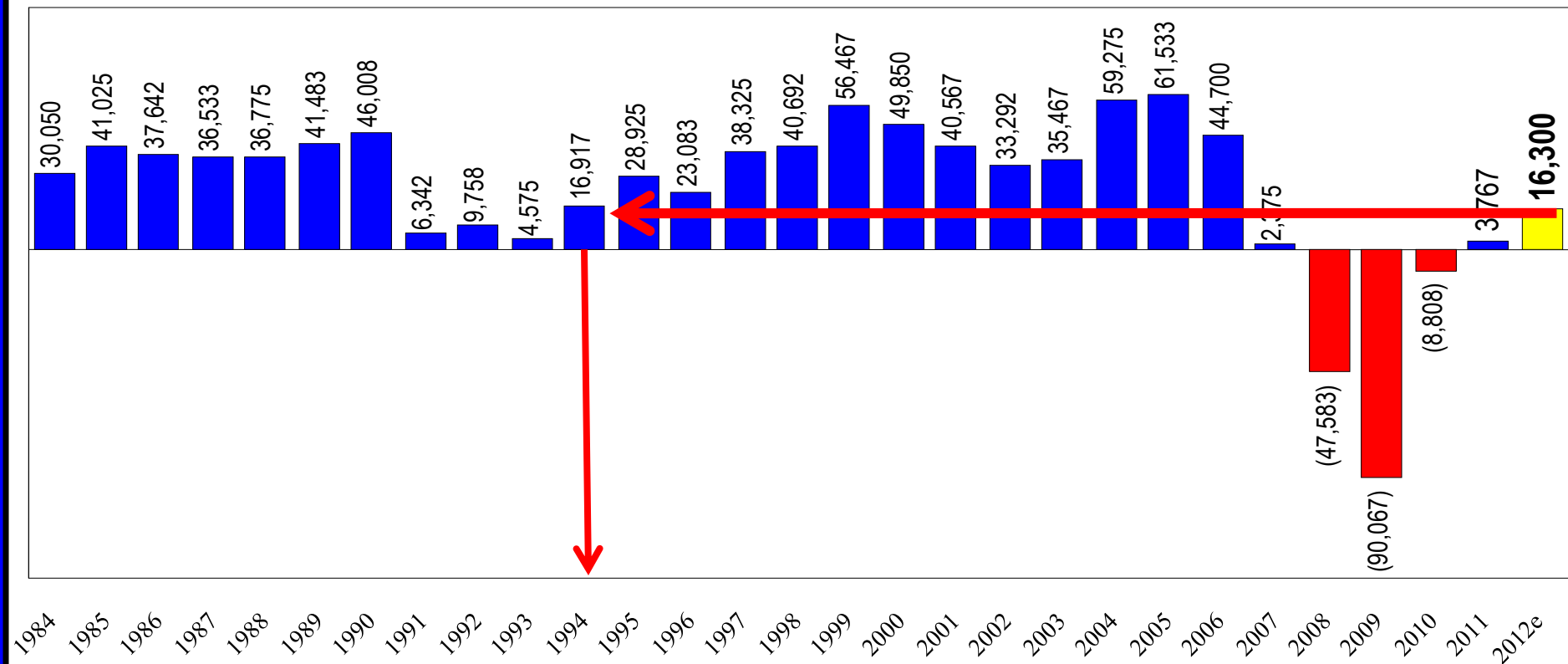
11.5%

## Inland Empire Job Forecast Inland Empire, 2012e



**Job loss in 2008-10: -146,458**  
**Small Gain in 2011: +3,767**  
**Stronger Gain in 2012: 16,300**

**Wage & Salary Job Change  
Inland Empire, Annual Average, 1984-2012e**



Sources: CA Employment Development Department, Economics & Politics, Inc.

# **Forecast Risk: Inland Empire's forecast will be too high if:**

- The U.S. recovery slows dramatically due to high gasoline costs and federal cutbacks.
- Local government and school cutbacks are greater than already anticipated.
- International trade recovers more slowly than expected, suppressing an inland job turnaround.
- Inland manufacturing hesitates after its recent growth.
- CA regulatory climate hinders growth even more than anticipated.

# **Forecast Risk: Inland Empire's forecast will be too low if:**

- International trade recovers faster than expected, stimulating faster inland logistics job growth.
- Inland manufacturing responds more strongly than anticipated to a U.S. recovery.
- Health care growth picks up speed more than expected.
- Population serving sectors respond more than forecasted to expansion in the inland economic base.

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